



The Tom Osborne Show Mew time

SATURDAYS • 10:30 P.M.

SEE THE BIG RED IN ACTION THE SAME DAY
WITH COMMENTS FROM COACH OSBORNE
AND HOSTED BY MARK AHMANN

KMEG, Sioux City will carry the Tom Osborne Show Sunday at 10:30 p.m.



THE OFFICIAL NEBRASKA FOOTBALL TELEVISION STATION:

UNIVERSITY OF NEBRASKA

Official Football Program NEW MEXICO ST. vs. NEBRASKA

OCTOBER 6, 1979

THE UNIVERSITY OF NEBRASKA BOARD OF REGENTS

Robert L. Raun, Minden Edward Schwartzkopf, Lincoln Robert R. Koefoot, M.D., Grand Island Robert J. Prokop, M.D., Ph.D., Wilber Kermit Wagner, Schuyler James H. Moylan, Omaha

Kermit Hansen, Omaha Robert G. Simmons, Jr., Scottsbluff Ralph P. Cuca, Jr., NU-Lincoln Richard Kennedy, NU-Medical Center John L. Kirk, UNO

William R. Swanson, Vice President Governmental Relations and Corporation Secretary

This publication is the official program of the University of Nebraska Athletic Department. The official price is \$1.50, tax included. Chancellor Dr. Roy A. Young Program Editors Don Bryant and Bill Bennett National Advertising Rep. Spencer Advertising Co., New York City, N.Y.

CONTENTS

NU Cornhusker Band 1
NU Hosts Missouri Valley Foe New Mexico State Today 2
Stadium Information
College of the Day—College of Home Economics 8-9 to 124
Homecoming Preview 9
100 Years/Marching Into Its Second Century 10-11
Nebraska Cornhuskers
1979 University of Nebraska Football Roster
1979 Nebraska Football Staff
Bob Devaney
Tom Osborne
The University of Nebraska Board of Regents
University of Nebraska-Lincoln Academic and
Administrative Officers
1979 Nebraska Men's Athletic Administration Staff
1979 Nebraska Women's Athletic Staff
1979 Nebraska Men's Head Coaches
The Draw Keeps The Defense Honest
Pointing Towards Moscow
White Hot Football
The Psychology of A Field Goal Kicker
Starting Lineups Center Spread
Football In The 70's
Meet The Tight End
The Balanced Attack Gives A Decided Edge
Big 8 Photo Quiz
Nickname Quiz
Big Red Boost Her Club
Code of Official Signals
Big 8 Conference Publications
1979 New Mexico State University Football Roster 117
Cornhusker Wheel Club 1979
New Mexico State Staff
New Mexico State Aggies
Nebraska—Inside Cornhusker Sports
Nebraska Football School—1980
Husker Award Club Program 1979
Husker Beef Club—Feeders
Husker Beef Club—Growers
Husker Deer Club—Glowers131

TODAY'S COVER

A color action photo of NU senior defensive tackle Rod Horn, taken by Richard Voges of Nebraska Photo Productions.

Copyright © 1979 by the Board of Regents of the University of Nebraska.

NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nationwide reputation for good sportsmanship, at home and away.

"Big League"-that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1979.

The University of Nebraska urges all 1979 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska.

Bot Devone Bob Devaney Athletic Director

Marching Red

NU Cornhusker Band Robert Fought, director

Pre-Game

Nebraska Fanfare No Place Like Nebraska Salute to New Mexico State March of the Cornhuskers March Grandioso & Glory of the Gridiron Fiebre Rojo Grande (Big Red Fever) The Cornhusker Star Spangled Banner Hail Varsity

Half-Time

Selections by the Cornhusker Marching Band and the Cornhusker Marching Band Alumni in celebration of the Marching Band's 100th Birthday.

NUvs. NMSU=102nd consecutive sellout at Memorial Stadium

NU Hosts Missouri Valley Foe New Mexico State Today

Tom Osborne's Nebraska Cornhuskers hope to make it four wins in a row today as the Huskers host Gil Krueger's Aggies from New Mexico State University, the defending Missouri Valley Conference champions.

Nebraska is currently 3-0, with wins over Utah State (35-14), Iowa (24-21) and last Saturday's 42-17 win over Penn State in Lincoln. This week, the Huskers are ranked No. 5 in the country.

New Mexico State is 2-3, beating Wichita State (23-13) and Texas-El Paso (14-13), but losing to Drake (14-13) and New Mexico 30-16 last Saturday night at Las Cruces.

The Huskers are coming off one of their biggest wins in the school's history. Not only was the Nebraska triumph over Penn State viewed by 76,151 fans in Memorial Stadium, but it was also televised to almost three-fourths of the country by ABC-TV.

Against Penn State, the ABC-TV Offensive Player of the Game was Husker senior quarterback Tim Hager. In his first start ever—and also the first Lincoln quarterback in 24 years to pilot the Huskers—Hager completed 14 of 22 passes for 215 yards and two touchdowns, both second quarter tosses to senior tight end Junior Miller of 11 and 70 yards.

Nebraska's Defensive Player of the Game against the Nittany Lions was junior linebacker Brent Williams, who had 13 total tackles, including seven unassisted and one stop behind the line for a four-yard loss. Williams was Nebraska's defensive candidate for his efforts against Utah State.

New Mexico State is having a tough year battling what every college football coach fears—injuries. Even though the season is still not half over, the Aggies have already lost seven starters—three on offense and four on defense—because of injuries.

Against New Mexico Saturday night, the Aggies were paced by junior tailback Anton Niles, who tallied two touchdowns on runs of three and one yard.

Osborne continues to prove himself as one of the most successful college coaches in the country. Now in his seventh season at the Husker helm, he is 58-16-2, while leading the Huskers to a Top 10 national finish and a bowl in each of his Husker head years.

Krueger, now in his second season at NMSU, is 8-8 with the Aggies and 90-49-2 in his 14-year college coaching career.

Today's matchup between the Huskers and Aggies is the first meeting between the two schools. New Mexico State returns to Lincoln in 1982.

Husker fans everywhere salute Krueger and his staff, along with the Aggie players and their fans as another football Saturday afternoon in Lincoln is about to begin.

Big Red Breakfast

with Dick Perry and Bill Wood

Villager Motel, 5200 "O" Street 7-10 on Saturday morning

Food-Fun-Special Guests!!

Review / Preview Breakfast 6:30-8 AM Thursday morning Kellogg Center-East Campus





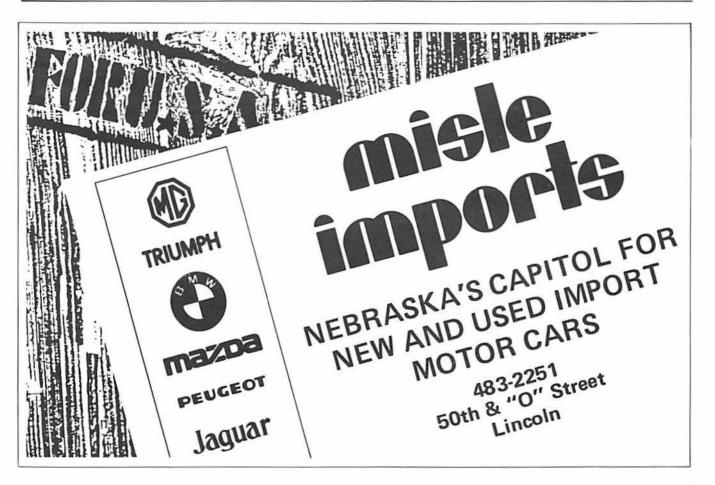
Good Sportsmanship is an important part of the road to victory. Show your loyalty today with class, and good taste.

The Nebraska Alumni Association

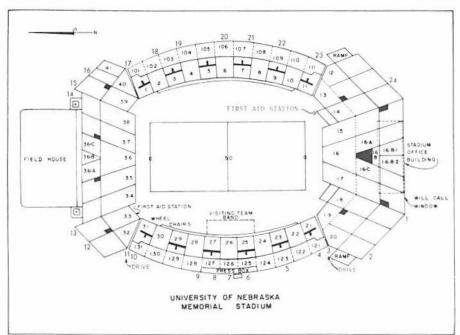
Serving the University and 120,000 Alumni worldwide since 1874. That's 105 years of progress toward making the University a better place for future generations. Join us (with your membership & payment) to insure Nebraska's future will be bright.



ALUMNI ASSOCIATION



STADIUM INFORMATION



LOCATION OF REST ROOMS-Under East Sections 1 and 101, 11 and 111, and West Sections 21 and 121, 31 and 131, and under North and South Stadiums.

LOST AND FOUND-South end of East Stadium, Concourse Level under Section 11 and South end of West Stadium, Concourse Level under Section 21. Fans who find a lost article are requested to hand such articles to a Police Officer for delivery to the Lost and Found area. After the game, Lost and Found articles are transferred to the University Police Office, 1024 Avery Ave.-Telephone 472-3555.

PLEASE RETAIN TICKET STUBS-Designating Section, Row, and Seat Number, if you leave your seat at any

TELEPHONES-Are located at Concourse Level. North and South ends of both the East and West Stadiums; and under both the North and South Stadiums. The University operator number is: 472-7211.

PLEASE REPORT ANY DISCOUR-TESY of Stadium personnel (ushers, gatemen, etc.) to the Athletic Ticket Office, 117 South Stadium Office Bldg.

CAMERAS AND PORTABLE RA-DIOS-Limited use permitted. Game action may not be filmed. Consideration of other spectators is expected.

THE USE OF INTOXICATING LIQUORS-in this Stadium is prohibited. Ushers and Police Officers have been instructed to refuse admission to ticket holders who are intoxicated.

IMPROPERLY PARKED VEHICLES —or those found parked in restricted areas (driveways, No Parking Zones, grassy areas, dock areas, etc.) will be towed at the expense of the owner. Towed cars may be claimed by contacting the University Police Office, 1024 Avery Ave.

FIRST AID INFORMATION—First Aid Stations are located in the northwest corner of the Stadium under Section 33, and in the southeast corner under Section 14. They are manned by a CPR Heart Team and Red Cross volunteers.

Persons suffering sudden illness or injury should report to the closest usher, Red Cross Volunteer, or Police Officer, to guide or escort you.

Companions of (or person nearby) fans losing consciousness, or otherwise not ambulatory, should summon nearest usher, Red Cross Volunteer, or Police Officer. They will procure medical help at once.

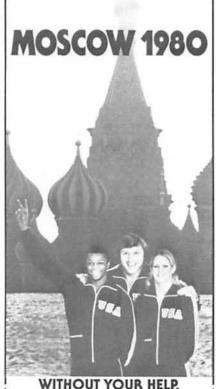
UNDER NORTHWEST CORNER OF MEMORIAL STADIUM

EMERGENCY **HEADQUARTERS**

RED CROSS BUILDING

EMERGENCY HEART UNIT located there

Boy Scout Ushers, Red Cross Volunteers, Police Officers are trained to



WITHOUT YOUR HELP WE CAN'T AFFORD TO WIN. Make check payable to U.S. Olympic Committee

P.O. Box 1980 Name	-P. Cathedra	Station, Boston, MA 02118
Address		
City		
State		Zip
/ I I I I	checked b	nt (\$25) Tote Bag (\$25)

SPORT YOUR COLORS IN NEBRASKA FANS VANS!



Imagine pulling into a Cornhuskers home game behind the wheel of your University of Nebraska FANS VAN. It's a crimson van with white rocker panels and side stripes, plus lettering in the rocker panels reading "Cornhuskers". It is also available in white with bright red rocker panels and side stripes. A custom-designed spare tire cover on the back completes the FANS VANS package.

Inside, the most sophisticated, luxurious interior you'll ever see in a custom van. Plush velour upholstery. Teak wood trim and solid teak pedestal table. Fabric ceiling and wall liners. Plush shag carpeting.

The Nebraska FANS VANS sport our rich, carmine interior. Earthy Buckskin or silver with burgundy trim interiors are also available. Or you can order your Nebraska FANS VAN with real leather interior, at extra cost.



And to complete the FANS VANS treatment, the official seal of the University of Nebraska has been engraved in a copper medallion and inset into the teak table.

What a way to sport your colors! What a way to show your school spirit! And what a great way to enjoy weekend home games, tailgate parties and Cornhusker victory celebrations.





ALSO AVAILABLE: FANS VANS models for all Big Eight Conference schools, all Southwest Conference schools, all Big Ten schools plus many more.

See your local Chevrolet or G.M.C. Truck Dealer for details.



Free College Tuition At UNL Free College Credit

\$300



Call Collect

402-475-4910

THE NEBRASKA AIR GUARD

CHEVROLET 50TH & O WHERE DEALS COME TRUE! 483-2261



Gale Matson 2577 So. 48th 483-1949



Jeff Munford 6600 Fairfax 466-1077

4 GOOD REASONS

to see your good neighbor agent CAR • HOME • LIFE • HEALTH



LaMoine Beaver 123 So. 84th St. 489-9615



Richard A. Dahlgren 3701 "O" Street 475-2723



Cliff DeBoer Clock Tower 70 & A St 489-7713



Roger D. McGinnis 1265 So. Cotner 488-2328



Harold Gerlach 1641 Sumner Suite 1 435-2153



Ray L. Thompson 3701 "O" Street 475-2345



Richard C. Hill 822 So. 48th St. 483-2909



Robert E. Duden, C.L.U. 3203 So. 33rd St. 489-2938



Dean R. Hoy 3865 Normal Blvd. 489-7171



Jim Splichal 109 No. 27th St. 477-6955



Donald E. Paulson 4750 Normal 483-4195



James E. Newcomer 123 So. 84th St. 483-2838



William Keller 1265 So. Cotner 488-0971



Bob Haberman 109 No. 27th St. 477-6955



G. Scotty Kaufman 123 So. 84th St. 489-9678



Dick Rupert 5555 South St Bank Bldg



John L. Hagerman 920 No. 48th St. 466-9204

Like a good neighbor, State Farm is there.



State Farm Fire and Casualty Company Home Office: Bloomington, Illinois

College of the Day

College of Home Economics

By Maureen Hutfless Editorial Assistant Office of University Information Choose the University of Nebraska college that has the most effect on your everyday life. Business Administration? Engineering and Technology? Perhaps. But the College of Home Economics would deserve careful consideration for the choice.

The College is immersed in every facet of home and family life, and faculty members seem to be hatching new ideas constantly on how to improve life for the average citizen.

Many current projects demonstrate the breadth of the College's concerns. Its Second Annual National Symposium on Building Family Strengths last May drew to Lincoln 800 people from 27 countries. The Symposium, sponsored by the College's Department of Human Development and the Family in cooperation with the UNL Division of Continuing Studies, featured more than 60 workshops and presentations by professionals in 29 states. It won the 1979 Creative Programming Award of the Conferences and Institutes Division, National University Extension Association. The

Computer programs which Home Economics faculty members helped to develop are available through County Extension Offices to help individuals budget their incomes and plan ways of reducing home energy needs.

first Symposium the previous year resulted in a book of recommendations on how society can support families. A Third National Symposium is scheduled for May, 1980.

Another program which has brought the College wide recognition is its independent living program. The program helps many of the state's 180,000 physically disabled, mentally retarded, or mentally ill persons learn to function independently. Students come from all over the U.S. to absorb techniques for helping the handicapped learn to care for themselves, their families, and their homes. The program has served as a model for others around the country, and last spring a national workshop was held to demonstrate how it was set up. Some findings resulting from the program had impact on federal legislation, according to Home Economics Dean Hazel Anthony.

The College's assistance to the handicapped extends to babies as well as adults. The Infant Development Encouragement Program provides special education services for developmentally delayed children up to three years old. Its goal is to train parents to provide developmental stimulation for the child. To this end, the youngster is given medical, psychological, and physical and occupational therapy evaluations which are used in formulating an individualized education plan.

Children are also the subject of a College study on how parents discipline their offspring, to be used by counselors and educators in developing programs to teach "parent-

ing" skills. Home economists, keeping current with the times, incorporate new technologies into their plans for improving the quality of life. For example, they assisted in developing four computer programs, available through county extension offices, which help residents of Nebraska and six other states with financial planning. The programs allow clients to compare their spending with that of others in similar circumstances, calculate their cash flow pattern for the coming year, budget for retirement, and determine how a major purchase will affect their financial situation for the next five years.

Another program available through the county extension office helps homeowners determine how home energy costs can be reduced. Information on a particular dwelling is fed into a computer which figures what savings would result from modifications such as increased insulation or weatherstripping.

A different perspective on houses in taken in a current College research project. Rural and urban Nebraska historic housing is being studied to better understand the lifestyles and values of past families and the contributions of ethnic groups to Ne-

braska culture.

Lifestyles of contemporary Nebraskans are affected in subtle ways by the home economists' work. For example, flame resistance of fabrics used in work clothes worn by farmers, service workers, and other outdoor laborers is presently being tested through use of the College's "weather-ometer," a large machine which simulates environmental conditions including sunlight, humidity, and air pollution.

The College faculty is bubbling over with ideas for helping not only the general public, but also the college's students. A new graduate-level course allows class members to interview via telephone hookup eminent American marriage and family counselors and educators such as Dr. Benjamin Spock. The students talk for an hour with each expert after reading his works.

To accommodate the rapid growth of the fast food industry and interest in gourmet and ethnic foods, a new home economics option was begun this fall on the Omaha campus. The Restaurant Institution Management Program will help budding restaurateurs prepare for their careers with practicums in Omaha restaurants as well as courses in accounting, personnel management, catering, selling. business law, French or Spanish, and foods and food service management.

The UNO and UNL programs merged five years ago into one University of Nebraska College of Home Economics, but each has separate faculty and students. There is no duplication in programs between the two campuses, and courses taken on one

(Continued on p. 124)



TUESDAY **ROYALTY ELECTION—City Campus** WEDNESDAY ROYALTY ELECTION—East Campus

> PREMIERE MOVIE: "Collisions," starring Gilda Radner, Dan Ackroyd, outside Love Library, 8:30

THURSDAY PARADE, PEP RALLY, BONFIRE, DANCE,

Coliseum Mall, parade starts at 9 p.m. from

Kimball Hall.

CANDLELIGHT PROCESSION to view House **FRIDAY**

Decorations.

DANCE: East campus Union, 9 p.m.

SATURDAY ENTERTAINMENT—Union Plaza Mall starting

at 10:30 a.m., featuring Mens' Glee Club, Tri-Delt Washboard Band, Scarlet and Cream. FOOTBALL-Nebraska vs. Kansas, 1:30 p.m. (Crowning of Homecoming Royalty at Halftime), ALUMNI PARTY—Hilton Hotel, 4:30 p.m. OZARK MOUNTAIN DAREDEVILS, concert in

Pershing Auditorium, 8 p.m.

Presented by the All-University Homecoming Committee

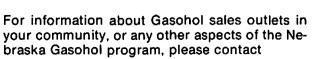
Corncobs & Tassels Inter-Fraternity Council Panhellenic Association Student Alumni Board Union Program Council Yell Squad



GASOHOI

A motor fuel containing 10% agriculturally derived ethyl alcohol and 90% unleaded gasoline

Nebraska's "Food and Fuel for the Future"



Administrator, Agricultural Products Industrial Utilization Committee, 3rd Floor 301 Centennial Mall South, Lincoln, Ne 68509

Phone: 402-471-2941





100 / Years

Marching into its Second Century

By Connie Gulick Editorial Assistant Office of University Information

Which came first, football or the UNL Marching Band?

"The Band," says UNL Band Alumni Association Historian Gary Steffens.

"Unknown to many, the Cornhusker Marching Band played a prominent role in bringing football to the UNL campus in 1890," Steffens said. "When former drum major Roscoe Pound left the band to attend Harvard Law School, he discovered the game and brought it back with him, peddling it somewhat like a soapbox orator and using the band as a spirit

Dispensing facts like these (which are being published in a pictorial history of the band written by Steffens) is just one of the ways in which the Cornhusker Marching Band is celebrating its 100th birthday this year, according to UNL Director of Bands lack R. Snider.

Many other events are planned throughout the 1979-80 academic year, including the annual Band Alumni Reunion being held this weekend, highlighted by today's half-time show.

The UNL School of Music may also revive statewide band tours during the second semester as part of the Centennial celebration, according to Snider.

"We hope to send two of our concert bands on tour in the state," Snider said "The Symphonic Wind Ensemble is making plans to travel to Ainsworth. Alliance, Chadron, Scottsbluff, Kimball, North Platte and Kearney. Our larger Symphonic Band is planning performances in Omaha, Papillion, Plattsmouth, Nebraska City, Auburn and Beatrice.

According to Steffens, the band was originally formed as an R.O.T.C. unit. The band made its first long distance tour in 1901 for one of the early Nebraska-Minnesota games at Minneapolis. "It's believed to be one of the first such band trips of its kind in the nation." he said. "A memorable journey was also made to Oregon in 1916 for the Nebraska-Oregon State game. Those types of trips were con-



1931 Drum



1892 (Cadet Band)

tinued during the roaring 20's with jaunts to South Bend, Ind.. in 1924, Seattle, Washington in 1926, and West Point, N.Y. in 1928.

"The Cornhusker Band also made an unforgettable trip to the Rose Bowl in 1941," Steffens said, "where a tremendous halftime performance gave the Band almost more publicity than the team."

Trips to Bowl games became more commonplace in the 1960's and 70's and the band toured Europe in 1974.

Steffens said the high musical caliber of the band has been its greatest asset. "In 1927, John Philip Sousa presented it with a handsome silver loving cup and proclaimed it one of the finest college bands in the U.S. In 1955, march composer Henry Fillmore called it 'the greatest sounding college band' he had ever heard. In Europe, many listeners thought it was a professional band.

"That type of reputation doesn't develop overnight. It's built up over many years by hard work from both members and leaders," Steffens said.

The band's first director was August Hagenow, (1903-12), who studied at the Leipzig Conservatory in Germany. He was followed by William T. "Billy" Quick, (1917-37), who was the musical director at the old Oliver Theatre at 13th and P Sts. in Lincoln before coming to the University.

The third director was Don Lentz, who studied at the Juilliard School of Music. He played in the New York Philharmonic and John Philip Sousa's band before coming to Lincoln. Lentz is widely recognized as the father of University Band Day.

Lentz directed the Marching Band from 1937 until 1961, when he turned over the reins to his assistant, Jack R. Snider, while continuing through 1973 as UNL's director of bands. Snider, himself a former Marching Band member, was appointed Lentz's successor as director of bands in 1973 but directed the Marching Band through the 1974 season.

In 1975, Dr. Robert A. Fought, who joined the UNL faculty in 1974, became director of the Marching Band.

Marching Band Centennial Events

- Oct. 5 Centennial Banquet
- Oct. 6 Band Alumni Half-Time Show
- Oct. 20 Invitational Band Competition, Parade featuring more than 40 high school bands.
- Oct. 27 Band Competition winner performs with Marching Band at half-time of Colorado game.
- Nov. 30 Marching Band Indoor Centennial Concert, Kimball Recital Hall.
- Dec. 2 Symphonic Wind Ensemble and Concert Band Concert, Kimball Recital Hall.

Fought, the current director, came to UNL from Syracuse University where he was director of bands and chairman of the wind department in the university's school of music. He holds bachelor's and doctoral degrees in music education from Pennsylvania State University, and a master of music degree from Northwestern University.

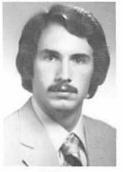
For a complete history of the UNL Marching Band, followers of Nebraska football are urged to read Steffen's "Pride of the Cornhuskers," a thoroughly researched, 300-page history of the band's evolution from 1879 to the present. Steffens said some of the pictures appearing in the book are printed from color films of some of the half-time shows of the 30's, which were "made through the foresight of Director Lentz, who paid for them out of his own pocket."

In addition to the book, a threerecord collection of performances by the Wind Ensemble, the Symphonic Band, the Collegiate Band, and the Marching Band will be available. The collection will feature selections from the earliest tapes and records which can be found, continuing to the present.

Director of Bands Snider said "the finest of all serious band literature will be included, along with a variety of marches and of course, school songs."

Persons interested in the memorabilia should contact the University Band Office.

NEBRASKA



1 SCOTT GEMAR



2 JEFF KREJCI



3 DEAN SUKUP



4 CRAIG BOHL



5 RODNEY LEWIS



6 SAMMY SIMS



"HERBIE"



8 PAUL LETCHER



9 RUSSELL GARY



10 TIM HAGER



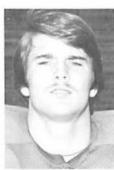
11 JEFF QUINN QB



12 JARVIS REDWINE



13 DONNIE KIRK



14 BRIAN IODENCE



15 RIC LINDQUIST



16 PHIL TRENT



17 MARK MAUER



18 STEVE MICHAELSON QB



19 BRUCE MATHISON QB



21 TIM SLOBODNIK



22 KENNY BROWN



23 MARK Leroy



24 TIM McCRADY WB

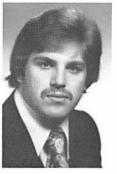


25 TIM WURTH

CORNHUSKERS



26 DAN FISCHER



27 RANDY LANDWEHR



28 DAVID LIEGE



29 TODD BROWN



30 CRAIG JOHNSON



31 RANDY HUEBERT WB



32 I. M. HIPP



33 ANTHONY STEELS WB



34 ANDY MEANS



35 STEVE DAMKROGER



36 KIM BERGKAMP



37 L.G. SEARCEY



38 KRIS VAN NORMAN



39 ANDRA FRANKLIN



40 IOHN ZUTAVERN



41 KIM BAKER



"HERBIE"



43 PHIL BATES



 $\mathbf{44}_{\mathrm{FB}}^{\mathrm{JIM}\;\mathrm{KOTERA}}$



45 STEVE McWHIRTER



46 JOHN RUUD



47 TOM VERING



48 BRENT EVANS



49 KEVIN SEIBEL

NEBRASKA



50 JEFF BLOOM



51 KERRY WEINMASTER MG



52 TREY Del.OACH



53 RANDY SCHLEUSENER



54 MIKE McELROY



55 ROD HORN



56 DAVE RIMINGTON



57 KELLY SAALFELD



58 DAN STEINER



59 CURT HINELINE



61 PAUL POTABLE



62 JOHN KEUTE



63 DAVID CLARK



64 JOE ADAMS



65 MG OUDIOUS LEE



66 BRENT WILLIAMS



67 JACK LONOWSKI



68 MIKE MANDELKO



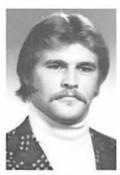
69 IOHN HAVEKOST



70 GARY ENGLAND



71 BRUCE LINGENFELTER OT



72 MARK GOODSPEED



73 DAN HURLEY



74 DAN RICE

CORNHUSKERS



75 HENRY WAECHTER



76 MIKE BRUCE



77 RANDY FLORELL MG



78 TOM CARLSTROM



80 JAMIE WILLIAMS



81 LAWRENCE COLE



82 STEVE DAVIES



83 DICK PETERSON



84 TIM SMITH



85 DONNIE BESS



86 IOHN MINOR



87 JEFF FINN



88 SCOTT WOODARD



89 JUNIOR MILLER



90 GORDON THIESSEN



91 CALVIN ANDERSON



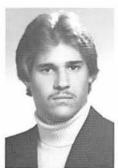
92 DERRIE NELSON



93 DAN PENSICK



94 DARYL HOLMES



95 SE JOHN NOONAN



96 JIMMY WILLIAMS



97 BILL BARNETT



98 DAN LINDSTROM



99 DAVE STROMATH

1979 University of Nebraska Football Roster

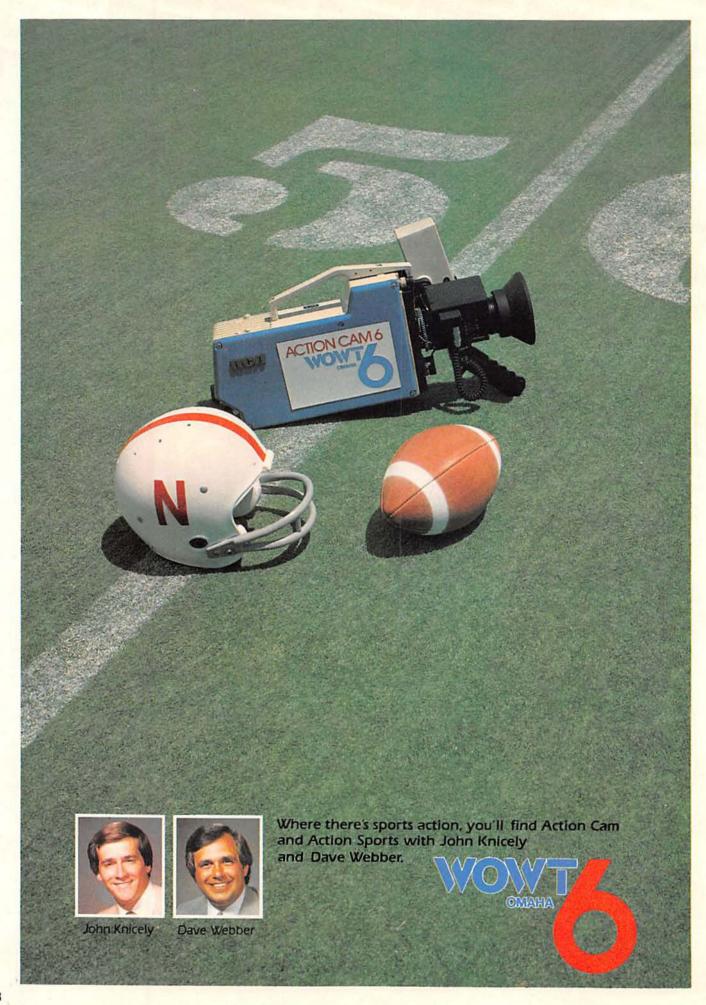
No.	Player	Pos.	Ні.	- Wt.	Age	Class	Hometown
1	Scott Gemar	K	6-3	192	21	Jr.	Sutton, NE
2	Jeff Krejci	DB	6-0	172	20	Soph.	Schuyler, NE
3	*Dean Sukup	К	6-0	230	22	Sr.	Cozad, NE
4	Craig Bohl	DB	5-11	181	21	Soph.	Lincoln, NE
5 6	Rodney Lewis	DB DB	5-11 6-0	187 184	20 21	Soph.	Minneapolis, MN Lubbock, TX
7	Sammy Sims Ricky Simmons	WB	5-11	160	18	Soph. Fr.	Greenville, TX
8	*Paul Letcher	DB	5-11	181	23	Sr.	Lincoln, NE
9	*Russell Gary	DB	6.0	180	20	Jr.	Minneapolis, MN
10 11	*Tim Hager *Jeff Quinn	QB QB	6-1 6-2	181 204	22 21	Sr.	Lincoln, NE Ord, NE
12	Jarvis Redwine	iB	5-11	204	21	jr. Jr.	Inglewood,CA
13	Donnie Kirk	ĸ	6-0	178	19	Soph.	Shawnee, KS
14	Brian Indence	DB	5-10	170	19	Jr.	Hemingford, NE
15 16	Ric Lindquist Phil Trent	DB DB	5-10 6-0	174 185	20 19	Soph.	Plattsmouth, NE Albuquerque, NM
17	Mark Mauer	QB	6-1	198	20	Fr. Soph.	St. Paul. MN
18	Steve Michaelson	QB	6-1	195	20	Soph.	Ralston, NE
19	Bruce Mathison	QB	6-4	201	20	Soph.	Superior, WI
21 22	Tim Slobodnik ***Kenny Brown	DB WB	5-11 6-0	170 185	19 23	Fr. Sr.	Omaha, NE Cincinnati, OH
23	*Mark LeRoy	DB	6-2	210	22	Sr.	Seattle, WA
24	*Tim McCrady	WB	5-9	171	21	Jr.	Plainview, NE
25 26	**Tim Wurth Dan Fischer	RB DB	5-7 5-9	184 174	21 19	St.	Omaha, NE Lincoln, NE
27	Randy Landwehr	RB	6-0	203	20	Soph. Soph.	Dunbar, NE
28	*Dave Liegl	DB	5-8	167	23	Jr.	Central City, NE
29	Todd Brown	SE	6-1	167	19	Fr.	Holdrege, NE
30 31	*Craig Johnson Randy Huebert	IB IB	6-1 6-0	180 170	20 19	Jr. Soph.	Omaha, NE Henderson, NE
32	*I. M. Hipp	IB	5-10	202	23	Sr.	Chapin, SC
33	Anthony Steels	WB	5-8	182	20	Soph.	Sacramento, CA
34	*Andy Means	DB	5-11	185	21	jr.	Holdrege, NE
35 36	Steve Damkroger Tim Bergkamp	LB K	6-1 6-1	235 180	19 20	Fr. Jr.	Lincoln, NE Pretty Prairie, KS
37	L. G. Searcey	DB	6-2	184	20	Soph.	Wymore, NE
38	Kris Van Norman	DB	6-0	191	19	Soph.	Minden, NE
39	**Andra Franklin	FB	5-10	225	20	Jr.	Anniston, AL
40 41	John Zutavern Kim Baker	LB LB	5-11 6-3	195 213	20 20	Soph. Ir.	Dunning, NE York, NE
42	Russ Moravec	ĹB	6-0	194	20	jr.	David City, NE
43	Phil Bates	FB	6-2	205	20	Soph.	Omaha, NE
44 45	*Jim Kotera Steve McWhirter	FB LB	5-11 6-2	200 228	20 19	Jr. Fr.	Bellevue, NE Fairfield, IA
46	*John Ruud	LB	6-2	220	22	Sr.	Bloomington, MN
47	**Tom Vering	LB	6-2	210	22	Sr.	Fremont, NE
48 49	Brent Evans Kevin Seibel	LB	6.3	220	19	Soph.	Chesterfield, MO
50	**Jeff Bloom	K OC	6-0 6-1	230 199	19 22	Fr. Sr.	Vermillion, SD Rapid City, SD
	***Kerry Weinmaster	MG	6.0	205	22	Sr.	North Platte, NE
52	Trey DeLoach	OC	6-2	226	20	Jr.	Papillion, NE
53 54	*Randy Schleusener Mike McElroy	OG OC	6-6 6-6	244 210	21 19	Jr. Soph.	Rapid City, SD Grand Island, NE
55	**Rod Hom	DT	6-4	264	21	Sr.	Fresno, CA
56	Dave Rimington	OC	6-3	248	19	Fr.	Omaha, NE
57 58	**Kelly Saalfeld *Dan Steiner	OC OT	6-4 6-1	251 259	22 22	Sr. Sr.	Columbus, NE Columbus, NE
59	Curt Hineline	MG	6.3	226	20	Soph.	Bellevue, WA
61	Paul Potadle	OG	6-0	230	22	Sr.	Tekameh, NE
62 63	John Keuten *David Clark	OG DT	6-1 6-3	253 240	21 21	jr.	Grant, NE Odessa, TX
64	loe Adams	ÖĞ	6-4	239	21	Jr. Jr.	Bellevue, NE
65	* Oudious Lee	MG	6-1	248	23	Sr.	Omaha, NE
66	Brent Williams	1.B	6-1	225	21	Jr.	Los Angeles, CA
67 68	Jack Lonowski Mike Mandelko	DT OG	6-1 6-1	214 239	21 19	Soph. Soph.	Stromsberg, NE Lexington, NE
69	**John Havekost	ŎĞ	6-4	238	22	Sr.	Scribner, NE
70	Gary England	OT	6-5	246	20	Jr.	Salt Lake City, UT
71 72	Bruce Lingenfelter Mark Goodspeed	OT OT	6-2 6-6	220 269	21 21	Soph. Sr.	Plainview, NE Leawood, KS
73	Dan Hurley	OT	6-3	263	19	Soph.	Omaha, NE
74	Dan Rice	ÖĞ	6.3	228	21	Sr.	Cincinnati, OH
75 -6	Henry Waechter Mike Bruce	DT	6.6	243	19	Soph.	Epworth, IA
76 77	Randy Florell	OT LB	6-6 6-2	248 223	21 20	Jr.	Omaha, NE Holdrege, NE
78	Tom Carlstrom	OT	6-6	264	20	Soph. Soph.	Polk, NE
80	lamie Williams	TE	6-4	213	19	Fr.	Davenport, 1A
81 82	*Lawrence Cole *Steve Davies	DE TE	6-1 6-2	209 230	22 20	Sr.	Dayton, OH Murray, UT
83	Dick Peterson	DE	6-2	199	20	Jr. So.	Madison, NE
84	"Tim Smith	SE-P	6-2	200	22	Sr.	Chula Vista, CA
85	Donnie Bess	DE	6.3	214	20	Soph.	Flat River, MO
86 87	John Minor *Jeff Finn	MG TE	6-5 6-5	230 235	27 20	Jr. Ie	Chicago, IL Grand Island, NE
88	Scott Woodard	SE	5-10	165	20	Jr. Jr.	Papillion, NE
89	"lunior Miller	TE	6-4	242	21	Sr.	Midland, TX
90 91	*Gordon Thiessen Calvin Anderson	DE OT	6.1	212 278	22	Sr.	Lincoln, NE
92	*Derric Nelson	DE	6-2 6-2	276 225	21 21	Jr. Jr.	Minneapolis, MN Fairmont, NE
93	* *Dan Pensick	DT	6-5	255	20	Sr.	Columbus, NE
94	Daryl Holmes	DE	6-2	193	19	lr.	Chicago, IL
95 96	John Noonan Jimmy Williams	SE DE	6-2 6-3	187 215	19	Soph.	Omaha, NE Washington, DC
97	**Bill Barnett	DT	6-5	215 248	19 23	So. Sr.	Masnington, DC Afton, MN
98	*Dan Lindstrom	DE	6-2	224	21	Jr.	Oakland, NE
99	Dave Stromath	DT	6-4	232	20	Soph.	Millard, NE
. D							

^{*} Denotes letters earned Age as of Sept. 1, 1979

Our fans come in all shapes and sizes, too.



MACARONI • SPAGHETTI • EGG NOODLES



1979 NEBRASKA FOOTBALL STAFF



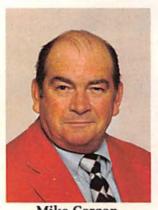
Lance Van Zandt
Defensive Coordinator-Secondary



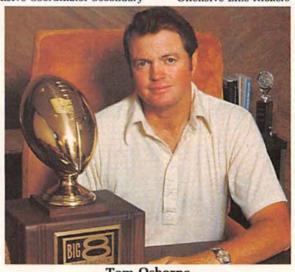
Clete Fischer
Offensive Line-Kickers



John Melton Linebackers



Mike Corgan Running Backs



Tom Osborne Head Coach



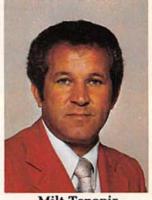
George Darlington
Defensive Ends



Charlie McBride
Defensive Line



Gene Huey Receivers



Milt Tenopir Offensive Line



Pat Fischer Secondary-Recruiting



Frank Solich Head Freshman Coach



Jack Pierce Assistant Coach



Jake Cabell Assistant Coach



James C. Bradford, PN Norfolk (402) 371-1123



Don R. Schaefer, CLU Omaha (402) 333-9500



W. F. "Bill" Burton, PN James C. Bradford, Jr. Grand Island Norfolk (308) 382-1024 (402) 371-1123



Marlyn L. McClain Council Bluffs, Iowa (712) 323-7558



Richard W. Bailey, CLU Grand Island (308) 384-0163



Gary G. Johnson North Platte (308) 532-5120 or 5121



Althea C. Sweeney Neola, Iowa (712) 485-2335



John P. Roux Omaha (402) 333-9500



Lyle W. Japp, CLU, SN Omaha (402) 333-9500



Lee Hunefeld Omaha (402) 333-9500



Howard J. Hughes Columbus (402) 564-6327



C. Conner White North Platte (308) 532-2850



Gerald L. Larsen Burwell (308) 346-4786



Kermit R. Erickson, PN Arcadia (308) 789-2132



Naomi Ansell Omaha (402) 333-9500



John H. Lund Ogallala (308) 284-6262



Jerry A. Nuss North Platte (308) 532-5120 or 5121



Jack Thiessen Hamburg, Iowa (712) 382-2503



Joe Vlock Omaha (402) 333-9500



Kevin K. Kissel Cozad (308) 784-4548



John C. Horner, Sr. Lincoln (402) 432-8575



John R. Chittick, CLU Falls City (402) 245-5939



Virgil C. Wadhams, PN Lincoln (402) 488-9092



A. Benjamin Gray Lincoln (402) 432-8575



Donald A. Falk Lincoln (402) 432-8575



Leland R. Thiessen Henderson (402) 723-4400



Myron T. Johnston Hastings (402) 463-6688



William S. Jones, Jr. Lincoln (402) 432-8575



Karl L. Kollmorgen Lincoln (402) 432-8575



Kurt P. Kollmorgen, SN Lincoln (402) 432-8575



Eugene J. Kreuzberg Lincoln (402) 464-4242



Ron Rapp, CLU So. Sioux City (712) 494-3003



Theodore J. Perry, CLU Fremont (402) 359-5339



John G. Smith, Jr. Omaha (402) 391-8585



Chris B. Krause, CLU Valley (402) 359-2575



John L Lord Omaha (402) 391-8585



William S. Butterfield, CLU, Omaha (402) 391-8585



Omaha (402) 391-8585



Michael J. Garvey Omaha (402) 391-8585



Frederic L.A. Cady, CLU, Omaha (402) 391-8585



Edgar G. Ticknor Omaha (402) 391-8585



Tim J. Amold Council Bluffs, Iowa (712) 391-8585



Tom A. Amold Council Bluffs, Iowa (712) 391-8585



Eloy S. Arellano Harlan, Iowa (712) 755-5839

These are some of the New York Life Agents in this community. They're good people to know.

Join up with the winning team.



Ever since
New York Life wrote
its very first insurance policy more than
133 years ago, we've
acted on the principle
that excellence of ser-

vice is the surest way to secure people's confidence and trust.

We've placed special emphasis, too, on the careful selection of men and women of integrity and ability to serve as New York Life Agents.

Maybe that's why millions of people depend on us today to help provide financial security for their families and their businesses.

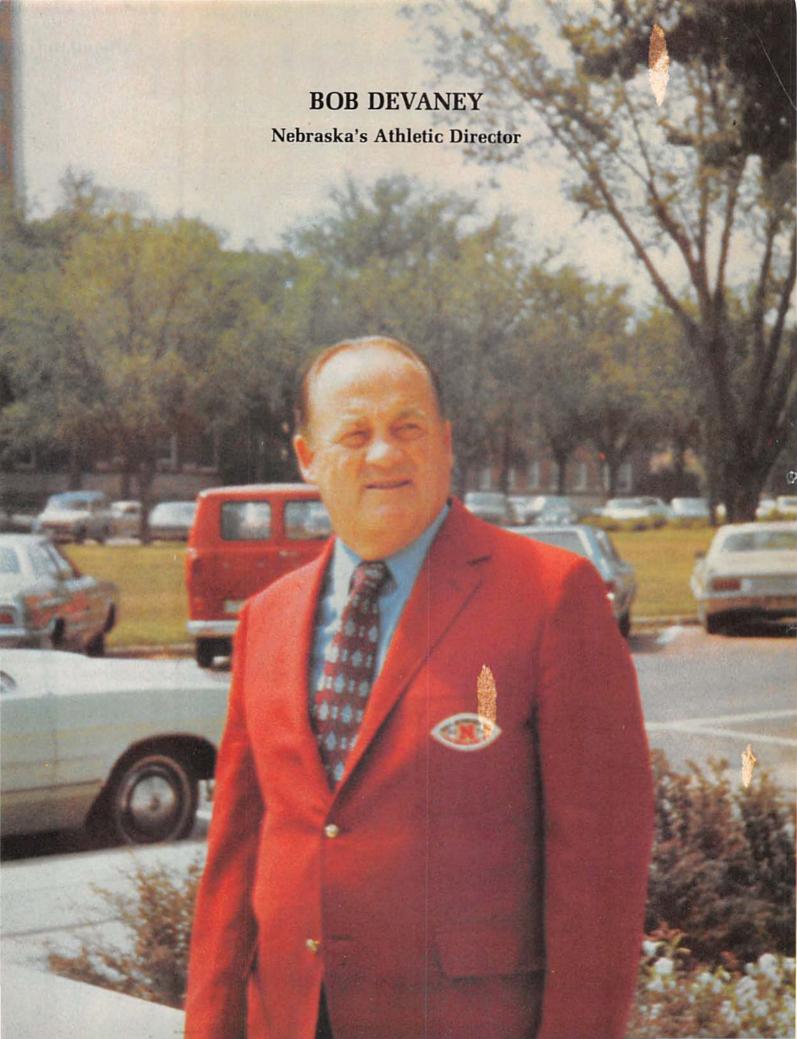
For your financial security, join up with the winning team.

Omaha General Office Eugene J. Malsom, CLU, General Mgr. Richard E. Hamilton, Assistant Mgr. George F. James, Assistant Mgr. Frank C. Osdoba, Training Supv. Lenis G. Grauf, CLU, Office Mgr. 10050 Regency Circle Omaha, Nebraska 68114

Lincoln General Office Perry L. Strombeck, CLU, General Mgr. Guy P. Ames, Assistant Mgr. Michael L. Bergstrom, CLU, Office Mgr. 1506 First National Bank Bldg. Lincoln, Nebraska 68508 New York Life. For all of your life.

Life, Health, Disability Income, and Group Insurance, Annuities, Pension Plans.

Nebraska General Office Duane D. Demaree, CLU, General Mgr. Richard D. Volkman, Training Supv. Glenn E. Bartley, Jr., CLU, Office Mgr. Suite 350, Terrace Plaza 11414 W. Center Road Omaha, Nebraska 68144 Sioux City General Office Robert W. Hartman, CLU, General Mgr. Larry R. Lindstrom, Training Supv. Donald R. Means, CLU, Underwriting Supv. George W. Molesworth, CLU, Office Mgr. Security National Bank Bldg. 6th and Pierce Streets Sioux City, Iowa 51101







Merchant. It's worth 30 FREE Community Blue Savings Stamps. And use the coupons below for double Blue Stamps on any purchase at a Blue Stamp store before Dec. 31, 1979.

Double

Blue Stamps

This coupon is redeemable for double Blue Stamps on your purchase at any Community Blue Stamp Store

Coupon good through December 31, 1979. Community Savings Stamp Company, Lincoln, NE 68508

Double **Blue Stamps**

This coupon is redeemable for double Blue Stamps on your purchase at any Community Blue Stamp Store.

Coupon good through December 31, 1979. Community Savings Stamp Company, Lincoln, NE 68508

Double **Blue Stamps**

This coupon is redeemable for double Blue Stamps on your purchase at any Community Blue Stamp Store

Coupon good through December 31, 1979. Community Savings Stamp Company, Lincoln, NE 68508

Double **Blue Stamps**

This coupon is redeemable for double Blue Stamps on your purchase at any Community Blue Stamp Store.

Coupon good through December 31, 1979. Community Savings Stamp Company, Lincoln, NE 68508

The University of Nebraska Board of Regents



Regent James H. Moylan



Regent Kermit Hansen



Regent Robert L. Raun



Regent Robert R. Koefoot, M.D.



Regent Robert J. Prokop, M.D., Ph.D.



Regent Kermit Wagner



Regent Edward Schwartzkopf



Regent Robert G. Simmons, Jr.



Student Regent Ralph P. Cuca, Jr.



Student Regent Richard Kennedy



Student Regent John L. Kirk



University of Nebraska System President Ronald W. Roskens



With some people, it's hit or miss.

Even for the vast majority of us who take our financial obligations seriously, balancing a budget isn't easy. Just when you think you've found the answer, inflation takes another bite out of your paycheck. And everything starts costing more. Putting the kids through school. Food. Clothes. A better home. Or even new appliances. Sometimes it makes you wonder if you ever can get ahead. No matter how hard you try.

Take an opportunity, not a chance.

Fortunately, there is someone you can turn to for help. Your Credit Union. Our business is helping people get more out of their money. We can help you save. Help you borrow. And, if you like, we can even show you how to avoid future money problems by suggesting practical strategies that really work.

We play it straight.

Too many organizations try to use personal financial counseling as a way to sell other services. A consolidation loan. A fee. A gimmicky savings account. Your credit union doesn't operate that way. Our financial counseling is free to each member. No strings attached.

We'll keep it confidential too.

Your business is nobody else's business.
We don't gossip. Or send your name to
anybody. Or turn you over to somebody
who charges you for their help. We believe in being
private. Practical, professional counseling. It's free
for the asking at your credit union.

Discover your credit union.

We're doing more for you.

For information, please write your state's credit union league or CUNA, P O Box 431, Madison, WI, 53701.

University of Nebraska-Lincoln Academic and Administrative Officers



Dr. Richard Armstrong Vice Chancellor Student Affairs



Dr. Ned Hedges Vice Chancellor Academic Affairs



Dr. Martin A. Massengale Vice Chancellor Agriculture & Natural Resources



Dr. Roy A. Young Chancellor



Dr. Robert Rutford Vice Chancellor Research & Graduate Studies



Dr. Ronald W. Wright Vice Chancellor Business & Finance



Dr. Hazel M. Anthony Dean Home Economics



Dr. Richard E. Bradley
Dean
Dentistry



Dr. Robert L. Egbert Dean Teachers



Dr. Quentin H. Gessner Dean Continuing Studies



Lyle E. Young Interim Dean Engineering & Technology



Dr. T. E. Hartung Dean Agriculture



Dr. Henry F. Holtzclaw, Jr. Dean Graduate Studies



Dr. Robert Kleis Dean International Programs



Dr. Max D. Larsen Dean Arts & Sciences



Dr. Leo Lucas
Dean & Director
Cooperative Extension
Service



Dr. Howard W. Ottoson Dean & Director Ag Experiment Station



Dr. Gerald Rudolph Dean Libraries



Dr. Gary Schwendiman Dean Business Administration



W. Cecil Steward
Dean
Architecture



John Strong Dean Law

JUBIL-AIRE NEBRASKA AIRHORNS



This sturdy horn is chrome plated and made of high impact polypropolene. The compact, self-contained electrically operated system works off car battery and automatically plays the first few bars of the Fight Song at the touch of a single button. Installation can be made by any mechanic or do-it-yourself. For 12 volt systems. This in no way interferes with your regular car horn. Complete set, ready to install,

includes trumpets, compressor, tubing, horn button (or switch), mounting brackets and instructions.

ORDER TODAY Fill in and mail order blank, or call our toll free number to order: 1-800-327-9191 Ext. - 548

Please allow 4-6 weeks for delivery

Signature

(Unconditional money-back guarantee if not completely satisfied.)

MATHAM IN	C. Dept. "D"
2403 Hollywo	od Place
The same of the sa	Indiana 46616

Please send me _____ air horn(s) at \$74.95 each, including shipping.
Amount enclosed

Indiana residents add 4% sales tax
CHARGE MY MASTERCHARGE CHARGE MY VISA

CREDIT CARD NO.

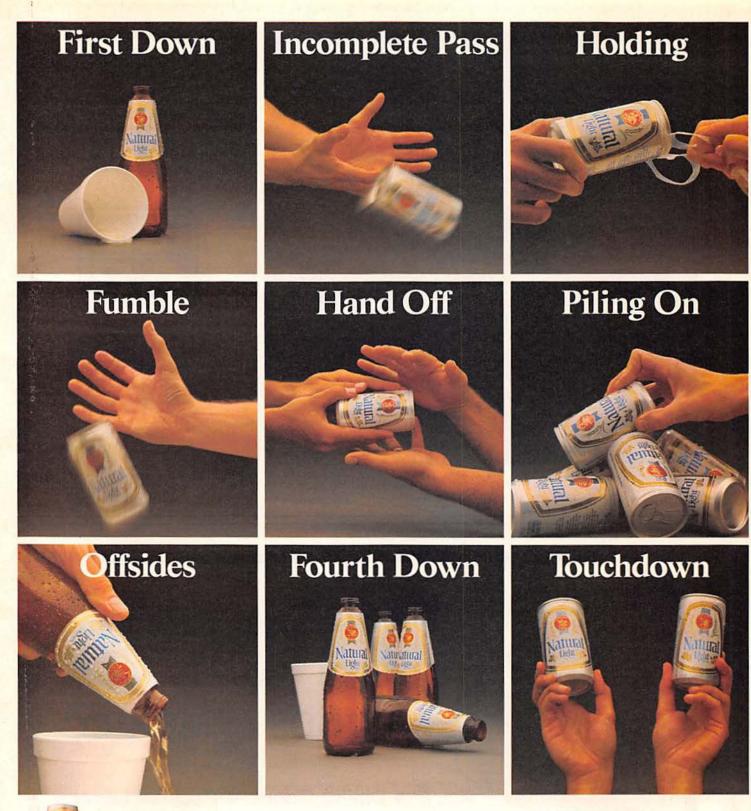
MC INTERBANK NO.

EXP. DATE

Month Year

Name ______ Address ____

City _____ State ____ Zip ____







Join the Natural Football Team!

For a 23"x35" full-color poster, send \$1.00 to Natural Football Poster, P.O. Box 13297, St. Louis, Mo., 63157. Offer void in states where prohibited by law.

ANHEUSER BUSCH, INC. + ST. LOUIS, MC



Gary Miller, President of Corncobs Patti Wirthele, President of Tassels Pace Woods, Jr.

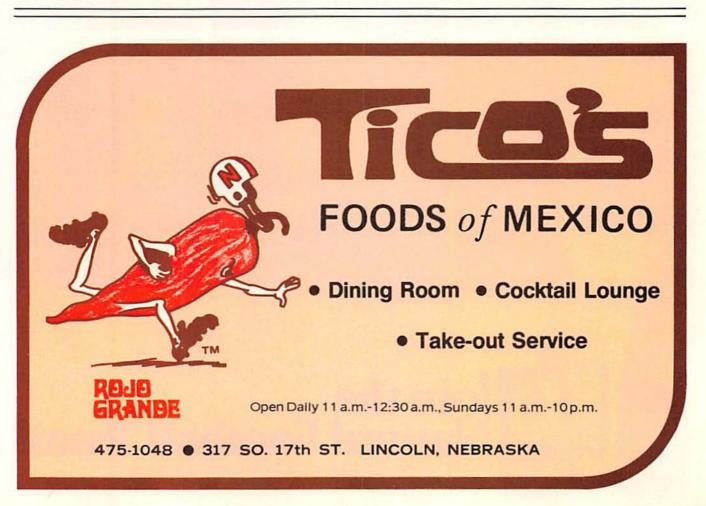
WOODS BROS REALTY donated the "Big Red Machine" to the Nebraska football team in 1972, the same year Tom Osborne became Head Coach.

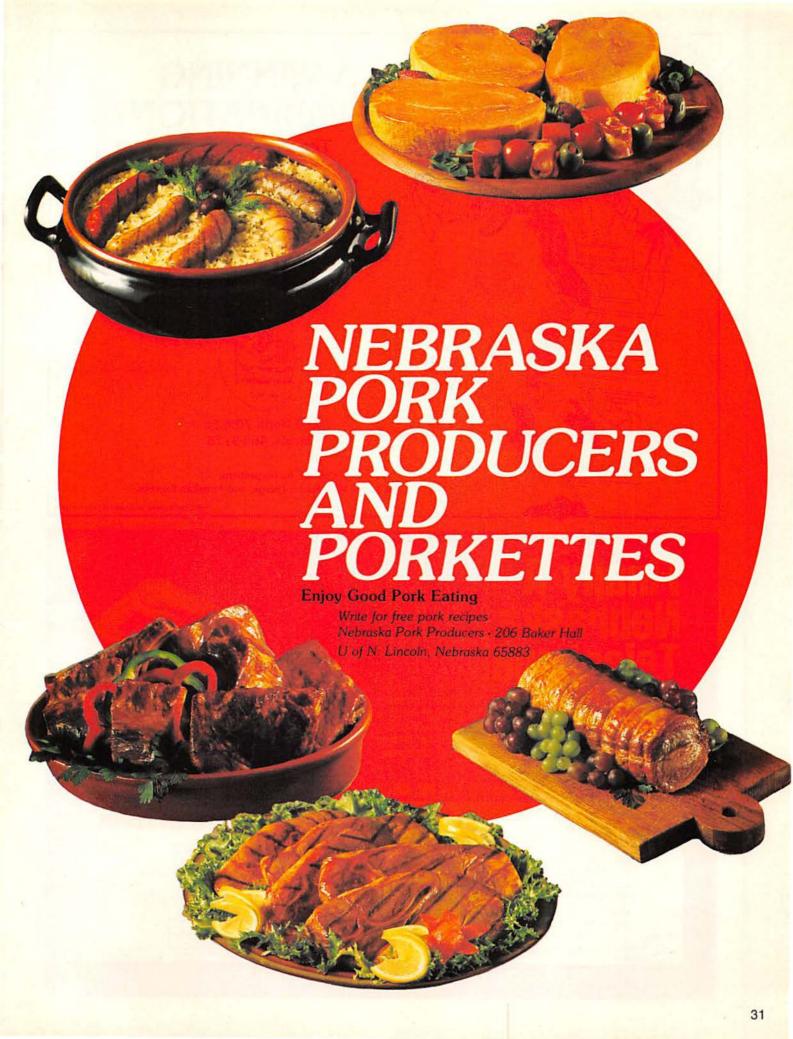
Just as team work and expert coaching have paid off for Big Red over the years, over 120 REALTOR agents teamed with experienced, innovative management have made WOODS BROS REALTY Lincoln's Real Estate Leader.



WOODS BROS REALTY

YEARS and still growing!
4 Lincoln Offices







A WINNING COMBINATION!

The Cornhuskers and the Boar's Head Restaurant

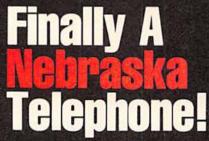
Where you are served in a comfortable setting for your dining pleasure, before, after the game... or anytime.



200 North 70th St. Lincoln, 464-9178

Call now for reservations. We accept Visa, Master Charge, and American Express.

OCONTINENTAL RESTAURANT SYSTEMS 1979



Now The Telephone Line, Inc. brings you Northern Telecom's Kangaroo phone in "Nebraska" colors. The white Kangaroo phone is equipped with its own doodle pad and pencil. It is housed in a red bean bag pouch with "Nebraska" and "Cornhuskers" screen printed on the side pockets. The Kangaroo phone is fully modular, FCC registered, and available in rotary or pushbutton.



rotary phone(s) at \$ 99.95 which includes shipping and insurance. pushbutton phone(s) at \$114.95 which includes shipping and insurance.

TOTAL (Oklahoma residents add 4%)

Check

Visa

Money Order Master Charge Name

Signature Address

Zip Code

The Telephone Line, Inc. 700 Stahl Drive/Midwest City, Oklahoma 73110 (405) 722-3526

Interbank No. Exp. Date

1979 NEBRASKA MEN'S ATHLETIC

ADMINISTRATIVE STAFF



Bob Devaney Athletic Director



Jim Ross Asst. Athletic Dir. & Sports Center Dir.



Don Bryant Asst. Ath. Dir. & Sports Inf. Dir.



Tom Osborne Asst. Ath. Dir. & Head Football Coach



Keith Broman
Big 8
Faculty Representative



Bill Fisher Business Manager



Helen Ruth Wagner Ticket Manager



Asst. Sports Inf. Dir.



Steve Pederson Student Sports Inf. Asst.



Ursula Walsh Ath. Dept. Academic Counselor



Boyd Epley Ath. Dept. Strength Coach



Jerry Pettibone Ath. Dept. Recruiting Coor.



Tony Sharpe Beef Club



Dr. Samuel Fuenning
Dir. of Ath.
Medicine



George Sullivan, RPT
Head Trainer
& Phy. Therapist



Jerry Weber Asst. Trainer & Phy. Therapist



Roland E. LaRue, RPT

Asst. Trainer
& Phy. Therapist



Paul Schneider



Orval Borgialli Ad. Asst.



Jerry Lott Sports Center Sup-



Bill Shepard Grounds Dir.



Glen Abbott Equipment Dir.



Walt Johnson Asst. Equip. Dir.



Mel Worster Asst. Equip. Dir. Sports Center

1979 NEBRASKA WOMEN'S ATHLETIC STAFF



Dr. Jay Davis Asst. AD in Charge of Womens Sports



Cathy Chown Asst. Sports Info. Dir.



Dr. Barbara Hibner Ass't. AD



Lorrie Gallagher Basketball Coach



Gerry Fisher Golf Coach



Julie Wood Tennis Coach



Judy Schalk Gymnastics Coach



Terry Pettit Volleyball Coach



Carol Frost Track Coach



Don Isherwood Softball Coach



Ray Huppert Swimming Coach



Colorful action Thursdays at 6 PM

A review of this week's game... A preview of things to come.

Tom Osborne & The Big Red



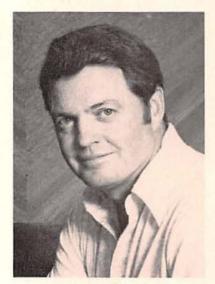


with Nebraska Head Football Coach Tom Osborne and KMTV Sports Director Dale Hansen every Thurs, at 6:00 p.m.



MAY BROADCASTING COMPANY

1979 NEBRASKA MEN'S HEAD COACHES



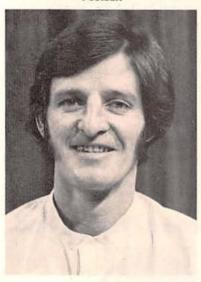
Tom Osborne Football



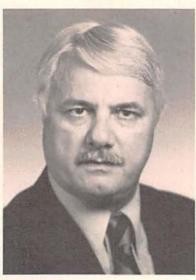
Frank Sevigne Track



Joe Cipriano Basketball



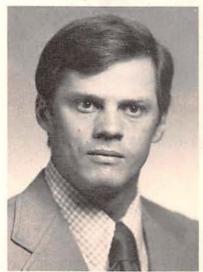
Francis Allen Gymnastics



Cal Bentz Swimming



Bob Fehrs Wrestling



John Sanders Baseball

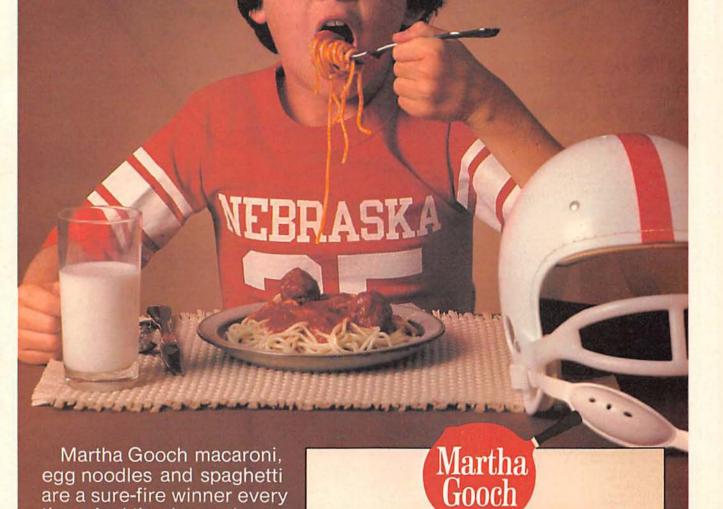


Larry Romjue



Jim Porter Tennis

Put a smile on a Big Red lovin' face.



time. And they're made right here in Lincoln! Make a Martha Gooch pasta meal tonight. Your little Red rooters will love it!

are a sure-fire winner every

For all of your shopping and travel needs, choose the cards with the star on the back!



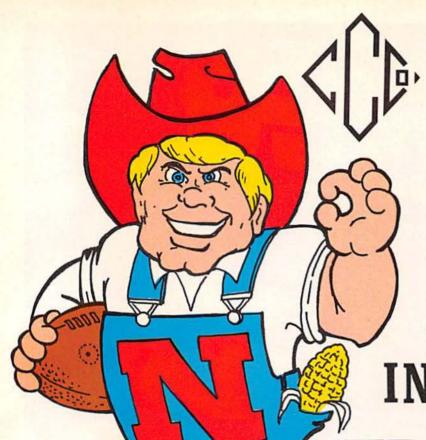
American Exchange Bank, Elmwood American National Bank, Kimball American National Bank, Kimball American State Bank, Pierre, S.D. American State Bank, Pierre, S.D. Arnold State Bank, Arnold Bank of Bellevue, Bellevue, Bellevue, Bank of Bertrand, Bertrand Bank of Clarks, Clarks Bank of Doniphan, Doniphan Bank of Elgin, Elgin Bank of Gering, Gering Bank of Gering, Gering Bank of Stapleton, Elkhorn, Elkhorn Bank of Stapleton, Stapleton, Bank of Stapleton, Stapleton, Bank of Stapleton, Stapleton, Bank of Stapleton, Stapleton, Bank of Valley, Valley Bank of Wilber, Wilber Bank of Valley, Valley Bank of Wilber, Wilber Bank, Gambell State Bank, Cambridge Cambell State Bank, Cambridge Cambridge State Bank, Clearwater Citizens State Bank, Clearwater Citizens State Bank, Clearwater Citizens State Bank, Clarkson Commercial State Bank, Crete City State Bank, Clarkson Commercial State Bank, Cambridge Cambridge State Bank, Cambridge Camb

Farmers & Merchants Bank, Axtell
Farmers & Merchants Bank, Milford
Farmers & Merchants Bank, Milford
Farmers & Merchants Bank, Oakland
Farmers & Merchants Bank, Oakland
Farmers & Merchants Bank, Oakland
Farmers Bank, Prairie Home
Farmers Bank, Prairie Home
Farmers National Bank, Ewing
Farmers State Bank, Ewing
Farmers State Bank, Wallace
Fillmore County Bank, Geneva
First Bank & Trust, Cozad
First Bank & Trust, Cozad
First National Bank, Albion
First National Bank, Albion
First National Bank, Columbus
First National Bank, Columbus
First National Bank, Fairbury
First National Bank, Fairbury
First National Bank, Fairbury
First National Bank, Fairbury
First National Bank, Johnson
First National Bank, Johnson
First National Bank, Johnson
First National Bank, Mitchell
First National Bank, Newman Grove
First National Bank, Newman Grove
First National Bank, Newman Grove
First National Bank, Schuyler
First National Bank, Shelby
First National Bank, Wayne
First National Bank, Windel
First National Bank, Windel
First National Bank, Winde
First National Bank, Winde
First National Bank, Winde
First National Bank, Winde
First National Bank, Winner
First National Bank, Winn

Minatare State Bank, Minatare
Minden Exchange Bank, Minden
Munden State Bank, Munden, Kansas
National Bank of Neligh, Neligh
Nebraska Sceurity Bank, Deshler
Nebraska State Bank, Broken Bow
Nebraska State Bank, Broken Bow
Nebraska State Bank, Western
Oak Creek Valley Bank, Valparaiso
Osmond State Bank, Nestern
Oak Creek Valley Bank, Nebraska City
Pawnee County National Bank, Nebraska City
Pawnee County Bank, Pawnee City
Plainview National Bank, Plainview
Platte Valley State Bank, Kearney
Purdum State Bank, Purdum
Ravenna Bank, Ravenna
Richardson County Bank, Falls City
Roseland State Bank, Roseland
Schuyler State Bank, Schuyler
Scribner Bank, Scribner
Security State Bank, Scribner
Security State Bank, Springfiel
State Bank, State Bank, Springfiel
State Bank of Alexandria, Alexandria
State Bank of Alexandria, Alexandria
State Bank of Bartley, Bartley
State Bank of Scribner
State Bank of Scribner
State Bank of Scribner
State Bank of Jansen, Jansen
State Bank of Sctella, Stella
Stromsburg Bank, Stromsburg
The Home Bank, Elwood
Union Bank & Trust, Lincoln
Wakefield National Bank, Wakefield
Westgate Bank, Lincoln
Wymore State Bank, Lincoln
Wymore State Bank, Lincoln
Wymore State Bank, Lincoln

VISA-Master Charge Service Center

P.O. BOX 81068 LINCOLN, NE. 68501



CORNHUSKER CASUALTY COMPANY

105 N. 31st AVENUE OMAHA, NEBRASKA 68131

INSURANCE for EBRASKANS

Mr. Warren R. Barney Warren R. Barney Insurance Agency, Inc. Kearney, Nebraska 68847

Mr. Fred A. Fletcher Leo Ringer & Associates Norfolk, Nebraska 68701

Mr. C. Robert Jeffrey Cunningham, Jeffrey & Company Omaha, Nebraska 68114

Mr. Marvin L. Lyman Chambers-Dobson Agency Lincoln, Nebraska 68510

Mr. George Martin Fremont State Company Fremont, Nebraska 68025

Mr. Jim Massey J. G. Elliott Company Scottsbluff, Nebraska 69361

AGENTS ADVISORY COUNCIL

Mr. Jack B. Norris Ellerbrock-Norris Agency Hastings, Nebraska 68901

Mr. Lloyd E. Peterson Dunbar-Peterson Insurance Agency Omaha, Nebraska 68105

Mr. Earle L. Ritner The Ritner Agency North Platte, Nebraska 69101

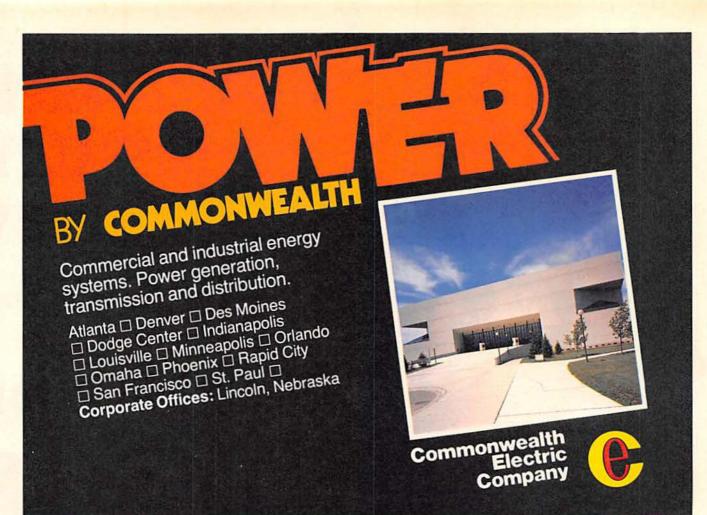
Mr. Dale F. Starr Starr-Buckow Insurance Agency Fairbury, Nebraska 68352

Mr. Raymond H. Steffensmeier Steffensmeier Insurance Agency Beemer, Nebraska 68716

SERVING THE INSURANCE NEEDS OF ALL NEBRASKANS THROUGH YOUR LOCAL INDEPENDENT AGENT

BUSINESS - FARM - HOME - AUTO







THE DRAW KEPS THE DEFENSE HONEST

by Bill Lyon, Philadelphia INQUIRER

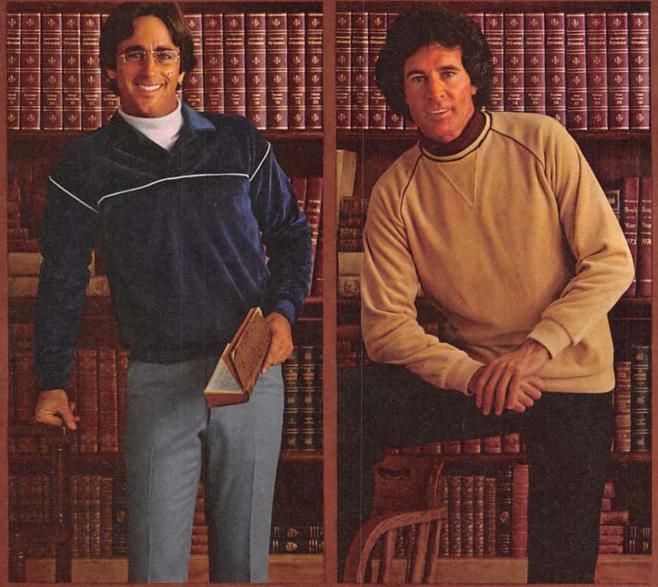
here's only one thing wrong with the title of this article," the coach was saying. "You didn't finish it." The title, of course, is "The Draw Keeps the Defense Honest." The coach wanted an amendment to it. This: "... But Only If You Throw."

What he was contending—and his point was supported by five other successful college football coaches around the country—is that the draw is effective only if you are in a passing situation, or if you have a reputation as a passing team. Otherwise, calling the draw is like Jimmy Carter ordering extra teeth, or one of those Mideastern oil sheikdoms stocking up on economy cars.

"When you're playing a team that is primarily a running team, the draw is the first thing you look for on thirdand-long," the coach explained. "The
draw is like any other play in that it
works only at the right time, at the right
place, and against the right defense.
That last part is the most important.
The draw works best when it's a definite passing down, but again, only if
you're a team that throws. It's most efcontinued



Who gives velour an advanced degree in style?



Jantzen's new velour shirts are getting high marks in both comfort and good looks: they let you get casual in style. Visit your favorite better retailer and see what a handsome study you make in velour, thanks to intelligent new styling from You Know Who.

Or write Jantzen Inc., Dept. V, Portland, Oregon 97208.

Jantzen You know who. fective in an obvious passing situation.

"The defense has to believe you're going to pass. Which means you have to encourage them. It's the old step-into-my-parlor routine with the spider and the fly. You lure 'em in and then you spring the trap."

A team that works the draw best is one recruited from drama class. Theatrics are needed by all 11 players on offense.

"You have to do a great selling job. You have to convince the defense you're going to throw 'cause you want them with their ears back, rearing on their hind legs and really coming at you.

"The whole philosophy behind the draw is to spread out the defense, create gaps, widen lanes. What you're trying to achieve is a one-on-one situation. And if you have the best athletes, then your one-on-one is gonna win."

So it all begins with the classic con—I'll make you believe I'm going to do something when, in fact, I intend to do just the opposite. In the case of the draw, show pass even though you're going to run.

"It starts with your offensive line," the coach said. "Your blockers set up like it's a pass. They retreat, a step at a time.

"They have to steer the rushers whatever way they want to go, make 'em believe they're overpowering the blockers. You keep suckering them in. And your receivers, they've got to run their patterns with convictions, make that secondary go after them, make them worried about getting burned by a pass.

"And your quarterback, he's really got to fake it. He's the one who makes the draw go because the defense is always taught that the longer the QB has the ball then the deeper the linebackers and the defensive backs should drop. That's what I meant by spreading out the defense."

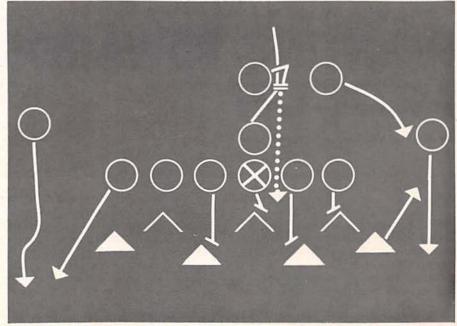
Even the most casual fan knows the draw, of course. The quarterback, if he is convincing, backpedals furiously, tries to work up a look of terror and panic as though he is about to be sacked. And then, at the proper moment, he slips the ball into the waiting back's belly. The momentum of the defense's pass rush has, by now, carried it beyond the point of that exchange.

"If things have gone right," the coach said, "you've split the front group, and you've got the others 30 or 40 yards downfield. If your man picks up a block, he can go all the way."

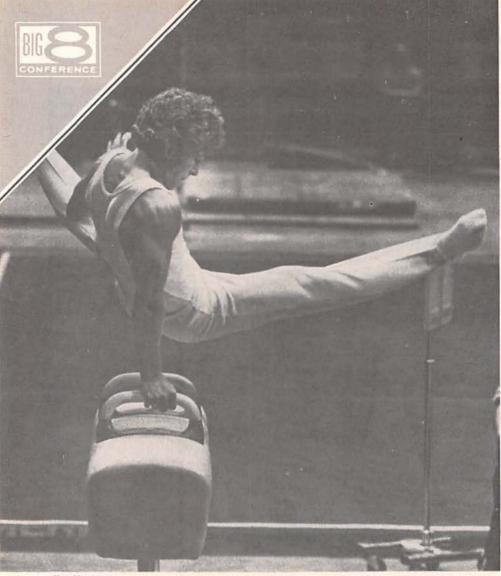
But there is another key to the draw. Patience.

"Right," the coach said. "Patience in executing it. Most teams run the draw too fast, and they don't finish it off. The continued on 6t





The fullback feints left as if to follow the tailback in a run, then cuts toward the line to take a handoff from the quarterback who has dropped back faking a pass.



Jim Hartung Nebraska

POINTING TOWARDS MOSCOW

by Jim Weeks, Norman TRANSCRIPT

Bart Conner sailed from the pommel horse, threw his arms in the air, forming a V, and flashed the impish smile that signals the other gymnastics competitors face a real challenge.

"That would win anywhere in the world," said Paul Ziert, coach at the University of Oklahoma, when he greeted Conner after one of his performances in a collegiate dual meet last season.

Two months later, Ziert's evaluation was proven uncannily accurate. Conner

won the pommel horse event in the World Cup in Japan against the world's best gymnasts. In doing so, he became only the second American man to win a gold medal at such a high level of international gymnastics competition.

Conner will be only one of the leading athletes from the Big Eight Conference to try for berths on United States teams for the 1980 Olympic Games.

The Big Eight is best known nationally for its football powers. But, of course, football is not a sport in the Olympics.



Debbie Esser Iowa State

However, athletes from the Big Eight are expected to be among the leaders in seeking berths on U.S. teams in basketball, track and field, wrestling and skiing as well as gymnastics.

Conner will have competition from his own school, the University of Nebraska and Iowa State University in seeking one of the seven spots on the U.S. team in trials next year.

But Conner is the only gymnast in that group who was on the 1976 U.S. team for the Olympics. The native of Morton Grove, Ill., made the team after being graduated from Niles West High in Skokie, Ill.

Since then, Conner has led Oklahoma to the NCAA team championship in 1978 and a tie for that title in 1977. He was NCAA individual champion in the all-around in 1978 and tied for the floor exercise title with teammate Mike Wilson this year. Conner also claimed the all-around title in the U.S. Federation meet this year.

Wilson, who was graduated this year after finishing fourth in the all-around in the 1979 NCAA Championships, also will be a leading contender for the U.S. team.

Nebraska, 1979 NCAA team champion, will have strong candidates in sophomore Jim Hartung, freshman Phil Cahoy and graduated Larry Gerard.

Hartung made his mark last season, upsetting Conner early in the season but finishing behind his more experienced foe in the Big Eight and NCAA championships. Conner won the conference all-around title, and Hartung

continued on 13t.



Careful people deserve to save. On auto. Homeowners. Commercial. And life. Look for an independent SAFECO agent listed in the yellow pages.

ABOUT THE AUTHOR-Bill Lyon has been a sport columnist for The Philadelphia Inquirer since 1973, covering football on a regular basis and reporting on such other major events as the Super Bowl, World Series, Masters, U.S. Open, Stanley Cup playoffs, heavyweight fights and even the Evel Knievel Snake River Canyon jump. His columns appear in over 35 papers, including the Miami Herald. Boston Globe, Chicago Tribune, and Detroit Free Press.

back who's carrying the ball has to delay, even after he's taken the handoff. Otherwise, the defense has a chance to recover. That's why we run what we call a 'back door draw.' The quarterback actually passes by the back, then hands the ball forward. That'll make the back delay. He has to stay put. I'd say that's the biggest problem with the way most teams run the draw. The back gets itchy feet. He sees a hole developing and he can't wait to get to it. If he'd just be patient, that hole will get wider and wider.

"And the quarterback has to finish it off. After he's handed off, he's got to go on retreating and set up like he's going to throw. That'll keep the pass rushers coming, and they'll run themselves right out of the play. After all, that's why they call it the draw; the idea is to d-r-a-w everyone in. The quarterback is the cheese. If he's convincing, then you can snap the trap right on their neck."

This particular coach believes that the draw actually should be considered a passing play. Others share that belief.

"Any yardage you make on the draw," said another coach, "should be added to your passing yardage. Just like screens and flares. And a quarterback sack, that yardage loss should come off the passing total, not the running."

It may seem a minor statistical point but it underscores the importance of the draw as a complement to the passing game.

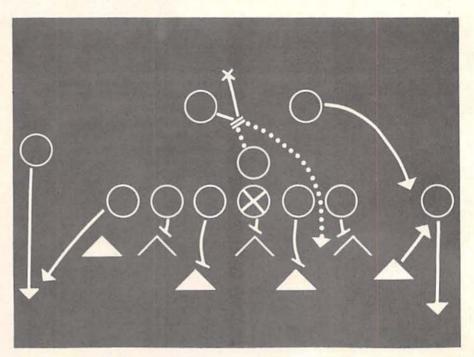
One misconception is that the draw is effective against a blitz. In fact, it works best in situations when most teams ordinarily throw. Example: with time running out and your team behind.

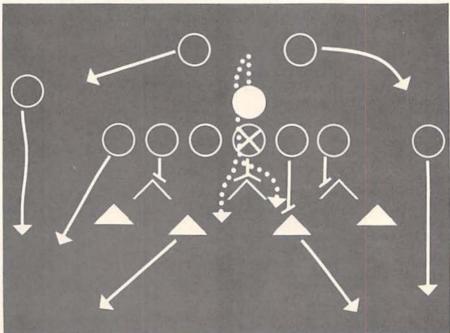
"Most teams go for the bomb or try to work the sidelines with passes," notes another coach whose team routinely throws 30 to 35 times a game. "But in that situation, against a prevent defense, the draw is perfect. First off, you've already got the defense spread out. They've done half the job for you. They're laying back, and they're really vulnerable to the draw because they, and everybody in the stadium, is expecting you to put it up for grabs. We've run the draw in catch-up situations and scored 70-yard touchdowns off it."

There are, obviously, refinements off the original.

There are sprint and roll draws and quarterback draws and quick draws. But they are hybrids and remain primarily running plays.

"But the regular draw," another coach said, "is a play all by itself. It's calculated, it's a big play move, a home run kind of offense. One guy misses a tackle





Two variations of the draw: Top: The quarterback fades back faking a pass play and abruptly hands off to the strong side back who is cutting over the weak side of the line. Bottom: The quarterback drops back quickly for a short distance faking a deep drop-back, then cuts back over center, reading the defensive center for direction.

and the draw can take you all the way. And sometimes we'll use it just for a change of pace. Let's say we're not completing any passes and we're not getting anything by running, we'll call the draw just for variety, just to disrupt the other guy's tempo."

Teams which use the draw have learned they need options off it. So they run a reverse off the draw. Or they pass off the draw. It seems logical. If you're going to depend heavily on one play, you need variations off it. After all, everyone knows how modern and complicated the game has become. Why, the draw itself is a new-fangled invention, isn't it?

"I have a book in my office," a coach said, "written by Amos Alonzo Stagg, and it's got a draw play diagrammed in it. You know when the book was published? In 1893."

The winning team

from America's most entertaining couple...Mr and Mrs "T."

When the final score goes up, you'll always find the cocktail mixes from Mr and Mrs "T" the winner—that's because they make the perfect drink everytime!

So, at home or away, always pick one from the "winning team" and you'll be amazed at how easy it is to entertain with Mr and Mrs "T."





t was 1923, and Tad Jones, the fabled coach, for Yale against Harvard. Never in your lives will stadium and were smashed 34-13 in 1920. you ever do anything so important."

That's the essence of the big game. We chuckle at Jones' back here next year to take you." emphasis-but in more reflective moments we realize that for most young men his words are startlingly prophetic. His game's only touchdown, weaving through the Harvard team statement is the core of the big game, and you can substi- for 35 yards. So caught up in the scene were Crimson fans tute any of scores of names for Yale and Harvard.

Great games may be traditional matches, games that al-

ways are sold out a year ahead of time. Or circumstances may heat white a game between teams that aren't old rivals. A memorable example of the latter occurred in 1921.

Centre College of Danville, Ky., a school with a student stood before his men in the locker room. "Gent- body of 295, wrangled a couple of dates with mighty Harlemen," he said, "you are about to play football vard. The Praying Colonels were awed by Harvard's big

But Centre's triple threat, Bo McMillin, snarled: "We'll be

It happened. Centre returned, and McMillin scored the that they carried McMillin off the field.

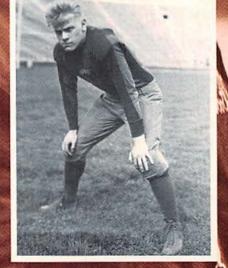
Big games spawn memorable stories, and one of football's most famous involves the

dving George Gipp.

Some day, Rock, when the going is real tough, ask 'em to win one for the Gipper," Notre Dame's superb back is sup-

continued

by Clyde Bolton, Birmingham NEWS



Former President Gerald Ford, Michigan's MVP in 1934.

ichtgan Football



posed to have said to his coach, Knute Rockne.

Years later, in 1928, a great Army team was leading the Irish at halftime—and there was no bigger game at the time than Notre Dame-Army. Rockne secured his place in college football legend with a stirring halftime talk asking his troops to win that one for the Gipper.

Late in the game, Jack Chevigny crossed the goal line for the winning touchdown in a 12-6 upset, crying: "This one's for the Gipper!"

Memories of a historic game—one that his team lost—helped Gerald Ford years later in another rugged field, that of politics.

Ford played linebacker and center on the 1934 Michigan team that won just one game. In fact, he was voted its most valuable player.

The Wolverines were facing Minnesota, the eventual national champion, and the battle cry in Minneapolis, the game site, was "Mangle Michigan." A record crowd of 60,000 turned out to see it happen.

Minnesota wore down Michigan with raw power in the second half and won 34-0, but that afternoon remained special to Ford, even after he became President.

"During 25 years in the rough-andtumble world of politics, I often thought of the experiences before, during and after that game in 1934," Ford said. "Remembering them has helped me many times to face a tough situation, take action, and make every effort possible de-



Huey Long was a fan of LSU football.



Herbert Hoover (lower left) was the student manager at the first Cal-Stanford game.

spite adverse odds. I remember how Michigan students and people in Ann Arbor met us at the train station that Sunday. There was a rousing parade, and this was a meaningful tribute to the fight the Wolverines had put up against Minnesota."

A man who would become President figured in another historic game, though in quite a different way.

Stanford-California is one of football's tradition-laden matches. California had been playing for years, but Stanford fielded its first football team in 1892. A match between the two Bay Area schools was a natural.

It was such a natural, in fact, that a crowd estimated at 20,000 showed up, though tickets had been printed for only 10,000.

Little paper money was in circulation in those days, and the mountain of change caused a crisis. Herbert Hoover, student manager of the Stanford team, quickly rounded up wash boilers and dish pans to hold the gold and silver spectators paid for their tickets.

Incidentally, there was another problem in the initiation of this great rivalry. When the referee called the captains to the center of the field for the coin toss, it was discovered no one had brought a football. The game was delayed for more than an hour while a storekeeper who happened to be in the crowd rode his horse into town to get a ball.

For Huey Long, the late governor of Louisiana, every game that LSU played was a big game. He meddled in the school's football affairs, and in 1934 he demonstrated the depths of his obsession.

LSU was scheduled to play Southern Methodist under Tiger Stadium's lights, but the Barnum & Bailey Circus, on its annual tour of the nation, planned a show in direct conflict with the game.

The Kingfish, a U.S. senator at that time, feared the circus would cut the crowd, and LSU had given SMU a big cash guarantee.

Long decided the circus just wouldn't play, and he found a relatively obscure state law to back his hand.

Long called in a representative of the circus and informed him that Louisiana had a cattle dip law that applied to any animal crossing the state line.

"Did you ever dip a lion?" Long asked the startled man. The circus performance was called off.

Big games. They're the brightest threads in the fabric of college football.



America's autumn ritual is underway, and the fall line up of all-stars in jeans, shirts and tops is playing at The Gap.

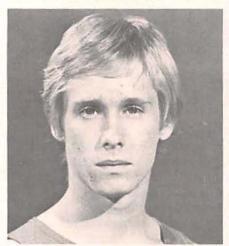
The world's largest seller of Levi's jeans has the looks, sizes, and values you want. Including Gap styles you can't find anywhere else, for active guys, gals, and kids. Touch down at one of The Gap's 400 stores nationwide.







Darnell Valentine, Kansas



Bart Conner, gymnastics Oklahoma

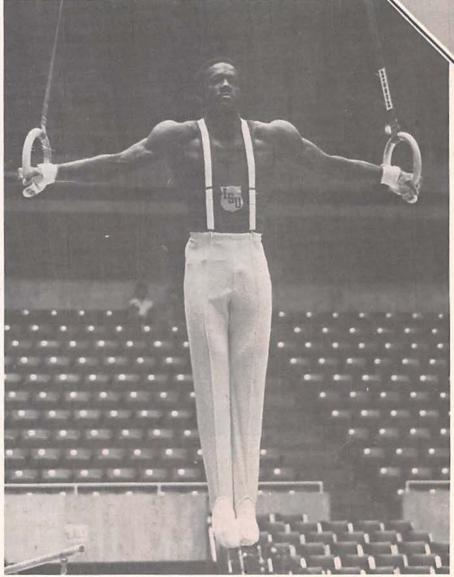
was runner-up. They finished second and third, respectively, in the NCAA meet.

Wilson and Gerard face the same challenge: staying in top form without the benefit of collegiate competition. Gerard was fifth in the NCAA meet last season.

Cahoy entered college this year but he has been among the leading gymnasts in the country, placing sixth in the U.S. trials for the World Games in 1978.

Iowa State's Ron Galimore, son of former professional football player Willie Galimore, does not own the established credits of the others, but one coach noted the transfer from Louisiana State University has the ability.

Darnell Valentine of the University of Kansas will be one of the leading candidates for the U.S. basketball team. The six-foot, two-inch guard from Wichita, Kan., has been described as the catalyst



Ron Galimore Iowa State

for the Jayhawks.

Valentine was an all-conference selection the last two years as a freshman and sophomore. Although he averaged 16.1 points a game last season, Valentine's all-around play and floor leadership are his strongest assets. He also averaged 5.8 assists and 3.1 steals a game last season.

Valentine won a position on the 1979 U.S. team for the Pan American Games but declined to compete so he could attend summer school. He doesn't believe that will hamper his chances for the Olympic team. "They'll have new tryouts and the coaches will be different," he said.

University of Missouri freshman Steve Stipanovich hasn't proved himself in collegiate competition but his height of six-feet, 11-inches and his high school reputation will be difficult to overlook. He was named one of the top three "big men" in the nation last year by *Sports Illustrated* when he led DeSmet High of St. Louis, Mo., to its second straight state championship.

Stipanovich averaged 24.8 points and 12.7 rebounds a game and hit 62 percent of his field-goal tries and 79 percent of his free throws.

Oklahoma's 6-foot-9 Al Beal and 6-foot-3 guard Raymond Whitley, who helped lead the Sooners to their first conference basketball title in 30 years last season, may be candidates. Beal was 10th in the nation in field-goal percentage with 62.7 and had an eyecatching 2.74 blocked shots a game. "I've seen what are supposed to be the best guards in the country and Whitley ranks right up there with them," said one coach.

The Big Eight's leading contenders for the U.S. teams in track and field are continued on 361



You look like you just heard from Dean Witter.

Today, it takes a lot to make an investor happy.

It starts with a full-service investment firm that really fulfills your needs. And people trained to recognize them.

That's why, at Dean Witter, one of the biggest investments we make is in our people.

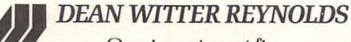
To begin with, we're much more than just stockbrokers. Which means we can advise you about your total financial plan.

And something else you should know is that Dean Witter account executives aren't alone when they work for you. We back them up with a complete team of financial experts. Experts whose knowledge covers everything from general business and economic trends to options, to commodities, to insurance.

But we don't stop there. Since holding onto your money is as important as making it, we offer a full range of tax-saving programs, too.

It all adds up to a financial plan that's tailor-made for you. Because today, more than ever, we feel that each investment portfolio should reflect the needs and aims of the investor it was created for.

How do you feel when you hear from Dean Witter? Your smile gives you away every time.



One investment firm you'll be glad to hear from.



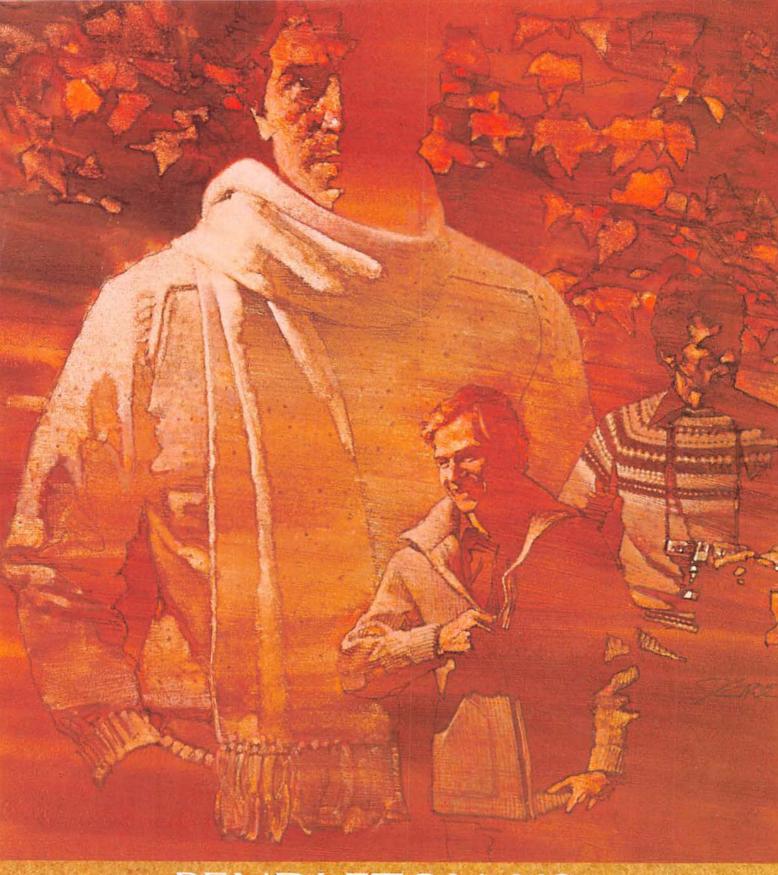


gallon insulated cooler with a tough, durable, yet light-weight body. The cooler has a screw-on lid plus a handy pour spout that's covered by a snap-lock cap. The cooler is yours for just \$4.95 plus one label from any size "V-8" Spicy-Hot (mfg. estimated retail value \$6.95).

	(please print)	
Address		
City		
State	Zip Code	

Puerto Rico and military installations. Wisconsin residents send money requirement plus tabel facsimile only, Volid it axed, restricted or forbidden by law.

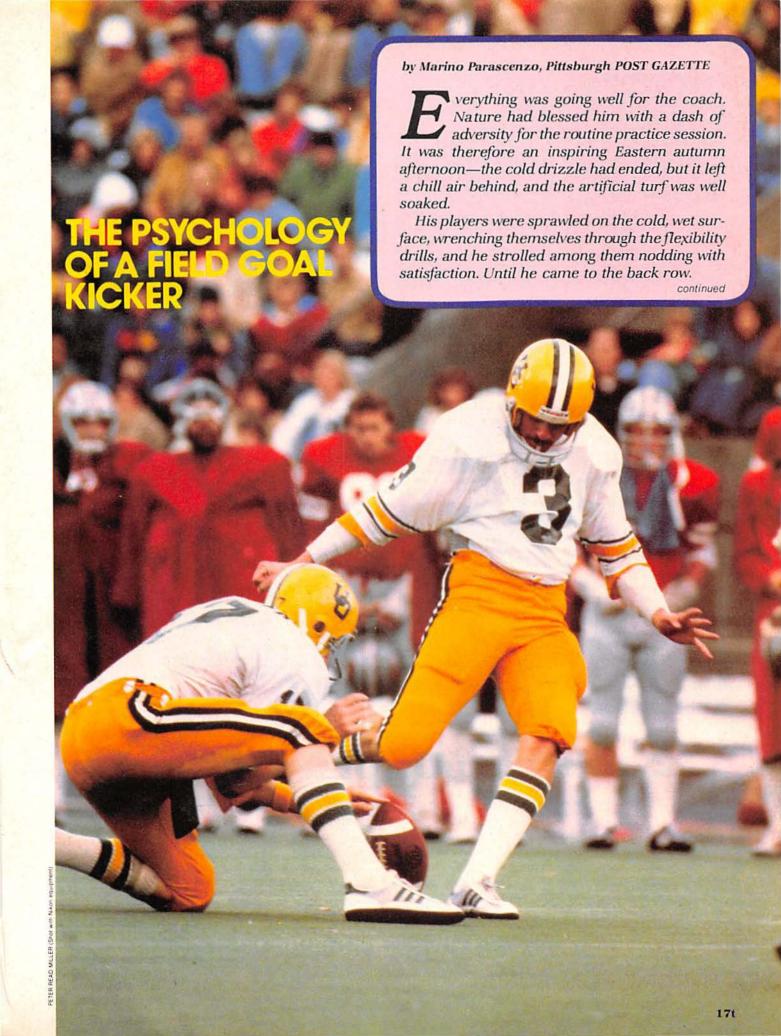
Mailing your request to the offeror. Campbell Soup Company, Camden, New Jersey 08101, WILL DELAY DELIVERY. Offer Expires December 31, 1979. Please allow 7 weeks for delivery. Offer good only in U.S.A.

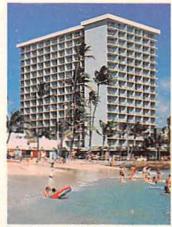


PENDLETON, USA









Best Western Pacific Beach Hotel Honolulu, Hawaii



Best Western Tyrolean Lodge Sun Valley, Idaho



Best Western Dupont Plaza Hotel Dallas, Texas



Best Western Your Host Motor Inn Niagara Falls, Ontario, Canada



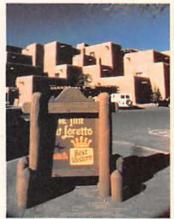
Best Western Mark 2100 Motor Hotel Fort Lauderdale, Florida



Best Western Chateau Motor Inn Provincetown, Massachusetts



Best Western Pick Congress Hotel Chicago, Illinois



Best Western Inn at Loretto Santa Fe. New Mexico



Best Western Park Hotel Virginia, Co. Cavan, Ireland



Best Western Landmark Inn Denver, Colorado



Best Western Fiesta Real Juarez, Mexico

2,140 friendly places to stay.

Best Western offers you more friendly places to stay than any other lodging chain in the world. You'll find 2,140 Best Western motor inns, hotels and resorts in 1,600 cities throughout the world. You'll never find two Best Westerns exactly alike, but when you stay with the world's largest lodging chain, you'll always find a dependably clean, comfortable, convenient — and friendly — place to stay.

For reservations see your travel agent, call the Best Western toll-free number or stop at any Best Western near you and have

them call ahead for reservations wherever you're headed.

In Continental U.S. dial toll-free (800) 528-1234. In Arizona (800) 352-1232, Phoenis 279-7600

World's Largest Lodging Chain

The field goal kicker had discovered a large, dry piece of plywood, and he was doing his exercises on it, in relative comfort. The coach snickered. Then he caught himself and put on his practice face.

"What do you think you're doing?" he demanded, glaring down, hands hard on hips.

The kicker stopped and looked up, grinning sheepishly. "Well, uh, my drills," he said.

"Do them over there," the coach said, pointing to a vacant puddle, "so's you can get nice and wet just like everybody else."

Any player worth his sweat would have sneaked to the plywood, of course, but this player happened to be the kicker. Fate seems to bring kickers and awkward moments together. Still, the incident serves to illustrate an idea held dear by many—kickers are different, and not really part of the team.

One sideline philosopher offered a theory. "Kickers are the way they are," he said, "because they were left alone too much as small children."

A West Coast kicker, one of this season's top returnees, may never have heard that assessment, but he touched its fringes with one of his own.

"If we don't seem like part of the team," he said, "it's because we're alone so much with our own practice."

The kicker suffers even greater solitude during the game. Facing only occasional action, and at brittle times, he is left on the sidelines with festering thoughts of doom to come. His is the crisis art. There are 22 men assembled for a field goal try, but the thousands of eyes are on only one man. The screw tightens. It is a good time to break and run for the exit. But the kicker just kicks and awaits the thunder—cheers or jeers.

"Kicking is a mental thing, not a physical thing," said a Southern booter. That seems to be the consensus of kickers.

And perhaps that is what sets the kicker apart and tends to distort the view of him. There is a belief—and it can only be described as universal—that the kicker's mind is in the trees if not among the stars; that he wanders around muttering secret rhythms or praying to obscure deities; that he breathes the rarefied air of discus throwers and metaphysical philosophers.

This is not altogether true. On the other hand, it is not altogether false.

Some kickers admit to striving for mind control, to taking quiet moments before a game for cleansing relaxation through something approaching transcendental meditation—things practically taboo in the manly art, if they are



A kicker depends as much on mental concentration as on actual physical skills.

thought of at all. Kickers also "think kicking" in a way that runners cannot "think running."

"When I hit a good kick," said a Northwest kicker, "I practice it in my mind and I try to repeat that same kick over and over."

Thus occupied with the pursuit of the perfect kick, a kicker can develop a blank look on his face, giving rise to suspicions in those around him. But the exercise is not all that odd. Pro golfers practice the perfect shot in their mind. They call it "visualization." It is recommended by many, Jack Nicklaus among them.

"There's no doubt about it, kickers are different," said a Southeastern booter. "You have to be, in order to spend the long hours alone." He used to kick for hours, between two trees at home, until it got too dark to see.

Other football players get strong nicknames, like "Bam" or "Hawk," calling up visions of speed and power and danger. It's different with kickers. Theirs fall into the category of "Bird" and "Blade," both originating because of the kicker's slim build.

Any man who can endure these nicknames can look at a 40-yarder continued on 22t

Hart Schaffner &



The lively look of autumn.
Clothing full of spirit and fashion
adventure from the Hart
Schaffner & Marx Escadrille®
Collection. Suits, sport coats and
outercoats with lean, lithe, natural
lines. Styled in pure wool in
bracing autumn colors.



The Escadrille Collection by



Autumn



Schaffner & Marx

36 South Franklin Street, Chicago, Illinois 60606. 5 1979 Hart Services, Inc.

without flinching. It's all in how one handles the pressure. Many kickers around the country agree that the kicker has to drop a curtain somewhere in his mind.

"You have to blank out the pressure," said a top returnee this season.

And just when that point is conceded, along comes a dissenting voice.

"I put the pressure on," said a Southeastern booter. "When I was a freshman, I would blank it out, and I would overcompensate and not concentrate enough. So last year I decided to concentrate more, I would tell myself every time—I've got to make this one."

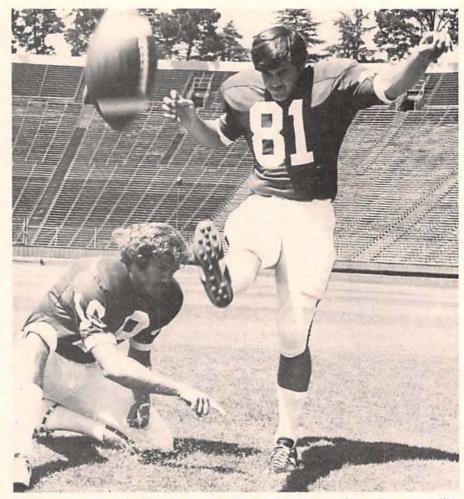
The reverse English worked for that kicker, but not for a Southwestern booter, who went into a game last year with nine straight field goals and needed just two more to tie the NCAA record. "I guess I got to thinking about that record," he said. "I blew the next kick."

Some kickers develop a concentration approaching tunnel vision. A Northwesterner, for example, beat an opponent last year with a remarkable field goal in the dying seconds. The snap was poor and the holder was still trying to get the ball down when his foot came through. He brushed off the praise.

"I didn't pay any attention to any of that," the kicker said. "It's my job to kick. It's his job to get it down."

Better than anyone, the holder understands the kicker. One of last year's leading kickers, an electrical engineering graduate, put the relationship in such a way as to underline both the holder's importance and the kicker's different way of looking at things.

"He isn't my holder;" this booter insisted. "I'm his kicker."



The pursuit of the perfect kick leads the kicker to practice, practice and more practice.

Kickers, generally a cerebral group, tend to set things in order quickly. An East Coast booter, for example, was once challenged on the use of the kicking tee. The guy said a kicker is already talented, the tee is an unfair advantage. The kicker dispatched him neatly. "They don't make Tony Dorsett wear heavier shoes, do they?" he said.

The kicker is possibly the most welcome character in football. He is "Everyman" doing what every man cannot do. He is a different kind of hero, sometimes goat. Is he part of the team, or just a lonely soul in pursuit of the perfect kick? Yes and no. He is like the virtuoso standing before the orchestra—they are one, and yet separate. And if he must supply the comic relief at his own expense, so be it. Just let him kick.

"Look at that guy," a bystander said one day, at an Eastern school. Practice had ended and the field was empty, except for the kicker, who stayed to practice his art. He was before his altar, the goal posts—but no holder, no ball. Nothing but kick, kick, kick, through thin air.

"What's wrong with that?" the other guy said. "He's just practicing his swing."

"Yeah," the first guy said. "And watching the ball go through."



Kicker and holder are really a team unto themselves.



GOODNEWS If you've always thought a little car meant a lot of crowding, you've obviously never looked into a Volkswagen Rabbit.

There happens to be so much room in a Rabbit that all 7'2" of Wilt Chamberlain can fit comfortably into the driver's seat.

With space left over.

Because the Rabbit has even more headroom than a Rolls-Royce.

As well as more room for people and things than practically every other imported car in its class.

Including every Datsun. Every Toyota. Every Honda, Mazda, and Renault.

Not to mention every small Ford and Chevy.

And, of course, what's all the more impressive about the room you get in

a Rabbit is that it comes surrounded by the Rabbit itself. The car that, according to Car and Driver Magazine, "... does more useful and rewarding things than any other small car in the world..."

So how can you go wrong?

With the Rabbit you not only get the comfort of driving the most copied car in America.

You also get the comfort of driving a very comfortable car.

Because it may look like a Rabbit on the outside.

But it's a Rabbit on the inside.

VOLKSWAGEN DOES IT AGAIN



America's favorite olive invites you to test your football knowledge. Maybe you could win something. Maybe not.

The 1979 Almost Official Lindsay Olive Football Quiz:



THE FIRST CHEVY OF THE '8Os. CITATION. OUR MOST SUCCESSFUL NEW CAR EVER.

Ever since its introduction, people have been flooding Chevy showrooms across the country to see the 1980 Chevy Citation. And according to Retail Delivery Reports, 33,765 units were sold in its first three weeks, more than any new entry Chevrolet has ever introduced.

MID-SIZE ROOM FOR 5.

Citation's engine is mounted sideways, so the passenger compartment can be bigger. In fact, in EPA interior dimensions, Citation is classified as a mid-size car. With the back seat folded down there's room enough for two adults in front and 30 bags of groceries in back.

O TO 50 IN 9 SECONDS FLAT WITH THE AVAILABLE V6.

In engineering tests, Citation goes from 0 to 50 in 9 seconds flat. That's with available 2.8 Liter V6 engine and automatic transmission. California figures not available. (Citation is equipped with GM-built engines produced by various divisions. See your dealer for details.)

EASY ON GAS. 24 EPA ESTIMATED MPG. 38 HIGHWAY ESTIMATE.

That's with Citation's standard 2.5 Liter 4-cylinder engine and manual transmission. (Manual transmission currently not available in California. Calif. estimates lower.)

Citation's standard 4-speed transmission is made to conserve gas. It's an overdrive. And at cruising speeds the 4th gear lets the engine run slower than with a conventional transmission, helping to get impressive fuel economy.

IMPRESSIVE LONG-RANGE CRUISING ESTIMATES, TOO.

And Citation's long-range cruising estimates are just as impressive. 336 miles based on EPA estimated MPG (city) mileage figures, and 532 miles based on estimated highway MPG. Range figures obtained by multiplying Citation's 14-gallon fuel tank capacity rating by the EPA mileage estimates.

REMEMBER: Compare the circled estimated MPG to the estimated MPG of other cars. You may get different mileage and range depending on your speed, trip length and weather. Your actual city mileage and range will be less in heavy city traffic. Your actual mileage will probably be less than the highway estimate.

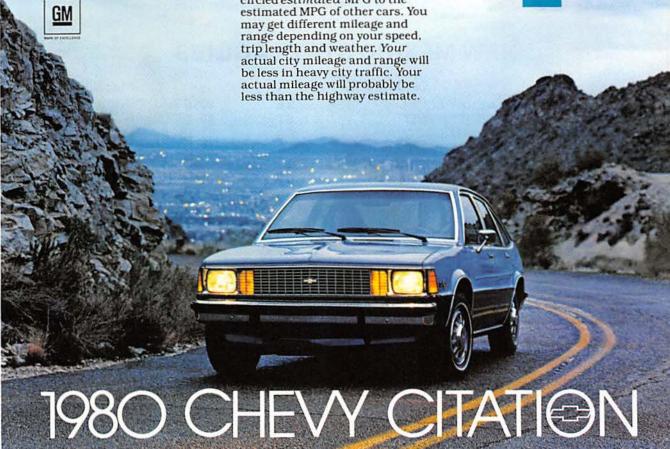
YOU'VE GOT TO DRIVE IT TO BELIEVE IT.

When you drive Citation you'll see what all the excitement is about. The way it feels. The way it maneuvers. The way it rides. And Citation's front wheel drive puts approximately 65% of its weight over the "driving wheels" to give you impressive traction on wet or snowy roads.

IT'S A WHOLE NEW KIND OF COMPACT CAR.

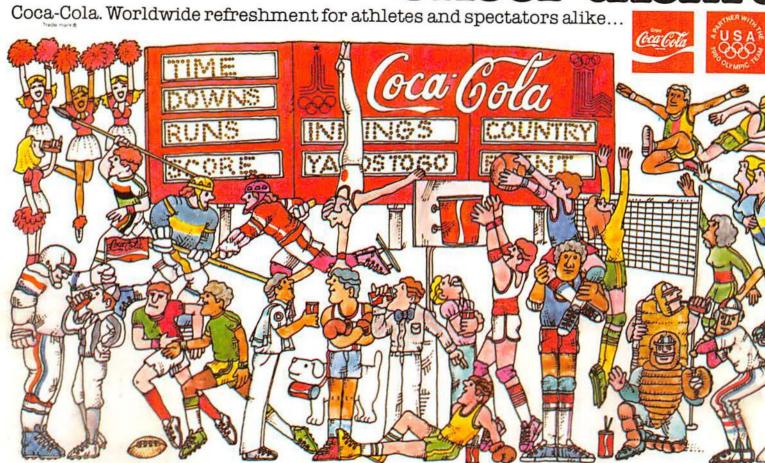
There's still a lot about Citation that we haven't mentioned. Like slip stream design to cut down on wind resistance and wind noise. The hidden cargo area in all hatchback models, so what's inside is protected from view. A dual diagonal braking system. And much, much more. That's why we encourage you to see your Chevy dealer and test drive the 1980 Chevy Citation today. This could be the car you've had in

Chevrolet



Cheer them

DEFENSE



"Coca-Cola" and "Coke" are registered trade-marks which identify the same product of The Coca-Cola Company.

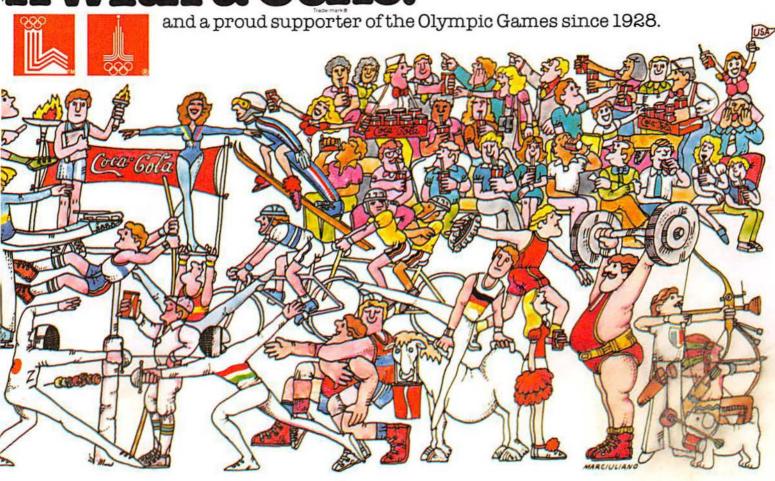
OFFENSE

NEW MEXICO STATE AGGIES



	KLIN***			
	TT	- 15 (17 L) 17 L)	BERNARD JOHNS	
71 JOHN CORI	OOVA**	.SG 81	ISAAC MARTINEZ	*NG
57 MIKE SALO	PEK*	C 68	BLAKE WITCHER	DT
	ILL			
			BRIAN NANCE	
78 MARK BIEL	CIK**	.QT 55	DON CAMPBELL*	LB
82 JOE HIXON	*	SF 54	GLEN INGRAM	IB
	RITH			
11 BUTCH KEL	.LY	.QB 28	JAMES FEREBEE	* CB
32 RAY LOCKI	.IN***	.FB 19	ANTHONY WATS	ON* FS
	ES**		JIM BRADLEY**	
그 그 이 사람이 아니라 아이를 입니다.	하게 가장 보고 가장하다는 것 같아. 그리고 있다.	10 41		55
*Denotes letters	earned		*Denotes letters earned	
THE AGGIES				
1 Anton NilesTB	17 Brad KoenigDE	42 Mark Fowler TE-SAF	65 Dave Tatum OG	84 Brian Nance DE-C
2 Scott Richardson PK		43 Danny Knee QB-DHB		86 George Clay TE
3 Michael Armand DHE		46 Gary Stubler DE	68 Blake Witcher DT	87 Henry Johnson DE-LB
5 Marc Brandt F	20 Jon HinckleyFLK	48 Kevin Britton TB	69 Bernard JohnsonDT	88 Kerry Locklin TE
6 Derrick Brown DHS		50 Dale Brown LB	71 John Cordova 0G	89 Reggie Carroll SE
7 Andre Francis DHB		52 Bob RomanoOG	72 Scott Hyatt	90 Dan Plantz
B. Marcus HillQB-DHB		53 Mike Phelan LB	74 Jim Hemphill0G	91 Charles Faubion DE
9 Robert Anderson LE		54 Glen Ingram LB-FB	76 Jay JonesOT	93 Herman Eckford DE
10 Greg PopeQE		55 Don CampbellLB	77 David DayDT	95 Clifford Copeland DE
11 Butch Kelly QE		56 James Merhege LB	78 Mark Bielcik OG	96 Ronnie Franzoy LB-OG
12 Terry Haynes FE		57 Mike Salopek		98 Ed FogleDE
13 Andy MedinaPh		58 John Correia C-DT	80 Greg CalhounDL	99 Jamie McMurtrie OT-NG
14 Rusty GriffinQE		59 Kevin Carmona LB	81 Isaac MartinezNG	
15 Jamie McAlister QB		60 Leo Barker LB		
16 Scott Luhman QB-SAF	41 Jim BradleySAF	63 David Gerald C	83 Brian Corrie	

nwith a Coke.

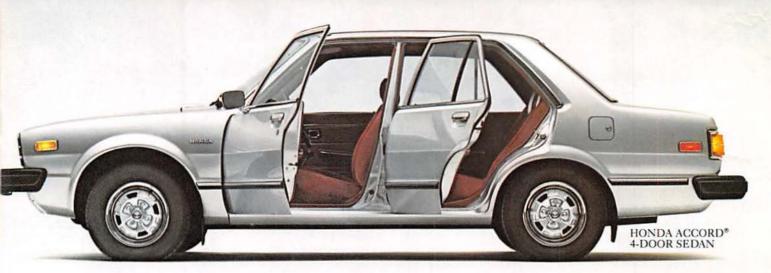


NEBRASKA CORNHUSKERS

OF	FENSE		DEFEN	SE
89 JUNIOR MIL	LER**	.TE 81	LAWRENCE COL	E*LE
72 MARK GOOD	SPEED	LT 55	ROD HORN**	LT
69 JOHN HAVE			KERRY WEINMA	
		BILL BARNETT**RT		
53 RANDY SCH	LEUSENER*	.RG 92	DERRIE NELSON	*RE
58 DAN STEINE	R*	.RT 41	KIM BAKER	SLB
84 TIM SMITH**			BRENT WILLIAM	
39 ANDRA FRA	NKLIN**	FB 23	MARK LeROY*	MON
12 JARVIS RED	WINE	IB 9	RUSSELL GARY*	SAF
22 KENNY BRO				RCB
'Denotes letters ea		.110	*Denotes letters earned	
Denotes letters of	arried		Denotes letters carried	
THE CORNHUSKE	RS			
2 Jett Krejci DB	25 Tim Wurth	43 Phil BatesFE		80 Jamie WilliamsTE
3 Dean SukupK	26 Dan Fischer	44 Jim KoteraFE		81 Lawrence ColeDE
5 Rodney Lewis DB	27 Randy Landwehr	45 Steve McWhirter LE		82 Steve DaviesTE
6 Sammy SimsDB	28 Dave Liegt DB	46 John Ruud LE		84 Tim Smith SE-P 87 Jeff Finn TF
8 Paul Letcher	29 Todd Brown SE	47 Tom Vering LE		87 Jeff FinnTE 88 Scott WoodardSE
9 Russell Gary D8	30 Craig Johnson IB	49 Kevin Seibel		89 Junior Miller TE
11 Jeff Quinn QB	32 I.M. HippIB 33 Anthony SteelsWB	50 Jeff Bloom		90 Gordon Thiessen DE
12 Jarvis Redwine IB	34 Andy Means	52 Trey DeLoach		92 Derrie Nelson DE
15 Ric Lindquist DB	35 Steve Damkroger LB	53 Randy Schleusener 00		93 Dan Pensick DT
17 Mark Mauer	37 L.G. Searcey DB	55 Rod HornD		94 Daryl Holmes DE
22 Kenny BrownWB	38 Kris Van Norman DB	56 Dave Rimington 00		96 Jimmy Williams DE
23 Mark LeRoy DB	39 Andra Franklin FB	57 Kelly Saalfeld		97 Bill BarnettDT
24 Tim McCrady WB	41 Kim BakerLB	58 Dan Steiner0	78 Tom Carlstrom OT	98 Dan Lindstrom DE
OFFICIALS UN	MPIRE	Howard S. Roe Bob Renner Charles O. Weems	LINE JUDGE FIELD JUDGE BACK JUDGE	Ron Spitler

New openings from Honda.



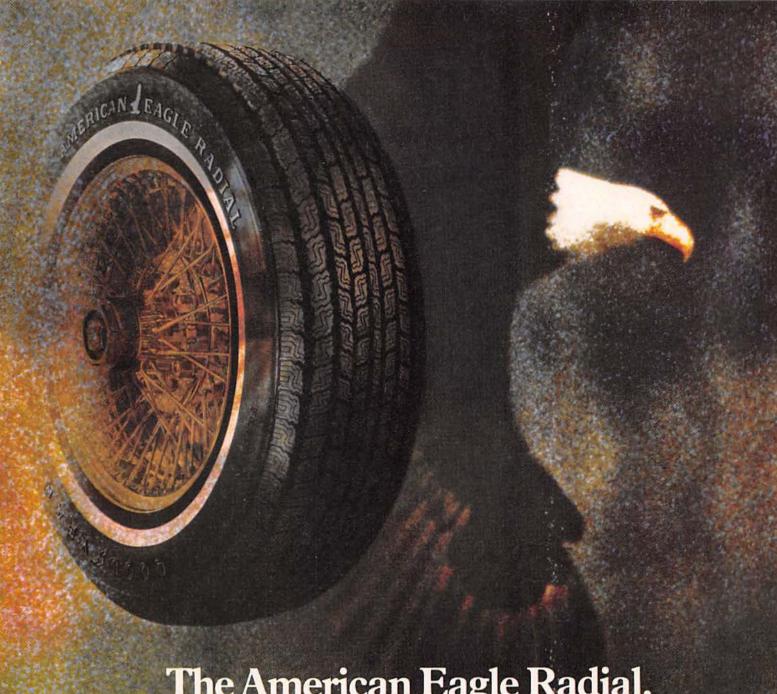


At Honda we have never believed in making lots of different types of cars. But 1979 is a different kind of year for Honda. We've introduced two new cars. The Accord 4-Door Sedan and the Honda Prelude. You might say we've opened things up a bit. Literally.

Our new Prelude boasts a power-operated, tinted glass moonroof as standard equipment. The moonroof comes with a manual sunshade, like the window shade on a jetliner.

Not only does our new Accord sedan have four doors, it has a nice, big trunk as well. It also has a lever that allows you to release the lid from the driver's seat. So if you're thinking about buying a new car, take a close look at our new Hondas. And open the door to simplicity.

We make it simple.



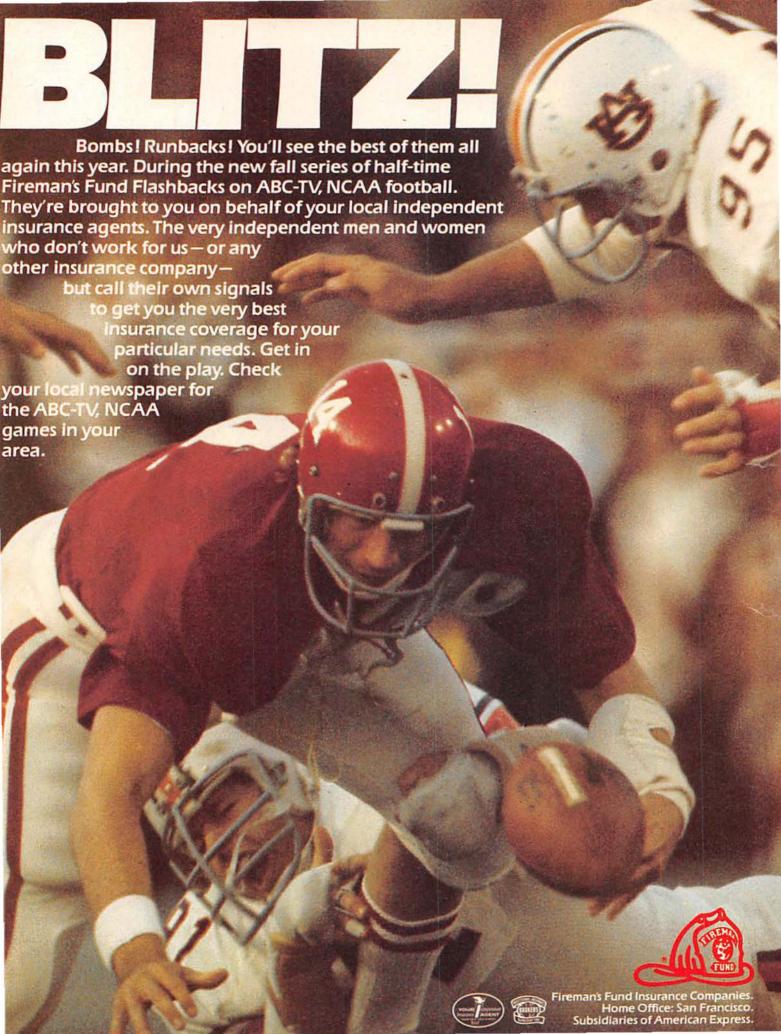
The American Eagle Radial. Why it belongs on America's finest cars.

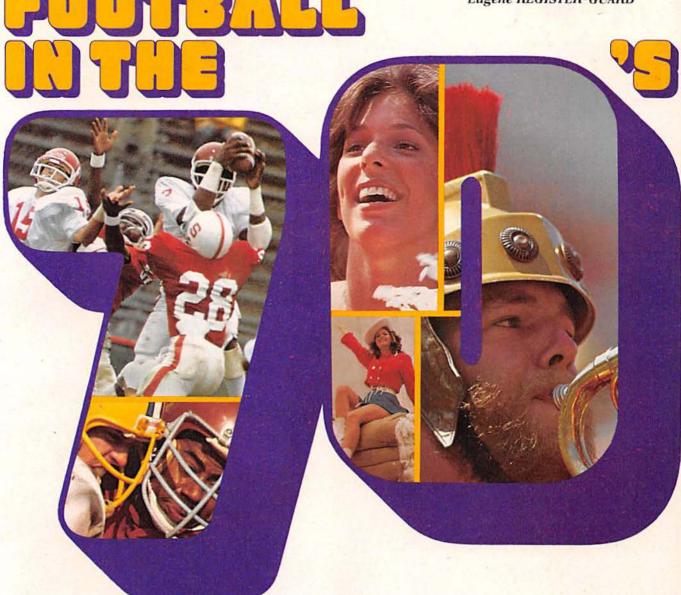
The Goodyear American Eagle Radial tire is as revolutionary today as our first rayon cord tire was in 1938 and our Polyglas in 1967 and the Polysteel Radial when introduced in 1974.

What makes the American Eagle Radial the tire for today is belts of Flexten cord. It is made from a flexible, man-made aramid fiber that is, pound for pound, stronger than steel. Flexten cord—a step ahead of steel—makes the American Eagle Radial tough and strong. Yet, the American Eagle is gratifyingly smooth riding, too.

Comfort, control and confidence are the qualities of the American Eagle Radial... the unique luxury tire designed by Goodyear for the American driver and the American road. We invite you to inspect and to enjoy American ingenuity... from Goodyear.







he raccoon coat may have been hung up in the closet with the button down shirt, but the zest for college football had not waned as the '70s began.

And, then, as Greeks and girls once again be-

came important things, the college game picked up steam.

A nation got up to watch season-ending thrillers on Thanksgiving morning.

The 1970s saw freshmen become eligible to play on the varsity again for the first time since after World War II, it saw restrictions on scholarships and the size of coaching staffs, it saw rules implemented to save knees and the athletic futures of young men, and it saw the advent of the veer and the wishbone.

It also saw the departure and return of two of its most successful coaches. Just like the millions of fans and alums everywhere, they couldn't stay away from college football.

"In the 1970s there has been a greater emphasis on the skilled players in college football," said one well-respected coach. "The early '70s were marked by the veer at Houston and then the wishbone at Texas. Now, as the '70s are on

their way out, the trend is toward the passing game and a mobile quarterback.

"It's a wonderful game, one that will always be changing. With over 600 schools, somebody is always coming up with something new."

The freshness, the kids, the cheerleaders, the bands, whatever it is, people like it.

It is truly remarkable that the college game—the same game played by Red Grange and Ernie Nevers and Johnny Lujack—is now seen by more people on television and in the stadiums across the land as well than at any time in its history.

Colleges saw 34 million people attend games played in 1978 and the American Broadcasting Company pay \$30 million a year for the television rights to do games of all levels. All records.

And although the football giants dominated the 1970s as they did the 1960s before that, the game has moved away from an elitism, rather than towards it.

Instead, legislation worked toward parity of its members and television contracts of the late 1970s began to ensure television for Division 1-AA, Division II and Division III as well as Division I.

In 1977, ABC televised 13 national games as it had done through most of the 1970s, but in 1978 it covered 45 regional continued on 30t

MR.GOODWRENCH

He knows professional service can make the big difference.



Mr. Goodwrench specializes in working on your GM car, van or truck at independent, participating General Motors dealers. He's part of the General Motors program dedicated to improving customer care at more than 6,000 GM dealers.

General Motors offers dealers special GM service school training and sends all the latest service bulletins to help dealers stay up to date on your GM car.

And that's not all. General Motors dealers have genuine GM parts available—the kind engineered specifically for your car.

And General Motors has made it possible for GM dealers to offer low prices on the parts you're most likely to use, such as shocks and tune-up kits.

So when your car needs service, be sure to look for the sign that tells you Mr. Goodwrench works at this dealership.

KEEP THAT GREAT GM FEELING WITH GENUINE GM PARTS.

AT PARTICIPATING INDEPENDENT CHEVROLET, PONTIAC, OLDSMOBILE, BUICK, CADILLAC, GMC AND CHEVY TRUCK DEALERS.

41% BETTER EPA ESTIMATED **GAS MILEAGE IN OUR MOST** EXCITING PONTIAC PHOENIX EVER.



What a difference a model year can make.

That's all it's taken for our all new 1980 Pontiac
Phoenix to score 41 percent better EPA estimated MPG
over its 1979 counterpart.

EPA ESTIMATE MPG

HWY ESTIMATE

(Based on a comparison of 1979 and 1980 Pontiac Phoenix models with standard powertrains.* The highway percentage increase is 42 percent.)

It's all the more exciting

1980 Phoenix mileage estimates.

Remember: Compare the circled estimated MPG with that of other cars. Your mileage may vary depending on

speed, trip length and weather. And your actual highway mileage will probably be less than the highway estimate. Standard powertrain not currently avail. in Calif.

But great mileage is

when you consider these

just the beginning of the excitement. Phoenix for 1980 has been dramatically redesigned from the ground up. Choose from the rakish new five-passenger Phoenix Coupe and the sporty and versatile Phoenix Hatchback.

You get an exciting new chapter of Pontiac driving fun. With front-wheel drive. Rack and pinion steering. And MacPherson strut front suspension.

Another exciting thought. You get even more standard features than on our well-equipped '79 Phoenix. Such new standards as radial tuned suspension, integral body-color bumpers, column-mounted dimmer/washer switch, dome lamp switches on all the doors, load floor Hatchback carpeting and much more.

That's more Pontiac.

So don't let the excitement pass you by. Buy or lease the all new Phoenix Coupe and Hatchback at your Pontiac dealer's. It's going to be quite a year. *Phoenix is equipped with GM-built engines

produced by various divisions. See your dealer for details.





games. Clearly, the game was to be seen by more people and from more locations.

If you wonder that the college game really is that popular, and if it can compete in homes across the land against the NBA, the NFL, the NHL, the NASL, major league baseball, Soap, and Laverne and Shirley, then look to the commercial market and what the going rate is for television rights.

In 1976, following the 1975 season and the best ratings the colleges have ever had, ABC signed a contract to pay \$18 million a year on a two-year contract to do college football.

People were impressed. Then, two

lion watched in 1970, 8.7 in 1971, 8.6 in 1972, 8.0 in 1973, 8.2 in 1974, 9.2 in 1975, and a record 10.0 in 1976. Recent ratings indicated that 9.6 watched in 1977 and 8.9 in 1978. In the decade of the '70s, ABC went from doing ten national games and 26 regionals in 1969 to 13 nationals and 45 regionals in 1979.

As far as people turning out on brisk Saturdays to sit in the stadiums, the numbers are astounding.

In fact, helped by a grass roots surge in Divisions II and III, college football attendance in 1978 enjoyed its second largest increase in history—1,346,428 spectators for an all-time national high of 34,251,606 spectators.

eastern, Big Eight, Pacific-10, Southwest, Atlantic Coast Conference, and the Western Athletic Conference—were up 1,761 per game in 1978, their biggest increase ever to an all-time high of 48,215 for each game.

And for the first time since 1970-71, both the top seven conferences and all other teams in the country went up together two straight years.

Which was significant. Every year previously back to 1967, the independents were up in the odd-numbered years and down in the even-numbered years. So it was rare and significant that the big conferences should go up at the same time that the independents and





Wide open passing attacks coupled with high scoring offenses have drawn record crowds to college stadiums throughout the '70s.

years later, ABC and the NCAA sat down and negotiated a four-year contract to last through 1981. It was a total package of \$118 million, or \$30 million a year.

Never had college football had the leverage to extract a four-year contract before, or demand that the package include twice the regional games previously done and a season peppered with games from the other divisions.

Obviously, ABC had something it liked and wanted to keep.

All through the '70s its ratings steadily, if not consistently, improved. In terms of millions of viewers watching college football on an average Saturday, Nielsen ratings indicated that 8.3 milIt was the 24th increase in the last 25 seasons of college football attendance. It climbed in 1954 over 1953 and has gone up every year since, except for a tiny drop in 1974. Since 1954, the third year of the NCAA television plan, national attendance has more than doubled, from 17.0 million then to more than 34 million now.

In 1978, NCAA Division II schools produced the largest percentage increase in per-game average at 9.48 percent. Next came Division III at an increase of 8.59 percent, followed by Division IA, up 3.89 percent.

Significantly, the top seven major college conferences—Big Ten, Southsmall schools were also going up.

And, to boot, it came at a time when the NCAA had doubled its regional television package.

While it was gratifying to everyone that average attendance was up for all 643 four-year colleges with varsity teams, the big numbers, quite naturally were still with the big schools.

One major college, for example, ran its streak of 100,000-plus crowds to 22 en route to its fifth consecutive national attendance crown and set an all-time high for the fourth straight season. Its average in 1978 was 104,948 for six home games.

continued

Quality. Again. And again. And again.



























Quality makes them worth asking for.

ABOUT THE AUTHOR-Blaine Newnham, sports editor of The Eugene (Ore.) Register-Guard since 1971, feels that relevancy is a must for sports writing. "It must answer the questions of the fans. It must be done with style, a style encompassing accuracy, entertainment, integrity and a real care for the reader's needs." Newnham, a journalism major at the University of California at Berkeley, authored the book The Jogging Experience and was voted Oregon's Sports Writer of the Year in 1974.

For a while it was presumed that the college game would flourish only in college towns, and not in areas where the pros played. In 1978, one Southwest Conference school increased its home attendance by 24,921 a game to 51,959 even though playing in the same state with a major football power and a Super Bowl champion.

It was winning, a wide-open passing game and an extensive, multi-faceted promotional campaign which produced the increase.

In 1973, the NCAA realigned its members with a Division II and a Division III and then starting in 1978 went to Division I-AA for schools nearly the size and



Autumn fever strikes everyone associated with college football.



Even stormy weather does not keep today's fans away from the game.

strength of those playing Division IA but looking for a different scope of competition.

At the same time the NCAA membership voted to control the growth of bigtime college football, hopeful of both keeping expenses in check and moving toward a parity which might increase interest and attendance at the other schools in the league.

Coaching staffs were limited to eight assistants and scholarships were limited to 105 and eventually to 95. Schools were allowed to give no more than 30 scholarships in a single year.

There was cost-cutting, to be sure, but moreover there were more good football players to be shared. A football power might take its favorite 30, but there were still some very good players to be taken by others.

There is no question that a few schools still go to most of the bowl games. But considering the two decades just past, only four schools ranked in the top ten during both ten-year periods.

If you wondered why more people all the time are watching college football, it might well be that the teams are more offensive than ever before.

In 1975, college football teams were

averaging 408.9 yards per game (both teams) as the wishbones and veers put running backs in the open field as they never had been before.

At the same time, passing, which started the decade at 305.3 yards per game in 1970, hit a bottom of 239.2 in 1975, but then started coming back up in 1976 to 246.9 and finally to 277.7 in 1978.

Running dropped off slightly, but in 1978 it was the best of both worlds for the offense—rushing was at 358.2 (the seventh highest in history) and passing was at 277.7 (the fifth highest in history). The total was 662.9, or the highest in history. The key? Greater efficiency of offense, and more highly-skilled players.

In addition, 1978 saw all field-goal accuracy and total field goal records smashed. In eight years since 1970, the percentage of accuracy of field goals was up 25 percent.

In the 1970s the college football teams put an average of more than 40 points on the scoreboard (both teams combined) while gaining more yardage than ever before.

The excitement didn't go unnoticed, not by the fans, not by the networks. Who says a raccoon coat can't be in style forever?

WHY MORE AND MORE PEOPLE ARE ASKING FOR A CHAIN SAW THEY CAN'T EVEN PRONOUNCE.

Poolen. Pullen. Polann.

With a name like <u>Poulan</u>, getting people to say the name right may be asking a lot.

On the other hand, people ask an awful lot of our saws. Quick starting. Extra cutting power. Quiet operation. Beautiful styling. Durability. Affordability.

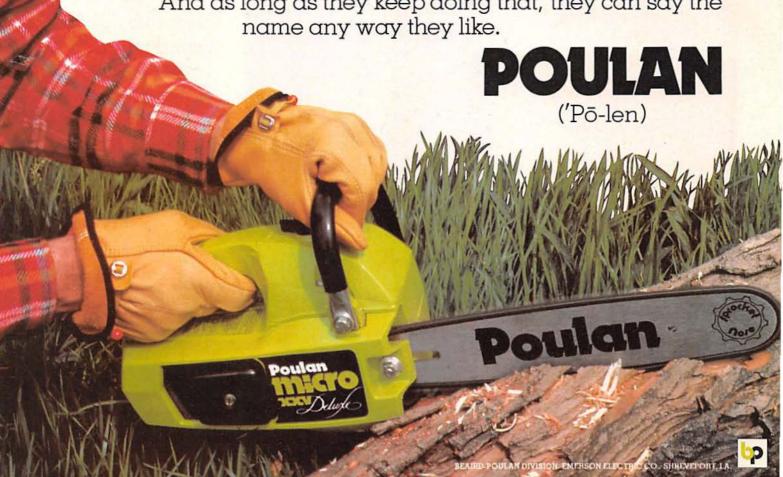
And we deliver all that plus a lot of other standard features, no matter which Poulan saw they buy.

From the Poulan Micro XXV right on up to our pro models.

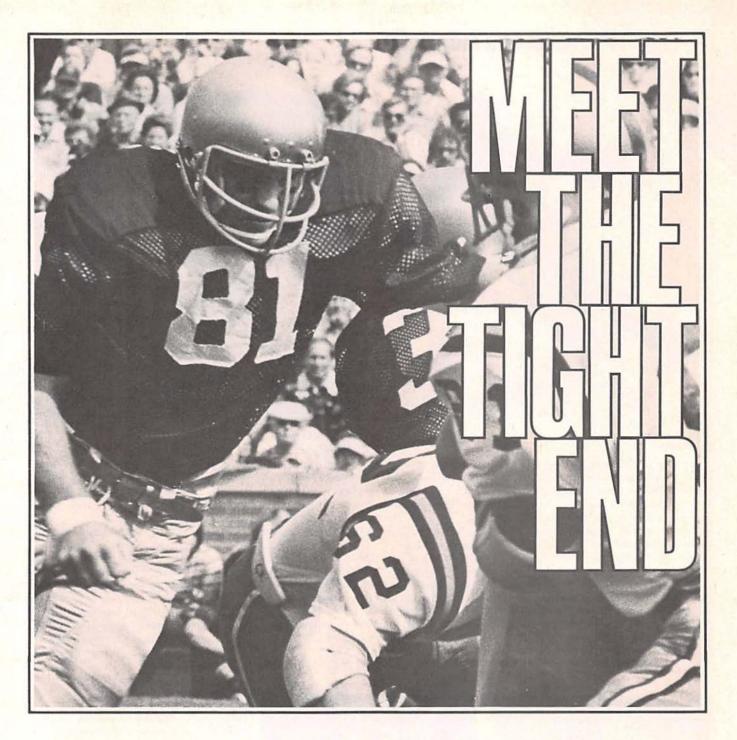
At Poulan, we figure the more we put into our saws, the less people have to put into cutting.

Maybe that's why more and more people keep asking for our saws.

And as long as they keep doing that, they can say the name any way they like.







by Larry Bortstein

or years, the tight end had one responsibility—to block a linebacker and help an offensive foray spring loose. In recent years, however, the demands of playing tight end have become greater and greater—some think as varied as the demands of the linebacker on defense.

In fact, mastery of the tight end spot requires, in some minds, the best combination of skills of any football player on the field.

As one West Coast athletic director sees it, "The tight end has to be a pass receiver-blocker combination, and he can expect contact on every play. Most of his routes are to the inside, where things are at their most violent."

Though the prototype tight end is someone who stands well over six feet and scales well over 200 pounds, many feel

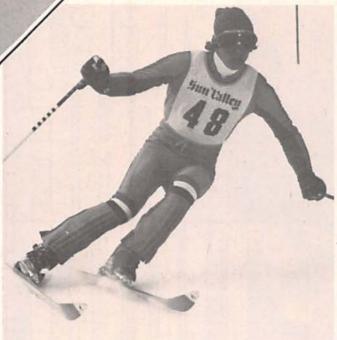
it is a player's skill and ability to withstand the varied nature of the position that make a successful tight end.

"He's kind of an all-everything guy," said a Southeastern Conference coach of the tight end spot. "He has to do so many things, and that means he has to block, catch passes, and run. He probably has the ability to play a lot of positions on the team. Some teams get along without one, especially on the college level, but a good tight end will open the defense up."

The feeling that the tight end might be the best athlete on the field was echoed by others. As one Big Eight assistant put it, "The tight end has to be a good enough blocker to make the run offense go and he has to be an adequate receiver to make the pass a threat."

Perhaps the oddest aspect of the tight end position is that continued on 38t







Jimmy Jackson Oklahoma State

Dale Pearson Colorado

University of Missouri high jumper Nat Page, Iowa State University intermediate hurdler Debbie Esser and Oklahoma intermediate hurdler Gregg Byram.

Page, who was the first Illinois high school athlete to clear seven feet when he was at Evanston, Ill., claimed the NCAA high jump title with a leap of 7-41/2 this year.

Page, who sat out the 1978 season so he could compete in college in the Olympic year, is a bit unusual in that he starts from a memorized mark, not using tape or chalk, and does not go through a series of stares, pumps or rocks before starting his run at the bar.

Byram, who gave up football to concentrate on track, was third in 1978 and fifth in 1979 in the 400-meter intermediate hurdles in the NCAA meets. He ran for the Pacific Coast Club this summer and is considering training for the decathlon.

Esser won the AIAW national title in the intermediate hurdles but unfortunately there is no such event for women in the Olympics. So the native of Woodbine, Iowa, competed in the Pan American Games and World Cup this summer and is considering training for the women's 400-meter dash.

The leading candidates for the U.S.

team in wrestling are Oklahoma State University's Jimmy Jackson and Eric Wais, Iowa State's Ben Peterson and Oklahoma's Jim Humphrey and Andre Metzger.

Rules and techniques differ between the U.S. collegiate style and international freestyle and Greco-Roman styles. So college champions are not always the leading contenders in international competition.

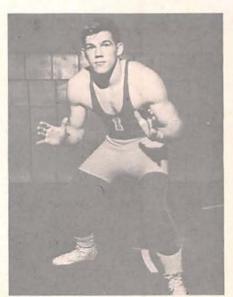
Peterson was a gold medal winner in the 1976 Olympics. Although he has been out of collegiate competition for more than four years, Peterson remains a leading candidate.

Jackson. NCAA champion heavyweight in 1977 and 1978, also may suffer because of lack of competition. Wais was the NCAA winner at 190 this year and is expected to become more active in freestyle competition.

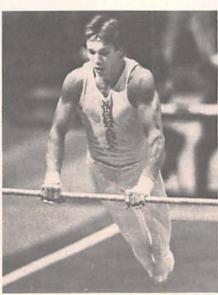
Humphrey and Metzger offer an interesting situation since they compete at the same weight, 136.5 pounds, and Humphrey, who is an assistant coach at Oklahoma, is Metzger's coach as well as his competition.

Humphrey won the AAU title in 1978 but suffered a knee injury this season and did not compete. But Metzger replaced him as the AAU champion.

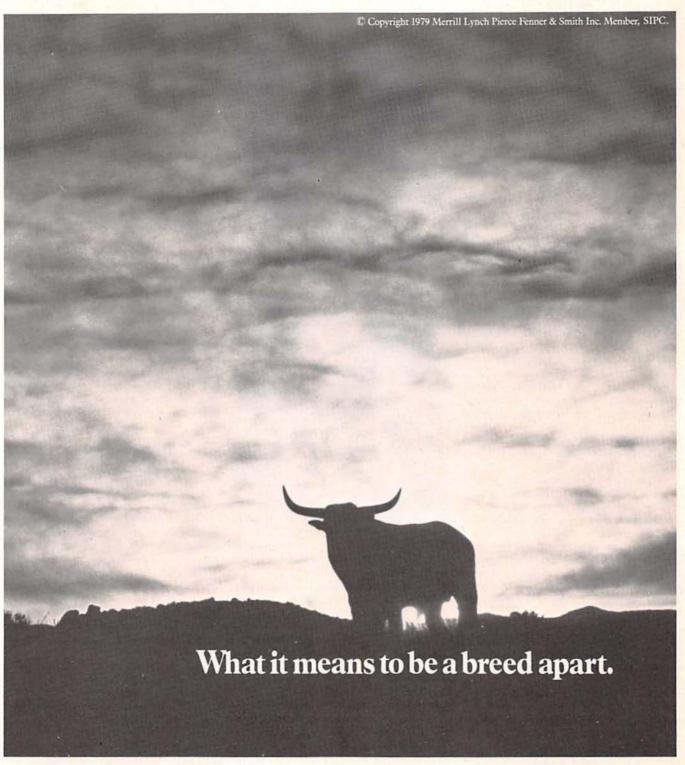
The University of Colorado is the only Big Eight college participating in skiing, but the Golden Buffaloes have won the NCAA team title the last eight years. Colorado's Dale Pearson, who was fifth in the giant slalom last season and was an All-American selection in 1978, may be one of this country's leading candidates in the alpine events.



Ben Peterson Iowa State 36t



Larry Gerard Nebraska



Imagination, instinct, and versatility (not size alone) set Merrill Lynch apart from the rest of the herd.

Too many people see only the size of Merrill Lynch; they miss the subtler qualities that truly make us a breed apart. For example:

Imagination. An oil exploration company needed \$75 million, but traditional ways of raising it would have overly diluted earnings or impaired financial flexibility. Our solution: a public offering of convertible preferred stock.

Instinct. A corporate client wanted to buy back 200,000 shares of its own stock. Getting the best price was a question of market timing...of knowing when to walk out of the market and let the price sink, when to buy aggressively.

That's instinct. And it helped us buy all 200,000 shares within ½ point of the starting price.

Versatility. We can also help

you reach your personal financial goals, despite changing markets and tough tax laws. As your assets grow and your needs change, your Account Executive can keep pace with equities, commodities, bonds, annuities, and tax investments.

How can Merrill Lynch's unmatched resources benefit you? Ask us. Find out what it means to deal with a breed apart.

Merrill Lynch
Abreed apart.

its responsibilities change from team to team. In general, most other positions make the same demands from team to team—the running backs run, the wide receivers go out for passes, the linemen block or tackle. But depending on his team — or even on particular game situations—the tight end may be asked to do any and all of these things (with the possible exception of tackle) during the course of a single afternoon.

And even if the tight end does no tackling himself, he must have a betterthan-average knack for breaking the tackles of a defensive man in order to do his own job. "The tight end usually has to be strong enough to get past the linebacker on his side," says an East Coast coach, "even a linebacker that outweighs him by 30 to 40 pounds. That is, if the offense is going to have the kind of variety you want. Often, a block or a break of a tackle by the tight end is the key to making a particular play work, whether it's a run or pass. Very often, the tight end is the guy you're disguising the whole play around. And if the tight end is a legitimate threat to receive the ball on the play—whether you actually throw to him or not-the defense has to consider him in its planning.

"This means," concludes the coach, "that a tight end in many cases has to be the best athlete on the field. And if you've got a real good one, well, you've got something."

The position of tight end has changed over the years. Not too long ago, a slower man would be assigned to the spot. He would be expected to block and to keep the defense away from the running backs.

Today, teams need a tight end who can catch the ball, at least a little. While he need not be a gazelle, the tight end should know something about how to run a pass route, how to cut—all the things a receiver has to do. In earlier years, the tight end was seen as a primary receiver only in desperate situations. Today a lot of passing plays are geared expressly for the tight end—when he is the type of player who has pass-catching abilities. And you can bet that everyone is looking for that type of player.

Intelligence is also viewed as a chief requisite of the tight end, and one with real "smarts" is that much more valuable. A Midwest assistant coach gives this example; "An audible means most players shift blocking assignments, but the tight end must quickly shift from a pass pattern to a blocking assignment. This type of adjustment takes a lot of concentration plus an unusual amount of talent. Because he must make these types of adjustments and still carry out



The all-around tight end is a good receiver and a good blocker.

the assignment with a high degree of skill, the tight end is, indeed, the best football player on the field."

One Northwest man puts it this way: "Sometimes you have a player who comes to your school as a tight end, but you can't afford the luxury of keeping him at that spot all the time. You have a manpower shortage somewhere else, and if you have the right kind of athlete, you can take a boy who's been a tight end and move him inside on the offensive line to a tackle or guard spot, or make him a wide receiver. The real good tight ends who play their entire college careers at only that position are at a premium.

"Is the tight end the best athlete on' the field? When you've got the kind who can do many different things, the answer is probably yes. The truth is that at many schools, the all-around tight end is too valuable to use there all the time. If he can catch passes, you might want to flank him outside to take advantage of his receiving, and if he blocks very well, you might prefer having him work most of the time as an offensive lineman."

The ability to withstand constant physical pounding is discussed by a man who coaches a Southern independent. "One thing the tight end is almost guaranteed is physical contact on every play," he says. "And that tends to limit the number of guys who really enjoy the position. Not only does he have to be a big, strong kid, but he really has to enjoy that shot on every play, even the ones in which he doesn't even figure. It comes with the territory, that shot in the side, that punishing block, all of that, and a lot of kids have had trouble staying with it, even when they had what it took physically.

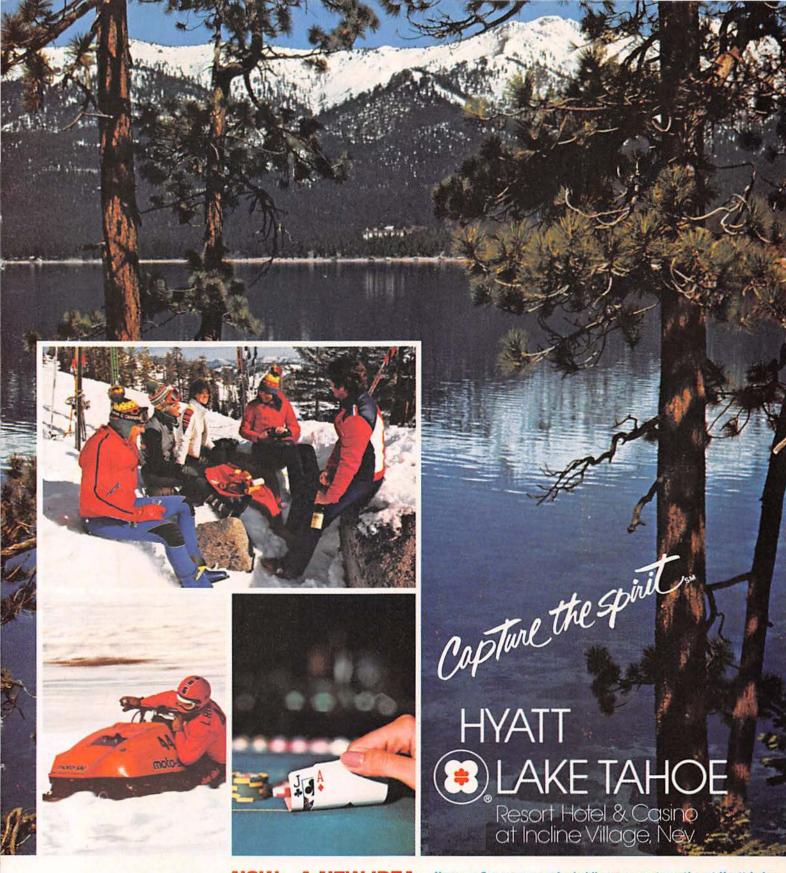
"Tight end isn't for everybody," he concludes.

And not everybody agrees on the overall worth of the tight end. A coach in the Western Athletic Conference says, "I don't think the tight end is the finest player on the field. On offense, I think the quarterback and running backs are better players. On defense, I think the linebackers are better. Certainly the tight end has to be a cut above the average kid. But I think at tight end you can get by with a competitor who can run and catch the football. In college football, the tight end is a combination tackle and wide receiver. He's probably not the best tackle on the team, nor the best wide receiver. There are exceptions, of course. You might find a few who are complete players, but more often than not they are in-between players.'

This opinion was in the minority among those contacted for purposes of researching this article. But even this dissenting view points out the multifaceted nature of a successful tight end play. Even in suggesting that the tight end doesn't necessarily have to excel either at line play or at pass-catching, the WAC coach concedes that the tight end is asked to do both with great frequency.

"Just being asked to do all that makes the tight end one of the most valuable guys on the team," says a Big Ten Coach. "Maybe that's the key word here for a tight end—valuable. Obviously, there are excellent athletes at every position. A defensive lineman who weighs 275 pounds may be a great athlete, but you're not going to ask him to be a runner or receiver, and a 185-pound safety may be a fine athlete, but he won't help you on the line.

"So maybe that's what it really comes down to—the value a good tight end has to a team," concluded the Big Ten man. It's something you can't put a figure on, or give a proper evaluation to. You know, if they ever changed football to a 10-man game, the tight end might be the first position eliminated on offense. But the way the game is played now, that tight end might be the one guy you couldn't do without."



NOW—A NEW IDEA
FOR YOUR NEXT MEETING!
A DIFFERENT TOUCH...
A TOUCH OF WINTER FUN...
A TOUCH OF HYATT...ON LAKE TAHOE

Here are 8 new reasons for holding your next meeting at Hyatt Lake Tahoe in the Winter: • The sun shines, and with our clear mountain skies it's comfortable outside. • Outdoor theme parties for all ages... cross country skiing, resort ski area parties—like Squaw Valley, snowmobile safaris. • Indoor theme parties... a Bavarian Beer Stube and a Western Ranch Party. • Special banquets and live entertainment. • Our new convention facility—20,000 sq. ft. of meeting space (a ballroom of 8,000 sq. ft.) accommodating 1,000 persons theatre style or 750 for banquet, plus additional meeting rooms. • An experienced Hyatt Meeting Planning Staff. • 457 deluxe rooms and suites, including lakeside accommodations. • The Fun and Games that

only Nevada can offer. Call Director of Sales, 702-831-1111.





THE BALANCED ATTACK GIVES

A DECIDED EDGE

by Mal Florence, Los Angeles TIMES

A popular Southeastern coach has run the gamut on offense from a conservative wishbone (with three or four passes a game) to a multiple or pro-styled attack.

Why has he converted to a more balanced brand of football?

"Most teams are lining up in an eight-man defensive front
now instead of seven," he says, "and it's difficult to run against

the eight-man front but easier to pass on it. Because of this I think there is a trend away from pure option football."

Yet, this Southeastern coach was once identified with the coaching fraternity that believed that three things can happen when you pass—and two of them are bad (incompletions, interceptions).

"Most people assume that a passing game is a high risk offense," he says. "It is only if you have an unreliable quarterback. The risk diminishes in proportion to the intelligence of the quarterback.

"A so-called pro-type offense has a different connotation to continued

ome schools renowned for their tailback-oriented offense won some big games last season—by passing.

Other schools, highly ranked in the wire service poll at the end of the season, have been eminently successful with a wishbone-style attack geared to the running game. But they operate from other formations and are not reluctant to pass.

Traditional advocates of power football and the running game are incorporating more passes into their offense.

There is a trend, many college coaches say, to a balanced offensive approach. This doesn't mean a 50-50 ration between the run and

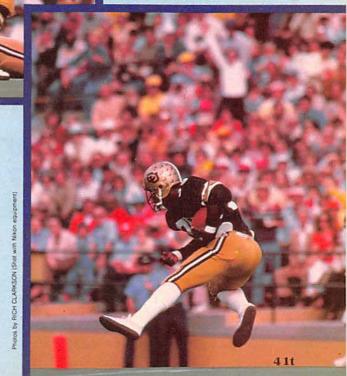
pass but the ability to be flexible.

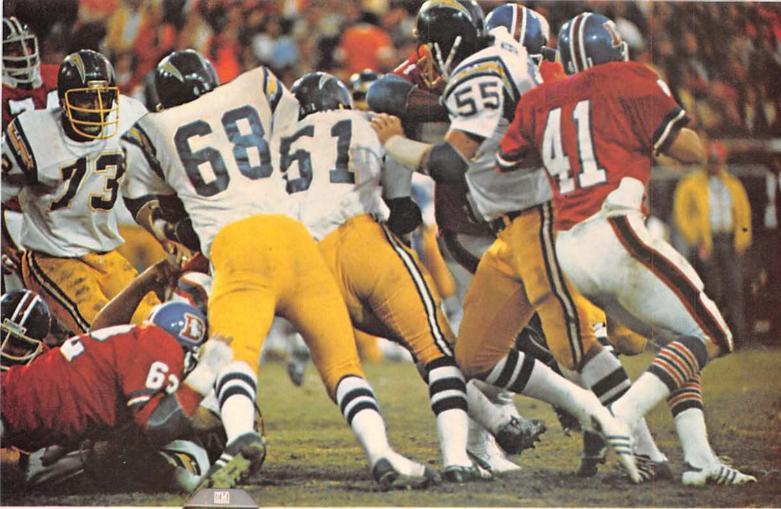
"Defenses have become so sophisticated now that they can focus on any particular offensive phase of the game and take it away from you," says a prominent West Coast coach. "So an

offense must be balanced. By balance I mean two things—to attack effectively someone who is, say, overplaying the run and to complete enough passes for consistent gains—not necessarily long passes—but a high percentage of completions."

Balance, the West Coast coach continued, isn't just an immediate reaction to a defensive scheme but must be part of your overall offensive philosophy.

"You just can't run the ball for seven games and then be put in a position where you have to pass and be able to do it," he says. "You can go down some roads you can't come back from. Nor can you win four games by passing 40 times and then all of a sudden be expected to run 50 times in a game in order to win. It can't be done."







This is the Nikon for you. Amazingly small, easy to use, and very easy to afford. Born of the tradition of quality that makes Nikon the overwhelming choice of professional photographers. Ready to give you superbly sharp, life-like color shots any pro could be proud of. Automatically!

Just focus and shoot – Nikon space-age electronics do the rest. The Nikon EM even alerts you with an exclusive audible "beep" if light conditions are not right for best results.

Add the low-cost motor drive and fire away at up to 2 shots a second. Turn night into day with the inexpensive, totally automatic thyristor flash. Zero in on key plays with the sharp

Nikon telephoto lens...take in the whole field with the Nikon wide angle. Now you don't have to be a pro to shoot like one!

The new Nikon EM. Nikon EM All this Nikon picture-ability can be yours for a lot less than you'd imagine. See the new Nikon EM and its even more advanced team mates—the compact automatic Nikon FE and classic FM – at your Nikon dealer. You'll find him in the Yellow Pages. Or, write to Nikon Inc., Dept. N-1, Garden City, New York 11530. Subsidiary of Ehrenreich

Photo-Optical Industries, Inc. (2018) 501 1980 SUMMER SAMES In Canada: Nikon Canada Inc.

me than other people. To me it means we won't run any option. That's all.

"It's much easier to run the option against a seven-man front and harder to throw against it. It's the opposite with an eight-man front and it's difficult to find a quarterback who is both a good option runner and a good passer."

The West Coast coach says that if a quarterback is involved in the option game, he can't develop as a passer.

"In the pure option the quarterback is involved in every running play," he says. "But, if you're not running the option, the quarterback's presence isn't required as much when you're practicing the running game. So he has more times to improve his skills as a passer."

But balance isn't for every team. There are notable exceptions.

"A powerhouse that is so overwhelmingly effective with its power-running triple option can go against the percentages (defenses stacked against the run) and still be successful," the West Coast coach says. "There are exceptions to every rule and this case is an exception."

There is another side to the offensive spectrum. While some teams slug it out on the ground, others rely on passing for the main thrust of their offense.



A strong running back plays a key role in a successful offense.

Unusual? Maybe. But establishing the passing game first has been tremendously effective at schools with a strong throwing heritage.

"Certain teams seek balance but from a different angle," a Midwest coach says. "They don't throw just to be throwing but as a means of controlling the ball—and they do it very well. Then, they'll run at you when you're over-playing the pass. But there is always the constant threat of the pass." So the team achieves balance in its own way.

How does a team defend against a balanced attack—one that has a fine runner and an accurate passer?

"A defense can be a containing one," says the Midwestern coach. "It can try to out-flank the offense, especially if it is concerned about the passing game. Defenses try to take advantage of the field and which hash mark the offense is operating from.

"Or, the defense can be a gambling one—such as blitzes and constantly changing up. The danger is that in changing up you'll be in a defense on occasions that is suited to be exploited by the offense."

It's doubtful that the pass-minded offense is the forerunner of a collegiate trend. Nor can many teams emulate a devastating wishbone running game.

These are offensive philosophies that have been ingrained at certain schools for many years and can't be copied on an experimental basis.

But college defenses, more intricate and sound than they were even 10 years ago, are now dictating to offenses.

And the offense is getting the cue—more balance—run and pass—to keep the defense off balance.





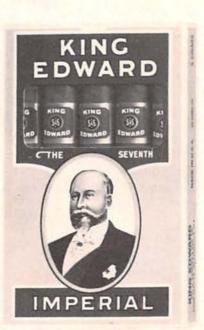
LOOK AROUND YOU.

More men in this stadium are smoking King Edward Cigars than any other brand.

Fact: King Edward is the largest selling brand of cigars in America.

Fact: The rich, mild, flavorful King Edward Imperial is one of the best cigar values available anywhere.

KING EDWARD CIGARS





Phy to Quiz

A. This Oklahoma tailback was All-Conference in 1967-68. He was the 1969 Heisman Trophy winner.

B. This great Jayhawk running back was voted All-Conference in 1962, '63 and '64; All-America in 1963-64, and was elected to the National Football Hall of Fame in 1977.

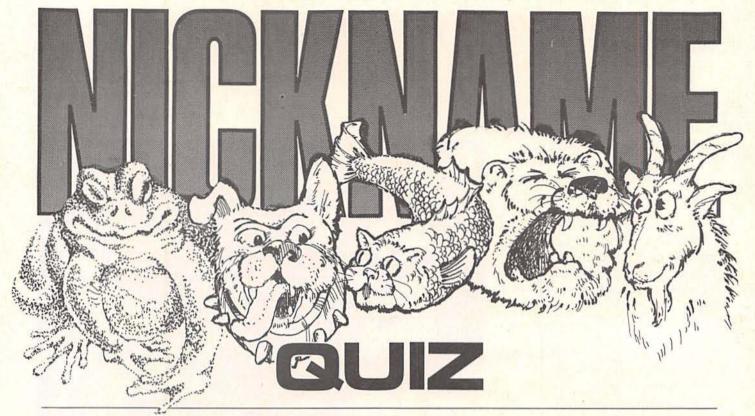
C. This 6-2, 220-pound linebacker from Kansas State won 1975-76 All-Conference honors and was voted All-America in 1976.

D. Name this 1974-75 All-America center from Nebraska.

E. A strong tailback from Iowa State, he was Big-Eight "Sophomore of the Year" in 1972. Twice elected All-Conference ('72-'73), he rushed for 2,364 yards in two seasons and scored 11 touchdowns.

F. This Colorado defensive halfback was All-Conference in 1965 and '66, and Academic All-Conference in 1965. He is currently a professional golfer, and won the 1979 U.S. Open.





1. Leo	Nomellini, Minnesota
2. Fred	Slater, Iowa
3. Clyde	Turner, Hardin-Simmons
4. Irvine	Warburton, USC
5. George	Cafego, Tennessee
6. Glen	Edwards, Washington State
7. Charles	Aldrich, TCU
8. James	Williams, Rice
	Howell, Alabama
10. Glenn	Davis, Army
11. Harry	Agganis, Boston University
	Hale, Mississippi College
13. Francis	Lund, Minnesota
	Simons, Tulane
15. Nello	Falaschi, Santa Clara
16. Felix A	Blanchard, Army
	Czarobski, Notre Dame
	Geyer, Oklahoma
19. Vernon	Smith, Georgia
20. Howard	Cassady, Ohio State
	Hubert, Alabama
	Horrell, California
23. W.W.	Heffelfinger, Yale
	Grange, Illinois
	Rosenberg, USC

A. Cotton B. Ki C. Bad News D. Golden Greek E. Pug F. Ziggie G. Flash H. Hopalong I. Babe J. Monk K. Catfish L. Pudge M. The Lion N. Goat O. Pooley P. Bulldog

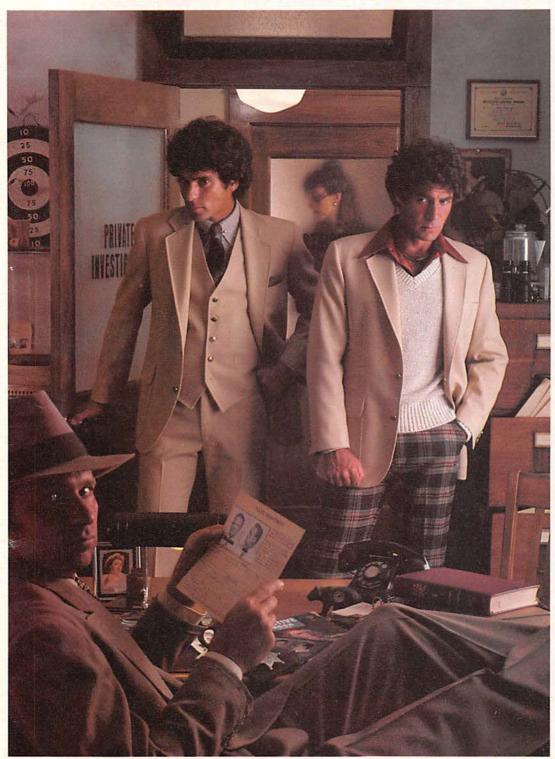
Q. Dixie R. Red T. Rosy S. Doc

U. Mr. Outside V. Duke W. Froggy X. Spot Y. Turk

SCORE

21-25: Expert = 17-20: Semi-Expert = 13-16: Semi-Semi Expert = 10-12: Just Semi

COULD A SHADOW SHED LIGHT ON THEIR SECRET?



The secret of these good looking Haggar Imperial® fashions is the styling plus fine fabric. It's a comfortable blend of Today's Dacron® from Burlington Menswear® and worsted wool to resist wrinkles and keep you looking good.

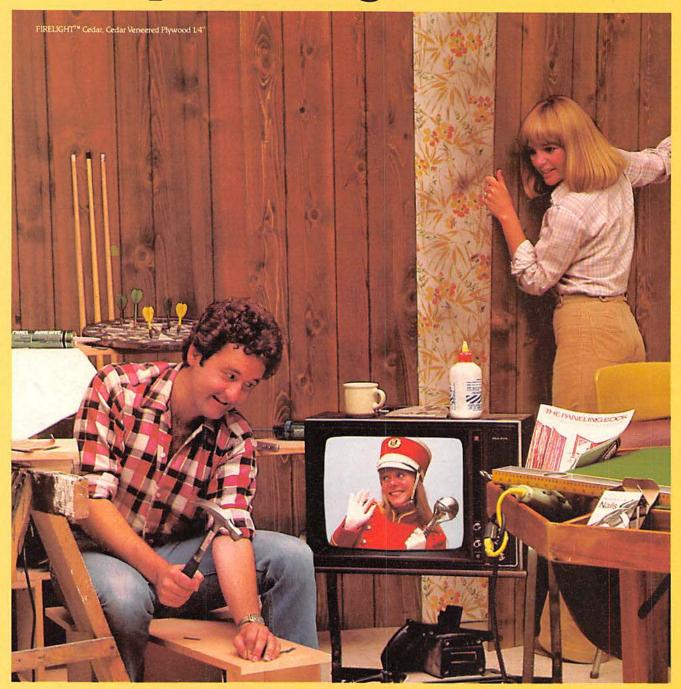
The door creaked a cautious welcome as they pushed it open. Their eyes scanned the sparse office, locked on mine, then darted to the darkened hall. Who were they? Why were they here?

Two things I knew for sure. First, they were being followed. And, second, they had real class. Lots of it. Just the cut of their clothes said style and elegance. The fabric said taste.

Questions buzzed in my mind like hornets. But, in this business it's money first. So I told 'em my fee and took a swig of cold coffee. They went for their wallets and suddenly, the pieces fit. I caught a glimpse of a familiar label inside their coats, and knew why they were followed. There ain't a dame around who can pass up the great looks of Haggar Imperial slacks and sport coats.



Game plan for a game room.



Don't just sit there. In a matter of a few hours, you could turn your attic or spare room into a beautiful new game room.

Try some paneling. A few shelves. Or maybe a whole new room.

Your Georgia-Pacific Registered Dealer has everything you need to do the job yourself. Plans and tools. Building materials. And even a word or two of advice. So put your game plan to work in your game room. We'll help. Wherever you see our familiar blue and white Georgia-Pacific Registered Dealer sign in your community.



Georgia-Pacific Corporation Portland, Oregon 97204

You can do it. We'll help.

Hedging or Speculative Commodity Futures?

Invest With The Fowlers' On The Heinold Team...

OMAHA AND PAPILLION.

Interested in hedging or speculative commodity futures? Heinold's Omaha and Papillion offices have an attractive offer for your investment portfolio.

Heinold, a subsidiary of DeKalb Ag Research, is also affiliated with Heinold Hog and Cattle Markets throughout the midwest. Pertinent research and latest marketing information provides customers with fundamental facts — in addition to techni-

cal analysis from your Heinold broker.

As grain and livestock specialists, they're in touch with the producer and processor. But equally important is the ability to quickly reach major exchanges across the nation in trading metals, financial instruments, and foreign currencies.

So if you're looking into commodity futures, give the Fowlers' on the Heinold Team the call.

PUT THE TEAM TO WORK FOR YOU.



The Fowler Team

Omaha

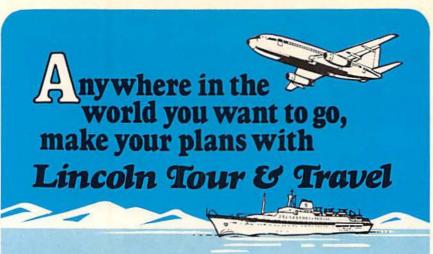
Branch Managers:
Doak Fowler
Mary Fowler Kuppig
(402) 734-1551
Suite 411
Lvstk. Exchange Building
Omaha, NE 68107

Papillion

Branch Manager: Tom Fowler (402) 331-4203 1243 Golden Gate Drive Papillion, NE 68046



MEMBER — Chicago Mercantile Exchange, Chicago Board of Trade



Experienced specialists in arranging...

- · Airline & Steamship Reservations
- Hotel & Resort Accommodations
- · Worldwide Tours & Cruises
- · Motorcoach Tours
- Group Travel & Convention Arrangements

Two convenient locations to serve you...

First National Bank Bldg. Gateway Bank Bldg. Lincoln, NE 68508 Ph: (402) 474-4111

Lincoln, NE 68505 Ph: (402) 464-5902

Serving World Travelers Since 1945





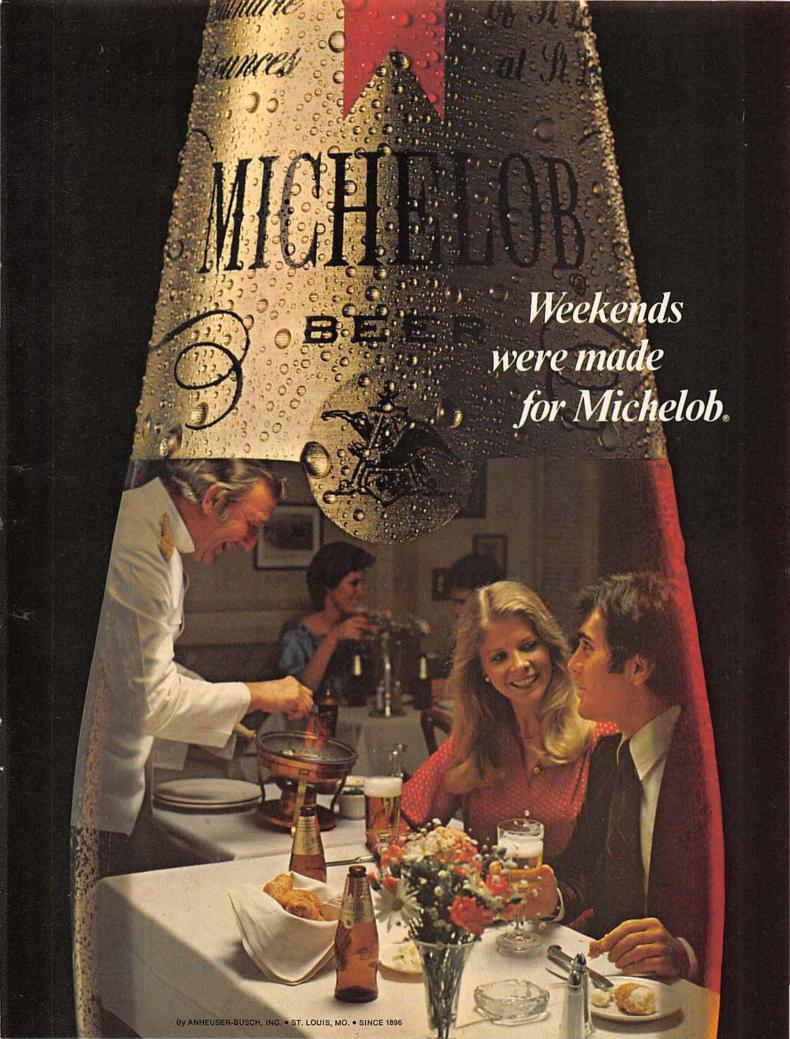
NBC Center, Suite 650 13th & "O" Street Lincoln, NE 68508

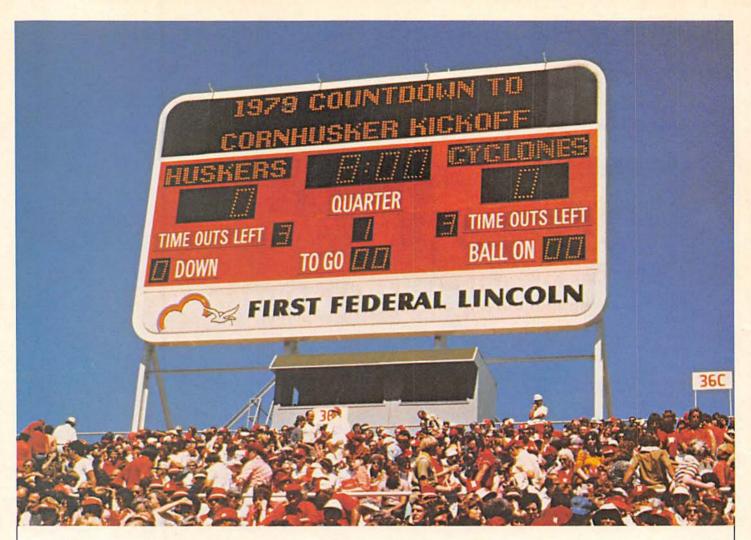
TAKE TIME OUT!

Visit Lincoln's DOWNTOWN SHOPPING CENTER*

* Extra Point: We're right across from the Centrum Parking Garage.







Welcome to the Big 8!

When it comes to the newest saving plans with the biggest interest, you can count on First Federal Lincoln to cover the field at the kickoff.

Annual Interest

Yield Rate

5.65% 5.50% MONEY SERVICE DAILY 5.92% 5.75% MONEY SAVINGS 90

MONEY SAVINGS CERTIFICATES: \$100 Minimum Deposit

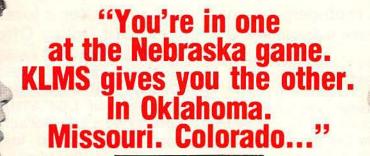
5.92% 5.75% 3 Months 6.72% 6.50% 12 Months 6.98% 6.75% 30 Months 7.79% 7.50% 4 Years 8.06% 7.75% 6 Years 8.00% 8 to 10 Years 8.33%

Federal regulations require substantial interest penalty for early withdrawal of certificate principal.





"Two seats for the price of one?"



...for the Big 8 Game of the Week today. Each Saturday afternoon, KLMS broadcasts the other major Big 8 clash of the week. Check the schedule below. Then tune in to 148 and get two seats for the price of one!

listen to the difference.

OREGON at COLORADO 15 LSU at COLORADO

15 LSU at COLORADO

22 MISSOURI at MISSISSIPPI O 20 MISSOURI at COLORADO

37 JOWA STATE at OKLAHOM

6 COLORADO at OKLAHOMA

13 OKLAHOMA STATE at MISSOURI

27 IOWA STATE at OKLAHOMA

3 OKLAHOMA at OKLA. STATE

> 10 OKLA. STATE at COLORADO Z 17 OKLAHOMA at MISSOURI

24 MISSOURI at KANSAS

Now serving your favorite cocktails 7 DAYS A WEEK, INCLUDING SUNDAYS

featuring Lee's famous . . .

Southern-Fried Chicken

. . . PLUS only the finest STEAKS • LOBSTER • SHRIMP

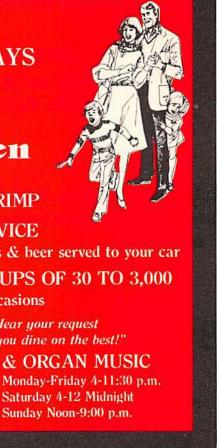
- DRIVE-IN CURB SERVICE Call ahead, complete meals & beer served to your car
- CATERING FOR GROUPS OF 30 TO 3,000 Special food for special occasions

"Hear your request while you dine on the best!"

PIANO & ORGAN MUSIC HOURS: Monday-Friday 4-11:30 p.m.

Sunday Noon-9:00 p.m.





LOCATION LIMIT:

A home insurance policy that comes closer to giving you FULL replacement cost when you suffer a loss.

Most policies have these limits:

- 1. A fixed amount on your dwelling.
- Personal Property (50% of the dwelling amount.)
- Personal Property (50% of the dwelling amount.)
- Additional living expense (20% of the dwelling amount).

With a maximum limit on each of these four items there can be no flexibility should your loss on any item(s) exceed the limit for the item(s).

Our Policy Offers:

1. A location limit amount at the location in the policy. This means that if you suffer a loss under your LOCATION LIMIT policy you can collect for your proven combined loss to the dwelling, outbuildings, personal property and for additional living expense up to the location limit amount, with no "per item" limit restriction.

REMEMBER ALL HOME INSURANCE IS NOT THE SAME!

FOR MORE INFORMATION

Check the Yellow Pages or call our home office (402) 423-1571 for the closest Agency

P&C

Protective Fire & Casualty Company 3240 So. 10th Street P.O. Box 2752 Lincoln, Nebraska 68502

Member First Greatwest Corporation



N

BACK THE HUSKERS

At Home and on the Road in "79"
in Big Red's Husker Shoes

Manufactured exclusively for Big Red Distributors by Jarman Shoes. 100% Patent Leather, Red & White, with "N" on Toe Panel.



\$39.95

+ 12.00 Handling

Men's Sizes 7 through 12 Medium Width

P.O. Box 5037 Ashev Check Enclosed (ps Money Order Enclo	syable to B.R.D.)		
Name		Quan.	
Address		Size	
City	State	Zip	
Charge My Visa	Master Charge	*	
			Bank No
Acct. No.	Esp. Date		
Signature			

LET CHRISTY AND CLARI CARRY THE BALL



Christy Equipment Company and Clark lift trucks team up to give your material handling a big lift. For the complete story on new and used lift trucks, quality parts, fast service, low cost mainte-nance and the biggest rental fleet in Big Red Country call (402) 734-1260 Home Office, Omaha, (308) 382-3585 Grand Island, (402) 494-6100 South Sioux City or Nebraska 800-642-8993 (Toll Free). They're your key to material handling



MATERIALS HANDLING EQUIPMENT SPECIALISTS CLARK

Her Big Red pride is winning.

Last year more than 150 women participated in Nebraska's intercollegiate athletic program. Our Big Red athletes are feeling the excitement of what a strong athletic program can do.

- * Our volleyball team ranked 17th in the nation.
- * A record of 23-13 ranked basketball 3rd in the Big 8.
- * Our gymnasts took first in the Big 8 and ranked 11th nationally.
- * 18 out of 24 school records were broken in swimming and diving.
- We were 4th in track and field Big 8 indoor championships.
- * Our softball team had a 19-12 season.
- * Our tennis players are Big 8 champs in singles and doubles.

Not a bad overall record for a good athletic program. But, we can always improve. In recruiting. In scholarships. In training. And in building an even stronger program in years to come. Show your support of Big Red Women's Intercollegiate Athletics. Send us your check...or your name and address, and we'll show you how to become a Big Red Boost Her Club member. While winning isn't everything, our Big Red tradition says it sure feels good.

ed Boost Her Club

5801 Cedarwood Drive Lincoln, NE 68506

NEBRASKA FURNITURE MART

700 SO. 72ND

OMAHA

2205 FARNAM

THE LARGEST SELECTION! THE MOST FAMOUS BRANDS! THE LOWEST PRICES!

FURNITURE • CARPET • TV'S • APPLIANCES



COMPARE ANYWHERE!...NO ONE IN NEBRASKA

OFFERS FINE QUALITY FURNISHINGS AT

PRICES AS LOW AS YOU'LL FIND AT NEBRASKA

FURNITURE MART!!!

Moland Januariana Monts



On or off the field...
ours is the team to watch.

**NEWSWATCH 7
6 & 10 PM

HOW TO WIN THE TOSS.



Our fluid-support mattress floats you to sleep. Unlike the flat, unyielding surface of a spring bed, our Land and Sky mattress is alive to your body. It conforms to the small of your back, the crook of your neck and the back of your knees so you sleep without restless tossing.

In Lincoln, we offer complete floatation sleep systems, plus everything beautiful to enhance your bedroom environment. We have our own Interior Decorator to confer with you, and our sales people know the Land and Sky product fully so they can answer any questions you may have.

Come in and choose the floatation system that fits your personal sleep-style. Then rest easy. You won the toss.



For more information on our Fluid Support Systems, call 402-488-8997 DENVER

Whether you're going to the Mile High City

on business, to renew
a friendship or just
to have a good
time, Frontier is
going your way
every day. With
convenient

schedules that fit your schedule. Denver is the jumping off place for some of the country's greatest ski slopes, rugged

mountain scenery, and exciting night life.

In Denver, too, you can make great connections to wherever else you're going. And when Frontier flies you to Colorado's capital, you fly in high style. With extra-legroom seats for extra comfort. With Frontier-style meals.

And with inflight service that'll leave

you smiling long

CONVENIENT FLIGHTS EVERY DAY!

after you've landed. So call your travel agent or Frontier. And start your Denver trip off

on the right foot. By stepping

aboard a Frontier jet.



for all you do, Budweise BUDWEISER. PEWTER M Dept. B • 11039 Manchester Road • St. Louis, MO 63122 Made by craftsmen Enclosed is \$14.95 (check or money order) payable to Bud in Sheffield, England, Promotions for each Budweiser Pewter Mug. (In Missouri, add this genuine English pewter mug with glass bottom is ready for you, your cold Bud, and many seasons of football. Just send 41/2% sales tax.) NAME ADDRESS. \$14.95 with this coupon and we'll send you ZIP CITY/STATE. the Budweiser mug. (Allow 4 to 6 weeks for delivery. Void where prohibited by law.)

Code of Officials Signals



Offside (Infraction of scrimmage or free kick formation)



Illegal Procedure or Position



Illegal Motion and Illegal Shift



Roughing the Passer



Substitution Infractions



Delay of Game



Personal Foul



Clipping



Roughing the Kicker or Holder



Non-contact Fouls



Illegal Use of Hands and Arms



Intentional Grounding



Illegally Passing or Handing Ball



Forward Pass or Kick Catching Interference



Ineligible Receiver Down Field on Pass



Ball Illegally Touched, Kicked, or Batted



Incomplete Forward Pass, Penalty Declined, No Play, or No Score



Helping the Runner, or Interlocked Interference



Ball Dead; If Hand is Moved from Side to Side: Touchback; Fourth Down, Closed Fist



Touchdown or Field Goal



Safato



Time out; Referee's Discretionary or Injury Time Out followed with tapping hands on chest.



First down



Ball Ready for Play



V Start the Clock



Loss of Down



Player Disqualified



Grasping Face Mask



Blocking Below the Waist



Touching a Forward Pass or Scrimmage Kick; No Penalty



CORNHUSKER

FOOTBALL NETWORK

your season ticket

HOME AND AWAY

play by play action with TIM MORELAND

Nebr. Sportscaster of the Year

COACHES SHOW immediately following the game

Dennis Claridge with analysis

Adrian Fiala on the sideline microphone

Broadcast with Pride by these Nebraska Radio Stations:

KWBE, Beatrice 1450 KC
KCNI, Broken Bow 1280 KC
KCSR, Chadron 610 KC
KHUB, Fremont 1340 KC
KRGI, Grand Island 1430 KC

KHAS, Hastings	1230 KC
KGFW, Kearney	1340 KC
KFOR, Lincoln	1240 KC
KNCY, Nebraska City	1600 KC
WIAC Navialle	700 VC

KODY, North Platte 1	1240	KC
KOGA, Ogallala		
KBRX, O'Neill	1350	KC
KOLT, Scottsbluff	1320	KC
KSID, Sidney	1340	KC

KMNS, Sioux City	620 KC
KVSH, Valentine	940 KC
KNLV, Ord	1060 KC

ZIMMER-SAFFER INSURANCE AGENCIES

'Expanded For Better Service'



John Zimmer, C.P.C.U.



Bob Saffer



Jim Zimmer



Roger Koenig



Commercial • Auto • Homeowners • Life • Health Disability • Pension and Profit Sharing Plans

3230 South 13th (Across from Indian Village) Lincoln, Nebraska 68502

423-6262 Parking At The Door

'Over 75 Years of Combined Experience'



Both are Insurant tops in their field

YOUR Independent AGENT SERVES YOU FIRST

Is YOUR Insurance Agent listed at the right? If not, contact a listed agency near you!

A Big I independent insurance agent is a professional insurance person who serves YOU first. The Big I agent represents more than one insurance company and is equipped to shop the marketplace for the BEST insurance program tailored to YOUR needs. The professional competence of a Big I agent is demonstrated by membership in a professional organization which demands the highest order of integrity and competence: the Nebraska Association of Independent Insurance Agents (also known as the Independent Insurance Agents of Nebraska).

It costs no more to go first class!

If YOUR agent is on the list, you are to be congratulated. You have engaged the finest talent available, to handle your car, home, and business insurance needs.

If your agent is not on the list, - well, don't you think it is time?

The Independent Insurance Agents of Nebraska

ADAMS Hesser Insurance Agency AINSWORTH Lyle J. Haake Insurance Agency
Don Higgins Agency
Mundhenke Agency
Haitt Realty and Insurance Agency
ALBION Albion Insurance Agency
Beckwith Agency Stehly Insurance Agency ALLIANCE Brittan Insurance Agency A. H. Buchfinck Agency Paul Kunzman Agency Podhaisky Insurance Agency ALMA Alma Insurance Agency Lakeside Insurance Agency ANSLEY Gardner-Varney Agency ARAPAHOE Emmett Insur Agency ARNOLD Arnold Insurance Agency, Inc. Sandhills Insurance Agency ASHLAND Ashland Agency, Inc. ATKINSON Fleming Realty & Insur AUBURN The Genoa Agency Don Kampe Insurance AURORA Aurora Company Clark-Leach Insur Center, Inc. McBride-Koepke Agency Nelson Insurance Agency BANCROFT Nottelman's of Bancroft BARNESTON York Agency BARTLEY Bartley Insurance Agency BASSETT M. B. Huffman Agency **BAYARD** Chimney Rock Insurance Agency The Deal Insurance Agency BEATRICE Home Agency, Inc. Mason-Warren Agency, Inc. Maurstad-Zimmerman Insurance O'Neill-Weston Agency Penner Insurance Agency F. Warner Smith **BEAVER CROSSING Home Insurance** Agency
BEEMER Steffensmeier Insur Agency BELLEVUE Believue Insurance Agency
BELLEVUE Believue Insurance Agey Insurance Agents Inc. of Believue BENKELMAN Druliner Insur Agency Hines and Hines Agency BENNINGTON Roe Agency BERTRAND Bertrand Agency BIG SPRINGS Hendrickson-Kjeldgaard Agency BLAIR Hansen Agency, Inc Richards Agency Howard D. Thompson Agency
BLOOMFIELD Anderson Insur Serv Farmers & Merchants Company BLUE HILL Blue Hill Agency, Inc. BRADSHAW Bradshaw Insur Agency BRADY Brady Insurance Agency BRAINARD Brainard Agency Co. BRIDGEPORT Haden Agency BROKEN BOW Chet Linder Agency Thurman Agency Universal Insurance Agency, Inc Allan Woodward Agency BRULE Melvin H. Adams Agency BURWELL Burwell Insurance Agcy CAIRO Sorensen and Larson CALLAWAY The Johnson Agency CAMPBELL Campbell Agency, Inc. Skupa Agency, Inc.
CARROLL Farmers State Insur Agcy
CENTRAL CITY H.H. Riley Insur Agcy CERESCO Mostrom Insur Agency CHADRON Babcock Insur Agency John H. Chaney & Associates L. C. Larson & Son Insur Agcy CHAMBERS Adams & Adams Agcy CHAPMAN A. C. Roemmich Insurance Agency CHAPPELL Empson Insur Agcy M.P. Jensen Agency Peterson and Vogt CLATONIA Schuerman Insur Agcy CODY Cody Agency, Inc. COLERIDGE James L. Gray Agcy COLUMBUS Austin-Campbell Realty Becher-Curry Company Byrnes Insurance Agency Cumming Company, Inc. Gateway Realty of Columbus, Inc. Marshall-Nelson Agency Nebraskaland Allied Agency Rambour Realty Company T & C Insurance Agency Weber Insurance & Realty Co., Inc. Weerts-Boettcher Company COMSTOCK Farmers Insurance Agov COZAD Bill Staton Insur Agcy Thompson Service Agency Western Service Company CRAWFORD Crawford Bank Agey CROFTON Crofton Insurance Agency CURTIS Wilkinson Insur Agey **DALTON** Dalton Insurance Agcy

HOOPER Community Insurance Agey HORDVILLE Gustafson-Anderson Dannebrog

DAVENPORT Jennings Insur Agcy **HUMBOLDT** Bank Insurance Agency The Leech Agency
HUMPHREY L. V. Hasenstab Agency DAVID CITY Norman J. Joracek Agev DAYKIN Jefferson County Agcy, In DECATUR Decatur Insur Agency Kessler Insurance Agency DESHLER Holle Agency, Inc. DODGE Dannelly Insur Service **HYANNIS** Hyannis Insurance Aggy IMPERIAL McNair Agency DONIPHAN Doniphan Insur Agcy EDGAR Edgar Agency Service Insurance Agency, Inc. INDIANOLA McConville Agency JANSEN Tinstman Agency EDISON Farmers & Merchants JUNIATA Boesen Insurance Agency KEARNEY Anderson-Divan-Cottrell Insurance Agency
ELBA Elba State Bank Agency Warren R. Barney Ins. Agcy, Inc. Kearney Insurance Center Duane Kuhnel General Agency Morrow Insurance and Real Estate Rusmisell's Lowe & Co. Robert W. Tilden Agency EMERSON Loyd and Larson, Agents ENDERS The First Agency
EWING Ewing Agency, Inc.
EXETER The First National Insur Agcy J. D. Wolf Agency KENESAW Nolte and Norris KIMBALL Batterton Land Company The Panhandle Agency Fairbury Insurance Agency R. B. Felton Agency R. L. Schainost Agency Ron Soper Agency, Inc. Tri-State Insurance Agency, Starr-Buckow Insurance Agency FAIRFIELD J & J Insurance LAUREL Security National Ins Aggy LAWRENCE The McIllece Agency FAIRMONT Fairmont Insur Agency FALLS CITY Miller-Monroe Company LEIGH Bradley Insurance Agency LEWELLEN Jacob L. Kats Ins Agcy The Reesman Agency
FARNAM Farnam Insurance Agency LEXINGTON Barrett-Housel & Assoc A. Darold Conner Insurance Agcy FORDYCE Keiser Insur Agency FRANKLIN E. Potter Insur Agency FREMONT First Nebraska Insurance Foy Insurance Agency Fremont State Company Marcotte-Baldwin-Peterson Don Peterson & Associates Wittmann, Inc. FRIEND Gene Martin Agency, Inc. FULLERTON Hosier Insur Agency Wayne H. Nicholls Agency GENEVA Bixby Insurance Agency Geneva Insurance Agency GENOA Burke and Snyder, Inc. GERING Atkinson & Associates, Inc. Larsen Agency, Inc.
GIBBON Gibbon Insurance Agency GILTNER Robertshaw Insur Agenc GORDON Roger D. Reeves Insur Agcy **GOTHENBURG** Gothenburg Insur Agency
The Greene Agency
GRAND ISLAND Arndt & Associates Cowton-Kahrhoff-Beachler Insur Da-Ly Insurance Fourth Street Insurance Grand Island Trust Company The Huston Company McDannel Realty & Insurance My Pierce Realty and Insur Schroeder-Rathman Insur Agency, Inc. Stephens-Ryder-Wenger Agency GRANT Eugene "Whitey" Kurkowski & Associates Lacy Insurance Agency
GREELEY McQuillan Insur Agency
GRESHAM Gresham Company GRETNA Warren Insur Agency GUIDE ROCK Vogler Insurance Agcy HARDY Hardy Insur Agency, Inc. HARRISON Mumby Insur Agency **HARTINGTON** Lawrence Rossiter & HARVARD Voorhees Insur Agency HASTINGS Ellerbrock-Norris Agcy Neal Jones Insur Agency Klein-Manske Insurance Agency Adam D. Kohl-Insurance, Inc. Paul R. Pierce Insurance Agcy Rader Real Estate and Insurance

DANNEBROG State Bank of

ELGIN Draper Insur Agency ELWOOD The Home Agency

FAIRBURY Bretting Agency

Slocum Insurance Agency

Strong Insurance Agency

The Dee Company

Midwest Insurance Inc.

Nitzel and Company

Associates Wirth-Tideman, Inc

Magnuson-Friend, Inc.

Smith Insurance Agency Hal C. Smith Insurance Agency

Stuehrenberg Insurance Agency HAYES CENTER Counce and Miller HAY SPRINGS Hay Springs Ins Agey

HEBRON Hergott Insurance Agency The Svoboda Agency

Thayer County Insurance Agency HENDERSON Henderson State Co.

HERSHEY Hershey Agency HILDRETH Hildreth Agency HOLBROOK Security State Agency

HOLDREGE General Service Agency

Lundeen-Isaacson Agcy Meyers Agency, Inc.
Peterson-Jones Agency
HOMER Reliable Insurance Agency

Inc.

Bob Meyer Insurance

Dan Grafton Agency, Inc. Great Nebraska Insurance Agency Kiffin-Murphy Agency, Inc. Warnemunde Agency LIBERTY Ralph Larsen Agency LINCOLN All American Insurance Services Ball Insurance Agency Bargen Insurance Agency, Ltd. Bayly, Martin & Fay of Nebraska Boukather Insurance Agency Chambers-Dobson Financial Serv Conservative Insurance Agency Copple Insurance Agency, Inc. W.H. "Bill" Davidson Agcy, Inc Pat Egan Insurance Forsyth Insurance Agency Gateway Insur—Gay Blanc Agency John H. Graf Insurance Agency Wendell Groth & Associates, Inc. Knight-Wentz Insurance Agency Vi Kuhl Insurance R&R Insurance Agency Reynolds-Simmons-Nelson Gene Schaffer Insurance Agency Smith & Hinkley Insurance Agcy Stuart Insurance Norbert Sukovaty Insurance Agcy Union Loan Insurance Agency Wegner Insurance Agency Witt-Oehlerking, Inc. John F. Zimmer General Agency LINDSAY P. H. Weitzel Agency LISCO Olson Insurance Agency LOOMIS First State Agency LOUP CITY Sherman Co. Insur Agcy LYMAN Lyman Insurance Agency MADISON Robertson Insurance Agcy MAYWOOD Maywood Insur Agency McCOOK Harr Insurance Agency Inc. Marsh Ins. & Real Estate, Inc. Noll Agency Remington Insurance Agency Sullivan Insurance Agency Wilcox Insurance Agency MILFORD Farmers & Merchants Agey MILLIGAN Barnard-Zoerb Agency Oliva Insurance Agency MITCHELL Hickman-Williams Agency MONROE Monroe Agency, Inc. MORRILL Marron Agency
MURDOCK McHugh Insurance Agey NEBRASKA CITY Wellensiek Insu NELSON Murphy and Clabaugh NEWCASTLE Mille Insurance Agency NIOBRARA Niobrara Insur Agency Olson's Insurance Agency NORFOLK Allied Securities, Inc Brown Insurance Agency Central Insurance Agency Dover Insurance Agency, Inc. Fisher Realty Company Hansen Insurance Agency Leo Ringer and Associates NORTH BEND Burnham Insur Agcy Wolf Insurance Agency NORTH LOUP North Loup Insur Agey NORTH PLATTE American Agenc Centennial Realty & Insurance, Inc. First Home Insurance Ken Lant Insurance Agency The Moller Agency Phares and Thomas Insurance Agcy The Ritner Agency Rogers Agency

C.D. Wildy Company Schad Agency SCRIBNER Scribner Insurance Aggy Watson Insurance Agency Wiemers & Associates, Inc.
OAKDALE The First National Agency Swanson Insurance Agency
SEWARD Cooksey Insurance Agency. OAKLAND Anderson and Neumann OCONTO Devine Insurance Agency ODELL The Stanoscheck Agency OGALLALA Thalken Insurance Agcy C. C. Worden Agency

OMAHA Alexander & Alexander

Allied Insurors, Inc. Atlas Insurance Agency, Inc. Bailey-Dugher Company Raiph K. Brown Insurance Agency Jack Bryans Insurance Agency Campbell Howard Love Haskell Chastain Insurance Agency, Inc. Commercial Risk Managers, Inc. Country Wide Insurance
Cunningham, Jeffrey & Company
Davis & Associates
N.P. Dodge Insurance Agency Dunbar-Peterson Insur Agcy, Inc. Florence Insurance Agency, Inc. Fowler Insurance Agency Harry A. Frankel Company Grace-Mayer Insurance Agency Insurance Agents, Inc. The Insurance Professionals, Inc. Insurance Specialists, Inc. Irvine Insurance Agency, Inc. Fred S. James & Co. Joffe Kully Grossman, Inc. Lloyd C. Keenan Insurance Agency Kirby-Yowell Insurance Agency Harry A. Koch Company Don Kroupa Insurance Agency T.H. Maenner, Inc. Marcotte Insurance Agency, Inc. Martin Brothers and Company McMillan and Baird Insurance Don McMurray & Associates, Inc. Merker Realty Company Micek-Flynn-Hollenbeck & Assoc. Myers-Welch Co. Nabity-Palmer Agency, Inc. Nanos Insurance Agency National Insurance Agency Olsen Insurance Agency Omaha Insurance Agency, Inc. William P. Patterson Insurance Peterson Brothers Realty Company Polsen Insurance Agency, Inc. Quinn Insurance Agency Ringwalt and Liesche Company Lee Sapp Insurance Inc. Schenck Insurance Agency, Inc. Schenck-Otis Insurance Agency Sibbernsen-Sledge Insurance Agcy Stockyards Insurance Agency, Inc. Superior Insurance Service George Thomas Insurance Agency Union Casualty Underwriters, Inc. Joe Vukov Real Estate & Insurance Walsh Brothers Company, Inc. Western Securities Insurance O'NEILL Reiser Insurance Agency ORD Ord Agency, Inc. OSCEOLA Osceola Insurance, Inc. OSHKOSH Nerud Agency OSMOND Adkins Insurance Agency OVERTON Bob Creighton Agency OXFORD Oxford Insurance Agency PALISADE The Baxter Agency PALMER The Palmer Agency **PAPILLION** Hogan Insurance Agency PAWNEE CITY Pawnee Co. Ins **PAXTON** The Anderson Agency The Eginton Agency PENDER Kai's Insurance Agency Wenke & Smith Insur Agey PETERSBURG Schafer-Freeburg Agency
PIERCE William B. Chilvers Agency Pentico Insurance Agency PLAINVIEW Bush & Roe, Inc.
PLATTSMOUTH Plattco Real Estate &

Insurance, Inc.
POTTER Enevoldsen Insurance Agcy
PRAIRIE HOME Prairie Home Insur

RANDOLPH First State Agency RAVENNA Fisher Insurance Agcy

Oliver-Jensen Agency, Inc. Skochdopole Agency, Inc. RISING CITY Rising City Agency

ROSELAND Roseland Insur Agcy RUSHVILLE B and I Insurance

SARGENT Sargent Insurance Agcy SCHUYLER Folda and Company

City and County Insurance, Inc.
J.G. Elliott Company
J.D. Fenimore Agency, Inc.
Robertson Insurance

SCOTIA Sixel Insurance, Inc.

SCOTTSBLUFF Atkinson &

Associates, Inc.

McGrew Insurance Agency Suhr & Imig Insurance Agency, SHELBY Shelby Insurance, Inc.
SHELTON Oliver-Jensen Aggy, Inc. Shelton Insurance Services SHICKLEY Brinkman-Walter Ins Agcy Hunt Insurance Agency Lauber Insurance Agency SIDNEY Ackerman-Robinson Agency SILVER CREEK Louis M. Sock Insurance Agency Tereco, Inc. SOUTH SIOUX CITY Joe Morten and Son, Inc. Nebraska State Insurance Agcy Inc. SPRINGFIELD Robert D. Iske, Agent SPRINGVIEW AG-Services Agency STAMFORD Stamford Insur Agey STANTON Poeschi Insurance Agcy Stanton National Insur Agcy STAPLETON Boesen Insurance Agcy J & P Insurance Agency STEINAUER B.J. Steinauer Agcy, Inc. STELLA McMullen Agency ST. PAUL Wayne Hansen Insur Agcy Shaughnessy Insurance Agency STRATTON Stratton Insurance Agcy STROMSBURG Goldenrod Insur Agcy Johnson and Moyer Insurance Agcy STUART Tri-County Insur Agency SUMNER E.C. Driscoll Agency SUPERIOR Shaw-Baird-Stubbs Agcy Superior Insurance Agency Whitney-Thompson Insur Agcy, Inc. SUTHERLAND Thomas Agency, Inc. SUTTON Sutton State Bank Agency SYRACUSE Granneman Agency
TAYLOR Cole-Huddleston Agency TECUMSEH Insurance Services, Inc. LeRoy Jones Agency H.W. Schepman Insurance Agcy TEKAMAH Burt Co. Insur Agcy, Inc. TILDEN Tilden Insurance Agency TRENTON Reynolds Insurance Agey Trenton Insurance Agency ULYSSES McGowen Agency **UNADILLA** Brandt Insurance Agency VALENTINE Mediock Agency Sandhills Insurance Agency Saldmill Insurance Agency
Stilwell Insurance Agency
VALLEY Valley Agency Co., Inc.
VALPARAISO Valparaiso Insurance
WAHOO Hohl Insurance Agency People's Insurance, Inc. WALLACE Arnett Insurance Agency Wallace Agency
WALTHILL FNB Insurance Agey, Inc WATERLOO T.D. Insurance Aggy Co. WAUNETA The Steinert Agency WAUSA Wausa Insurance Agency WAYNE Associated Insurance and Investment Company First National Agency, Inc. WESTERN Rhynalds and Rhynalds WILCOX First National Agey of Wilcox WINSIDE Warnemunde Insurance and Real Estate, Inc. WISNER Enright Insurance Agency WOOD RIVER Moyer-McCumber-Welch WYMORE The Benson Agency YORK Fillman Insurance Agency First Trust Company Hylton-Finn Insurance Inc. Mid-Nebraska Insuror's, Inc Gary Otoupal Insurance Robson Insurance
Rex L. Wochner Insurance
YUTAN H.H. Peters Agency



The leaders are here!



SOMETIMES THE BEST OFFENSE

IS A BETTER
DEFENSE









SCORE MORE

ON IMMEDIATELY AVAILABLE PASSBOOK SAVINGS FROM LINCOLN'S FIRST SAVINGS & LOAN



A WINNER SINCE 1893

1409 O STREET LINCOLN, NEBR. 68501 (402) 475-1409



NEBRASKA TRAVEL, INC.

BUSINESS TRIPS • CRUISES • TOURS
FREE TICKET DELIVERY

HOURS MON.-FRI. 8:00 A.M.-5:30 P.M. EVENINGS & SATURDAYS BY APPOINTMENT

474-1700

MAJOR CREDIT CARDS ACCEPTED

1701 P ST. LINCOLN

JON VAN BLOOM, PRES.

EEEEEEEEEEEEEEEEEEEEEEEEEEEEEE

Do You Know . . .



- What Institution Has Won the Most Big Eight Swimming Championships?
- What Institution won the 1959 NCAA Baseball Championship?
- Who is the All-Time Leading Scorer in Big Eight Basketball History?
- What 1960's Olympic Decathlon Champion Attended a Big Eight Institution?
- Who is the Only Big Eight Player Ever to Have Won an NCAA Passing Championship?
- Who was The First Two-Time All-Big Eight Basketball Forward?
- Who Was the First Big Eight Football Player Named All-American Twice?
- What Institution Won the First UPI National Football Championship?

These facts and more are available in Big Eight Conference publications. It's all here — all-Americans, complete championship results, record performances, football bowl history, information on current teams, schedules and more about all eleven sports. If you enjoy the Big Eight, these publications are for you.

Answers to above:

- Iowa State, 17
- Oklahoma State, 5-3 over Arizona
- · Mike Evans, Kansas State, 2,115 points
- · Bill Toomey, Colorado (1968 at Mexico City)
- Ray Evans, Kansas, 1942
- Craig Ruby, Missouri, 1919-20
- Ed Weir, Nebraska, 1924-25
- Oklahoma, 1950

110

All-Sports Yearbook (available in September) \$7.50

Package of Ten Pre-Season Sports Prospectus' \$15

Availability: Football August

Basketball November

Wrestling, Gymnastics, Swimming December

Track January

Cross-Country September

Golf, Tennis, Baseball March

Weekly Basketball Statistics (December thru March) \$10

Weekly Football Statistics (September thru December) \$10

Name Address

City, State, Zip

Please Send Me:

Return to: Big Eight Publication, 600 E. Eighth Street, Kansas City, Mo. 64106

Nebraska Football and Commercial Federal:

Two great winning traditions





• (402) 475-5321 • 70th & Vine • 209 So. 13th • 5555 "O" Street • 1776 So. 70th • Central Park-16th & South Over \$1 Billion Strong • Serving Nebraskaland • 34 Locations



PETROLEUM COMPANY, INC.



SUPPLIERS AND MARKETERS OF PETROLEUM PRODUCTS THROUGHOUT THE MIDWEST

- DIESEL
- GASOLINE
- OIL
- ALCOHOL

Strech your fuel and gasoline requirements with our agricultural based alcohol.

Corporate Offices

3301 CORNHUSKER HIGHWAY — P.O. BOX 30225

LINCOLN, NEBRASKA 68503 — (402) 464-0631

Memorial Roar

Don Gill and Mark Ahmann bring it to you!

Join KLIN's Don Gill and Mark Ahmann for all the Husker action at home and away!



Mark Ahmann Sports Director KOLN/KGIN-TV



Don Gill Sports Director 14/KLIN

A KLIN EXCLUSIVE EXTRA

"The Tom
Osborne
Dressing
Room Show"

immediately following each game



Saturday Morning Dick and Bill Big Red Breakfast

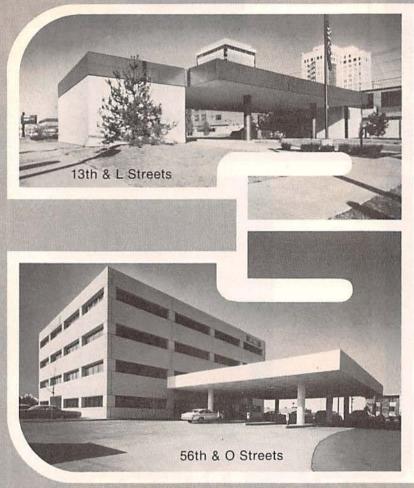
Villager, 5200 "O" Street

Nebraska Football Network

KUVR KOTD Plattsmouth KLIN Holdrege Lincoln **KCOW** Alliance KSDZ Gordon **KNEB** Scottsbluff **KIMB** Kimball KTCH Waune KNEN-FM Norfolk Los Angeles, CA KAMI Cozad KIEV KICX McCook KTTT Columbus **KBRB** Ainsworth KAAT Denver, CO KIBC-FM Ogallala KRNY **KWYR** Winner, S.D. Keamey KICS KAWL York Hastings Grand Island North Platte **KMMJ** KAHL



Three convenient corners to bank on...







FIRST NATIONAL LINCOLN

Member, F.D.I.C.

Godfather's Pizza

Enjoy the thickest, richest, most mouth watering pizza all season long. At Godfather's, you're a winner, no matter what the score. So feast yourself at these locations:

Omaha 6303 Ames Street 451-4220

Omaha 5010 Grover Street 558-1550 Omaha 1113 Howard Street 341-3000

> Omaha 7425 Pacific 391-8737

Omaha 5434 So. 99th St. 331-2171

Omaha 11017 Elm Street 392-0900 Omaha 2951 Farnam 341-5353

Scottsbluff 2207 Broadway 632-3644 Omaha 4727 So. 24th Street 733-5577

0

Norfolk 600 West Benjamin 371-2000

Bellevue 1505 Galvin Road 292-5850 Council Bluffs 34 Pearl Street 328-9566 Lincoln #1 240 No. 12th Street 474-6000

Lincoln *2 5220 So. 48th Street 483-4129

©1979 Godfather Investments, Inc.

of Crete Nebraska's largest one floor home furnishings store... YEARS YOUNG STILL GROWING



YOUR WINNING TEAM!

IN FURNITURE, BEDDING, CARPETING, APPLIANCES, COLOR TVS, & STEREO'S:

SERVICE SATISFACTION: YOUR WINNING TEAM . . . insures you service on everything from furniture, carpeting, and appliances . . . to color TV's and Stereos! Service satisfaction is what you should expect! Service satisfaction is what we aim to give! Every member of your winning team is committed to the best service on all merchandise you buy. We have our own reliable fleet of trucks and drivers to deliver your merchandise, and set it up in perfect condition! Not to mention an entire fleet of professional carpet and installation crews from our huge carpet department, PLUS a separate fleet of radio control service trucks and technicians to insure your merchandise is serviced just the way you want it! . . QUICKLY & PROMPTLY! Waneks takes pride in leadership, and when you do business with a leader, you have the right to expect the best in service!

SELECTION: YOUR WINNING TEAM . . . has what you want! When you want it! . . . A huge selection from the top names in the business. Our team of expert buyers shop the National Home Furnishings Markets EVERY 90 DAYS to insure you of the finest selections in the nation from each of the major manufacturers . . IN STOCK . . . YEAR ROUND . . . for you to choose from! Here's just a partial list of the major manufacturers that we shop and stock in our huge, vast showrooms!

 STABILITY: YOUR WINNING TEAM.. Today, as always, our experienced staff of over 80 loyal employee's are fully trained to assist you, in any way possible, in making your purchases completely satisfactory!... From decorating assistance or advice in selecting the right home furnishings... to scheduling deliveries to your home! You can see for yourself why Waneks continued effort to maintain a low overhead efficient operation gives you, our customer, the LOWEST possible prices on the finest collection of Home furnishings in the entire area!

Overall, you'll find a big advantage in shopping at Wanek's of Crete... BETTER SERVICE, BETTER SELECTION, BETTER PRICES... AND A BETTER WAY TO BUY! That's our way of doing business and it's been our way for over 25 years! We think it's pretty nice... We think you'll agree! Drive over and visit us soon! We're conveniently located just east of Crete with free parking at the door and instore credit service. We value your patronage and we'll do everything possible to deserve it!

GRAND ISLAND ISL



Proudly Serving



The Midwest's Finest PRIME RIB

Charcoal Steaks, Sandwiches And Your Favorite Beverage

Party Rooms
now available
seating up to 400
call—466-8424 (Misty III)
or 464-9814 (Misty Isles)

The Misty Lounge

63rd & Havelock Ave. Lincoln, Nebr. 68507

1979 New Mexico State University Football Roster

No.	Player	Position	Ht.	Wt.	Class	Hometown
51	Anderson, Dan	DT	6-4	220	Fr.	Alamogordo, NM
9	Anderson, Robert	LB	6-1	190	Fr.	Thoreau, NM
3	*Armand, Michael	DHB	6-3	198	Sr.	Los Angeles, CA
60 78	Barker, Leo **Bielcik, Mark	LB OG	6-2 6-3	203 220	Fr. Sr.	Panama Canal Zone
41	**Bradley. Jim	SAF	6-1	186	Sr.	Chicago, IL Las Cruces, NM
5	Brandt, Marc	P	6-0	140	Fr.	Santa Fe, NM
48	Britton, Kevin	TB	6-1	175	Fr.	Claremont, CA
50	Brown, Dale	_ LB	5-10	185	Fr.	Clovis, NM
6	*Brown, Derrick	DHB	5-9	172	jr.	Clovis, NM
80 55	*Calhoun, Greg *Campbell, Don	DL LB	6-3 6-0	220 213	Sr. Sr.	Johnstown, PA
59	Carmona, Kevin	LB	6-0	191	Fr.	Inglewood, CA Albuquerque, NM
89	Carroll, Reggie	ŠĔ	5-10	170	Fr.	Ft. Worth, TX
31	*Chisari, Mike	LB	5-10	200	Sr.	El Paso, TX
86	Clay, George	TE	6-4	240	Jr.	Chicago, IL
95 71	Copeland, Clifford **Cordova, John	DE OG	5-10	190	Fr.	Rosewell, NM
58	Correia, John	C-DT	6-2 6-5	230 235	Sr. Fr.	Albuquerque, NM Roswell, NM
83	Corrie, Brian	DE	6-2	190	Sr.	Los Alamos, NM
21	Crowe, Jesse	LB-SAF	6-0	185	Fr.	Alamogordo, NM
77	Day, David	DT	6-3	248	Jr.	Redding, CA
93	Eckford, Herman	DE	6-3	220	Fr.	Houston, TX
91 28	Faubion, Charles *Ferebee, James	DE DHB	6-2 5-9	205 155	Fr, Soph.	Las Cruces, NM Alamogordo, NM
98	*Fogle, Ed	DE	6-2	220	Jr.	Houston, TX
42	Fowler, Mark	TE-SAF	6-5	205	Fr.	El Dorado, KS
30	Francis, Andre	DHB	5-9	165	Fr.	Hialeah, FL
96	Franzoy, Ronnie	LB-OG	6-1	203	Soph.	Hatch, NM
18 37	Frith, Andrew Gage, Eric	FLK TB-LB	5-11 5-11	165 190	Fr. Soph.	Golds, FL Hobbs, NM
63	*Gerald. David	rn-rn C	6-2	215	Soph.	Miami, FL
14	Griffin, Rusty	QB	6-2	175	Fr.	Albuquerque, NM
26	**Hall, Ken	DE	6-1	200	Jr.	Denver, CO
67	Hayes, Todd	OT	6-2	190	<u>F</u> r.	Albuquerque, NM
12 74	Haynes, Terry	FB OG	6-1 6-4	185 220	Fr. Fr.	Milwaukee, Wl Baytown, TX
8	Hemphill, Jim Hill, Marcus	OB-DHB	6-3	191	Fr.	Chicago, IL
20	Hinckley, Jon	FLK	5-8	150	Fr.	Las Cruces, NM
82	*Hixon, Joe	SE-FLK	6-1	165	Sr.	Los Angeles, CA
22	Holloway, Chris	SE	5-10	175	Jr.	Los Angeles, CA
27 72	Humphrey, Bobby	WR OL	5-10	160 230	Fr. Fr.	Lubbock, TX Stafford, TX
54	Hyatt, Scott Ingram, Glen	LB-FB	6-6 6-0	210 210	Ft. Ft.	Chicago Heights, IL
79	Jennings, Paul	DT	6-4	230	Soph.	Baytown, TX
69	Johnson, Bernard	DT	6-4	245	Jr. Č	Winston-Salem, NC
36	Johnson, David	DB	5-10	167	Fr.	Omaha, NE
87 76	Johnson, Henry	DE-LB OT	6-1 6-3	225 250	Jr.	Leavenworth, KS Lawrence, KS
11	Jones, Jay Kelly, Butch	OB	6-3	200	jr. ir.	Bronx, NY
17	Koenig, Brad	ĎĒ	5-10	175	ir.	Washington, IL
43	Knee, Danny	QB-DHB	5-10	170	Fr.	Albuquerque, NM
88	*Locklin, Kerry	TE	6-4	212	Soph.	Rockdale, TX
32 16	***Locklin, Ray * Luhman, Scott	FB QB	6-3	216 160	Sr. Sonh	Rockdale, TX Hutchinson, MN
81	*Martinez, Isaac	NG	5-10 5-8	185	Saph. Soph.	Chimayo, NM
15	McAlister, Jamie	QB	6-2	185	Fr.	Plainview, TX
99	McMurtrie, Jamie	OT-NG	6-2	235	Fr.	Melvern, PA
13	Medina, Andy	PK	5-11	153	Fr.	Albuquerque, NM
56 84	*Merhege, James	LB DE-C	5-10	205 202	Soph. Fr.	Espanola, NM Levelland, TX
1	Nance, Brian **Niles, Anton	TB	6-3 5-10	202 184	jr.	El Paso, TX
53	*Phelan, John	ĹB	6-2	212	Sr.	Chicago, IL
90	**Plantz. Ďan	LB DT	6-3	235	Sr.	Chicago, IL
10	Pope, Greg	QB PK OG	6-2	180	Įr.	Sacramento, CA
2 52	Richardson, Scott Romano, Bob	PK OC	5-9 6-1	171 203	jr. Fr.	St. Paul, MN Seattle, WA
34	Rudison, Rudy	TB	5-5	203 173	r r. Fr.	Houston, TX
57	*Salopek, Mike	С	6-2	218	jr.	Las Cruces, NM
46	*Stubler, Gary	DE	5-11	185	jr.	Glenwood Springs, CO
65	*Tatum, Dave	OĞ SAF	6-0	218	Sr.	Los Angeles, CA
19 68	*Watson, Anthony Witcher, Blake	SAF DT	6-1 6-2	195 210	Soph. Soph.	Panhandle, TX Santa Fe, NM
vu	Williel, Diake	Di	0-2	210	Sopu.	Jana I B, 14141

^{*} Denotes letters earned.



Cornhusker Wheel Club 1979

Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars. Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds.

These sports-minded dealers around the state have earned a debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



AHLSCHWEDE FORD MOTOR CO. Crete, Nebr.



ARNIE'S FORD-MERCURY ARNIE REEG Wayne, Nebr.



BEARDMORE'S SUBURBAN CHEVROLET Bellevue, Nebr.



BROEKEMEIER FORD, INC. Seward, Nebr.



Debrown Dodge-Chysler Roger Debrown Lincoln, Nebr.



DIERS MOTOR Grand Island, Nebr.



DU TEAU CHEVROLET CO. Lincoln, Nebr.



GOTFREDSON CHRYSLER-PLYMOUTH Lincoln, Nebr.



DICK HILL FORD MOTOR CO. Kearney, Nebr.



JANSSEN-KASTENS, INC. Syracuse, Nebr.



JOHN KRAFT CHEVROLET Omaha, Nebr.



KOZISEK FORD MOTOR CO. Ainsworth, Nebr.



LEE'S FORD, INC. Ashland, Nebr.



MAC'S CHEV-OLDS Crete, Nebr.



BRINKMAN BROTHERS, INC. Tecumseh, Nebr.



MIMICK MOTOR CO. Madision, Nebr.



DENNIS MOGIS CHEVROLET North Platte, Nebr.



BILL MORRIS FORD Superior, Nebr.



MOSES FORD & MERCURY York, Nebr.



OBERMEYER MOTOR CO. Auburn, Nebr.



RANDOLPH FORD-MERCURY Randolph, Nebr.



RANDOLPH OLDS Lincoln, Nebr.



ROLFSMEIER MOTORS Seward, Nebr.



SALISBURY-CROZIER FORD, INC. Lexington, Nebr.



WORTMAN MOTOR CO. Aurora, Nebr.



HOSS & SMITH FORD-MERCURY Falls City, Nebr.



SAPP BROS. FORD CENTER Omaha, Nebr.



You've put us on top

Three cheers for the mustard that outsells all the other brands combined. French's is Number One. Look around the stadium. See the winner in action



we make your life delicious.

The R. T. French Company
One Mustard Street, Rochester, N. Y.

NEW MEXICO STATE



DR. GERALD W. THOMAS President



KEITH COLSON Athletic Director



GIL KRUEGER Head Football Coach

AGGIES' STAFF



MIKE ANGELO Defensive Line

JIM NAGEL Offensive Backfield



TONY DeBIASSE Defensive Ends and Linebackers





FRED GRAVES Receivers



DON CHRISTENSEN Offensive Line



ED NOLTNER Secondary

120

NEW MEXICO STATE AGGIES_



1 ANTON NILES TB



2 SCOTT RICHARDSON PK



3 MICHAEL ARMAND DHB



10 GREG POPE



1 1 BUTCH KELLY QB



12 TERRY HAYNES



19 ANTHONY WATSON





22 CHRIS HOLLOWAY 25 HOWARD GREATHOUSE



28 JAMES FEREBEE DHB



32 RAY LOCKLIN



41 JIM BRADLEY



55 DON CAMPBELL



57 MIKE SALOPEK



58 BRIAN CORRIE



71 JOHN CORDOVA



74 JOHN HEMPHILL



76 JAY JONES OT



77 DAVID DAY



78 MARK BIELCIK



81 ISAAC MARTINEZ



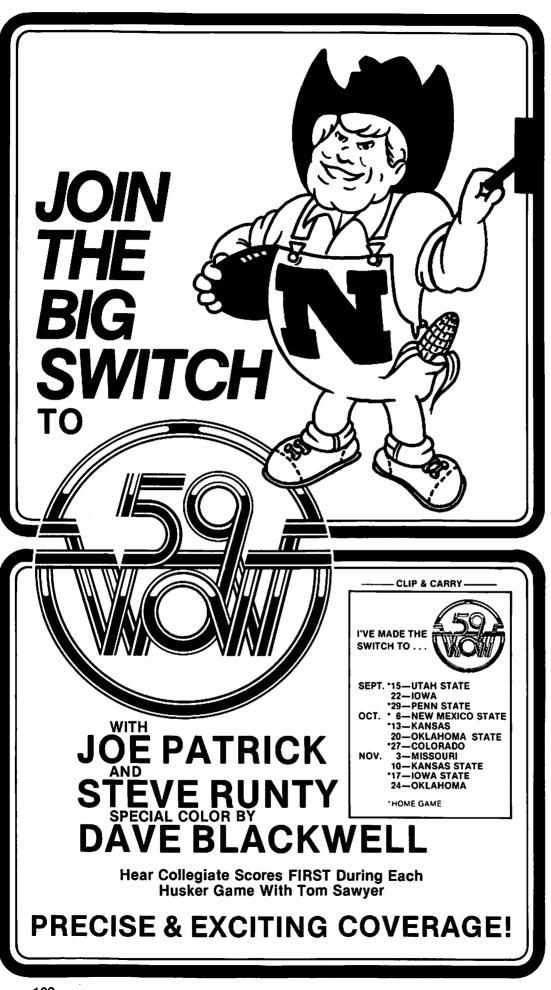
82 JOE HIXON



88 KERRY LOCKLIN



90 DAN PLANTZ



KODAK HONORS ALL-AMERICANS

Autumn—the season for the thrills and pageantry of college football. The cohesiveness that has made our country the great land it is can be found every Saturday in stadiums of every size throughout the land as gifted college athletes and loyal followers combine to creae an unrivaled spectacle.

At the University of Nebraska, this same aura hangs over Memorial Stadium as the Cornhuskers perform on the gridiron that has brought fame to many sons of yesteryear.

Recall the names Bob Brown, Larry Kramer, Tony Jeter, Walt Barnes, Wayne Meylan, Bob Newton, Johnny Rodgers, Larry Jacobson, Rich Glover, Willie Harper, Daryl White, John Dutton, Marvin Crenshaw, Dave Humm, Rik Bonness, Dave Butterfield and Kelvin Clark. What do they have in Common besides being famed members of past Nebraska teams? All were members of Kodak All-America football teams. The tradition for recognition of individual excellence in college football dates back to 1899 when Yale Coach Walter Camp selected the original All-America football team. This college football tradition continues today with the Kodak All-American team as selected by The American Football Coaches Association.

Eastman Kodak Company is proud to have been associated with the AFCA and the All-America team since 1960. The young men deemed recipients of this most prestigious honor reflect the achievement of excellence that is truly part of the American tradition.

The standard of greatness achieved by Walter Camp shines on these individuals. Football players, yes, but All-Americans all the way.



THE KODAK ALL-AM

the American Football Coaches Association will agree on 22 college football players who are representative of the best in the nation. For these young men, it will

At the end of this season, be an unequalled honor to be recognized by the men who know the game bestthe coaches. There are many All-American football teams. There is only one selected by the college football coaches. The 1979 Kodak All-America

Football Team. Watch for it. Write for the free booklet, Sports Photography—Tips and Techniques (A99-2), Eastman Kodak Company. Dept. 4121, 343 State St., Rochester, NY 14650.





A KODAK SPORTS PROGRAM

c Eastman Kodak Company, 1979

College of Home Economics

(Continued from p. 9)

campus receive full credit at the other. Many students take work on both campuses.

In keeping with its record of involvement in a variety of areas, the College offers special double majors with subjects in other colleges. Degrees cutting across college borders are available in Human Development-Special Education and Human Development-Elementary Education, both with Teachers College, and in Home Economics-Journalism, with the School of Journalism.

Many nonmajors, male and female, cross college boundaries by the hundreds to take home economics courses

"One of the things that makes us a little different from some other colleges," Dean Anthony said, "is the number of students we get from other areas. Last year, we probably had students from every other college in the University. We see oursleves as a college that trains professionals but is a service component for all other colleges," she said.

Interest among students university-wide reflects the broad appeal of the college's subject matter and helps account for its all-time high enrollment last spring of 1,450 students on the two campuses combined. It is approximately the tenth largest home economics college in the U.S., Dean Anthony said.

Obviously, the college is not just training young ladies to become better



Joan Laughlin and Anne Fehringer of the Department of Textiles, Clothing & Design in the College of Home Economics, test fabrics for flame resistance and resistance to sunlight, humidity, air pollution in the environment-simulating Weather-ometer.

housewives. Far from it, according to Dean Anthony.

"Very few graduates don't seek work," she said. "They're trained for and want professional opportunities." And they're getting them.

"We're doing very well with placement," Dean Anthony reported, adding that the College expects to do even better. With increased job opportunities for home economists in Nebraska, the percentage of graduates staying in the state has risen from 53% in 1970 to almost 90% in 1978.

Things haven't always been so rosy for home economics in Nebraska. The first courses in the subject were offered in 1898, and it became a "visible" department with its own building in 1909. After being moved around from college to college, it finally found its niche, becoming a school in 1963 and a college in 1970.

It moved into a new building in 1974.

The College's biggest problem for the future is posed by one of its assets, its attractiveness to nonmajors. Dean Anthony predicts that even if enrollment in the University drops as expected, the College will maintain its present large enrollment, which could cause problems due to budget limitations.

"We're going to have to sit down and arrive at some priorities," she said. "If anything, we may have to control growth."

Whatever happens, the College will no doubt continue to have its academic finger in many pies. Associate Dean John Woodward says, "Home economics remains dynamic. We change to meet the demands of the times. And College faculty members will surely be bursting with ideas for meeting those demands.

CORNHUSKER FOOTBALL



Tuesdays at 7 p.m.

This weekly program features Lincoln Sportscaster Don Gill and University of Nebraska defensive coordinator-secondary coach Lance Van Zandt, plus interviews with players and films of the previous week's game. See it on



(Consult local listings for cable channels carrying NETV programs.)



COMING

- 20 times a year
- Weekly during footballs son
- With full-color action

NOBODY SHO IISS THIS KIND OF ACTION

GIVE REB

THE FECT GIFT

NEBRASKA Magazine

NB Center 13th & "O" Street Suite 1065

Lincoln Neb 6850

We're The Ones You Turn To For Complete Husker Football Coverage!

PIGSKIN PREVIEW

Live From The Sideline

BOB DEVANEY & ADRIAN FIALA

PRESENTED BY

Hamm's Beer & Metcalf Funeral Home

HUSKER FOOTBALL

Play by Play
TIM MORELAND,
DENNY CLARIDGE,
& ADRIAN FIALA

game sponsors

Whitehead Oil Co. Ernie's in Ceresco Schlitz Beer First National Lincoln Misle Chevrolet Brandeis

POST GAME

Featuring Coaches

LANCE VAN ZANDT & GENE HUEY

Live From The Sideline

brought to you by

Gateway Bank

Lincoln Lumber

PANORAMA

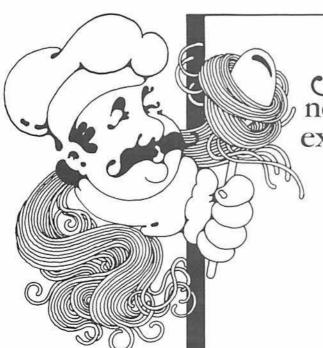
with

JIM MILLER

sponsored by

Mr. Wize Buys Carpet Shop "N" St. Drive In Derby Refining Kraus' Korner Land & Sky Air Products & Chemicals





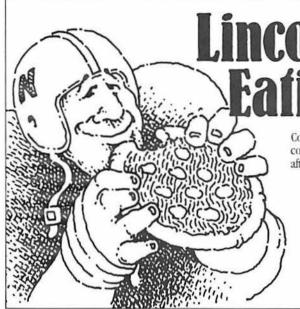
After this program, our new menu makes the most exciting reading in town!

Really Fine Food. Really Friendly Service. Really Relaxing Lounge.

Really.

TONY and Luigi's

5140 "O" Street Telephone 466-2351



Lincoln's No. 2 sporf.

Fating at Valentino's for our famous pizza and so much more. Dine in our

Come to Valentino's for our famous pizza and so much more. Dine in our comfortable family dining rooms or call for Take-Out. Valentino's is perfect after the game or anytime.

Three Lincoln locations Open 7 days a week 35th & Holdrege 467-3611 70th & Van Dorn 483-2811 27th & Highway 2 423-3113

(C) 1979 Valentino's



NEBRASKA FOOTBALL SCHOOL-1980

LOCATION: The Nebraska Football School will be held on the University of Nebraska campus in Lincoln. Practice will be held on Memorial Stadium's Astro Turf or on the grass fields where the Cornhuskers practice.

PERSONAL INSTRUCTION: Tom Osborne and his staff will give personal instruction on individual techniques and fundamentals.



REGISTRATION (Enrollment is Limited) Boys who will be in the 9th, 10th, 11th, or 12th grades in the fall of 1980 are eligible to attend the Nebraska Football School. The fee is \$95. An advance registration deposit of \$45 must accompany each application. The balance is due at registration time. The fee for boys who stay at home is \$60. The attached physical release must be signed by the parents in order for the boy to be accepted. It also must be signed by your physician certifying that you are in good condition to participate in an active football school. Your fall 1979 physical card will meet this requirement. Further information will be sent with the confirmation letter.

	APP	LICATION FOR ENROLLME	ENT AND PAREN	TS' RELEA	SE			
		ebraska Football School (Please indi- deposit, the balance of \$50 to be pai		school. [Second Se	on — June 4-7 ssion — June 8- sion — June 11-	-11	
Name		Address			Grade (Fall, 1980)			
City		State	Zip	Age	Ht	Wt	_	
Telephone (]	I plan to stay at 🔲 Dorm	itory Home					
School		Offensive Position			_Defensive Position			
		DADENITO DEL PACE AND I	NIDEMNITTY ACD	PERMENT				

PARENTS' RELEASE AND INDEMNITY AGREEMENT

We (or I) hereby request that you accept the application for enrollment of our (or my) son in the Nebraska Football School during the dates set forth in this application, and in consideration of your acceptance of the application, we will (or I) (whether one or more) hereby release the Board of Regents of the University of Nebraska, and all of its employees from all claims on account of any injuries which may be sustained by our (or my) son while attending the Nebraska Football School; and we (or I) agree to indemnify the Board of Regents of the University of Nebraska and its employees for any claim which may hereafter be presented by our (or my) minor son as a result of any such injuries.

Signed (Parent)	Date
Signed (Farent)	Date

MEDICAL CERTIFICATION

I hereby certify that _______ is physically fit to participate in an active football school and that I know of no physical impairments which would in any manner limit his participation in such a program. (Applications will not be accepted without the physician's signature).

M.D. Date

MAIL TO: NEBRASKA FOOTBALL SCHOOL, 217 South Stadium University of Nebraska-Lincoln, Lincoln, NE 68588. Make checks payable to NEBRASKA FOOTBALL SCHOOL. If additional copies are needed, please duplicate.

NOTE: Each session is limited. Get your application in early.



HUSKER AWARD CLUB

Abel Foundation Lincoln, Nebraska

Millard Abel Grand Island, Nebraska

Alexander & Alexander Lincoln, Nebraska

> Allen's Inc. North Platte/ Grand Island

Paul Alperson Omaha, Nebraska

Alvin F. Asay Skagway Grand Island, Nebraska

David R. Anderson For-Med Inc.

Bankers Life Nebraska Lincoln, Nebraska

Beatrice Foods Company Lincoln, Nebraska

Beatrice National Bank Beatrice, Nebraska

> John Becker Omaha, Nebraska

Bill Beltzer Kearney, Nebraska

Jim & Bernice Beltzer Grand Island, Nebraska

Ben Simon & Sons Lincoln, Nebraska

Anonymous

Blair Telephone Company Blair, Nebraska

> Jack E. Bock Lincoln, Nebraska

Robert Boekel Denver, Colorado

Bradley Acres, Inc. Jim Bradley

Brandeis of Lincoln Lincoln, Nebraska

Gus Bremer Stanton, Nebraska

Bridgeport Equipment Co. August P. Goltl, Pres.

> Paul Brodhagen Lincoln, Nebraska

Builders Supply Company, inc. Omaha, Nebraska

Mr. and Mrs. Bob Burkley Fairbury, Nebraska

Californians for Nebraska California Dr. James E. Call Omaha, Nebraska

Douglas E. Carper Peavey Commodities Lincoln, Nebraska

Cargo Contract Carrier Corp. Sioux City, Iowa

> Center Associates Lincoln, Nebraska

Chief Industries, Inc. Grand Island, Nebraska

Christensen Equipment Company Omaha, Nebraska

> Max H. Christensen Midland, Texas

Clarke Oil Company Hastings, Nebraska

Commercial National Bank & Trust Co. Grand Island, Nebraska

Commonwealth Electric Company Inc. Lincoln, Nebraska

> ConAgra Omaha, Nebraska

Mr. & Mrs. George B. Cook Lincoln, Nebraska

> Bill Corman Omaha, Nebraska

Countryside Village Omaha, Nebraska

Cox Johnson Corp. Omaha, Nebraska

Dain, Bosworth, Inc. Omaha, Nebraska

Dale Electronics Inc. Columbus, Nebraska

Robert Daugherty Valley, Nebraska

Davis/Fenton/Stange/ Darling Lincoln, Nebraska

Cecil Albert Davis Pawnee City, Nebraska 2-14-1897/9-21-1974

Dr. Marvin L. Dietrich Omaha, Nebraska

R. W. Dillon Omaha, Nebraska

J. A. Dinsdale Palmer, Nebraska

Dobson Brothers Lincoln, Nebraska Dorsey Laboratories Lincoln, Nebraska

Ed Miller & Sons, Inc. Omaha, Nebraska

Enterprise Electric Co. Omaha, Nebraska

> Executive Club Lincoln, Nebraska

Fehrs Tractor & Equipment Co. Omaha, Nebraska

First Greatwest Corporation Lincoln, Nebraska

First Mid-America Corporation Lincoln, Nebraska

First National Bank of Fairbury Fairbury, Nebraska

First National Bank Holdrege, Nebraska

First National Bank & Trust Co. Lincoln, Nebraska

First National Bank of Omaha Omaha, Nebraska

First West Side Bank of Omaha Omaha, Nebraska

Five Points Bank
"The Bill Marshalls"

Mrs. Arnott Folsom Lincoln, Nebraska

Forke Brothers Lincoln, Nebraska

Furniture Wholesalers, Inc. Omaha, Nebraska

Gering National Bank

Gering, Nebraska
Globe Quality Cleaners

Lincoln, Nebraska Goodrich Dairy

Omaha, Nebraska

H&H Sanitation Specialists Thomas W. Hoffman

H. J. Miller Construction Company Omaha, Nebraska

> Mrs. Merle Harger Omaha, Nebraska

Harrington Feed Yards, Inc. Grand Island, Nebraska Hartford Sand & Gravel Valley, Nebraska

Hawkins Construction Company Omaha, Nebraska

Henningsen, Durham & Richardson Omaha, Nebraska

> Herman Brothers Omaha, Nebraska

Hillman Foundation Lincoln, Nebraska

Hinman's North Platte, Nebraska

> Harold F. Hoppe Lincoln, Nebraska

> Hovland-Swanson Lincoln, Nebraska

Bob Hyde Scottsbluff, Nebraska

W. P. Jeffries Grand Island, Nebraska

> Dean Jones Archer Grain Co.

John Kraft Chevrolet Co. Omaha, Nebraska

Mrs. Johnny Johnson

Journal-Star Printing Co. Lincoln, Nebraska

Kansas City Greater Alumni Ass'n. Kansas City, Missouri

"N" Street Drive-In Lincoln, Nebraska

Kirkpatrick, Pettis, Smith & Polian, Inc. Omaha, Nebraska

Landen Foundation Omaha, Nebraska

Mr. Richard H. Larson Lincoln, Nebraska

The Lauritzen Company Omaha, Nebraska

> Lee's Inc. Lincoln, Nebraska

Leo A. Daly Company Omaha, Nebraska

Lincoln Benefit Life Lincoln, Nebraska

Lincoln Equipment Company Lincoln, Nebraska

Lincoln Hilton Lincoln, Nebraska

PROGRAM 1979

Lincoln Life & Casualty Company Lincoln, Nebraska

Lincoln Manufacturing Company Lincoln, Nebraska

Lincoln Tel & Tel Co. Lincoln, Nebraska

Lindsday Manufacturing Company Lindsay, Nebraska

> Harry Alonzo Linn Pawnee City 6-1-1887/9-25-1948

Mr. & Mrs. Richard Lozier Omaha, Nebraska

> Ludi Printing Co. Wahoo, Nebraska

Magill & Traill, Inc. Holdrege, Nebraska

Roland Meyer Lincoln, Nebraska

George W. Martin Skagway Grand Island, Nebraska

Jack Maun Standard Chemical Mfg. Co.

McClymont Implement Holdrege, Nebraska

Hastings Irrigation Pipe Company Hastings, Nebraska

Dr. Arden Means, DDS Omaha, Nebraska

Meginnis Ford Lincoln, Nebraska

Mid City Bank Omaha, Nebraska

Midwest Supply Co. Omaha, Nebraska

Miller & Paine Lincoln, Nebraska

Misle Chevrolet Lincoln, Nebraska

Misty Lounge, Inc. Lincoln, Nebraska

Morrison-Quirk Grain Company Hastings, Nebraska

Mutual of Omaha Omaha, Nebraska

National Bank of Commerce & Trust Co. Lincoln, Nebraska Nebraska Bookstore, Inc. Lincoln, Nebraska

Nebraska State Bank So. Sioux City, Nebraska

> E. Robert Newman Omaha, Nebraska

A Friend Lincoln, Nebraska

North Side Bank Omaha, Nebraska

Northwestern Metal Company Lincoln, Nebraska

Dr. H. V. Nuss Sutton, Nebraska

Olson Construction Co. Lincoln, Nebraska

Omaha National Bank Omaha, Nebraska

> Dr. G. William Orr Omaha, Nebraska

E. M. "Ted" O'Shea Lincoln, Nebraska

Peter Kiewit & Sons Omaha, Nebraska

Carl A. Peterson Scottsbluff, Nebraska

Police Officers' Assn. of Nebraska Lincoln, Nebraska

Radio Station KFOR Lincoln, Nebraska

Ralph Schram Incorporated Insurance Lincoln, Nebraska

Richards and Richards Chappell, Nebraska

Roberts Advertising Company Omaha, Nebraska

Roberts Dairy Company Omaha, Nebraska

> Dean Sack York, Nebraska

Nebraska Distributing Omaha Distributor of Schlitz, Olympia, Old Milwaukee & Hamms Beers

> Walter Scott, Jr. Foundation Omaha, Nebraska

Scottsbluff National Bank Scottsbluff, Nebraska Security Mutual Life Insurance Co. Lincoln, Nebraska

Robert L. Skinker Republique Du Zaire

Skinner Macaroni Company Omaha, Nebraska

Sixth Street Food Store North Platte, Nebraska

Southern Hills Ranch Inc. Hastings, Nebraska

Stannard Construction Co. Inc. Grant A. Stannard, Pres.

Steve Stewart Realty Steve Stewart Owner Hastings, Nebraska

StoreKraft Mfg. Co. Beatrice, Nebraska

Storz Broadcasting Company Omaha, Nebraska

Gilbert Swanson Foundation Omaha, Nebraska

Dick & Doris Thimgan Grand Island, Nebraska

> Martin Thompson Omaha, Nebraska

Truesdell Distributing Corp. Omaha, Nebraska

Two Enthusiastic Boosters Lincoln, Nebraska

U.S. National Bank of Omaha Omaha, Nebraska

Vanice Pontiac-Cadillac Lincoln, Nebraska

Anonymous

Wentz Plumbing & Heating Lincoln, Nebraska

Werner Construction Co. Hastings, Nebraska

> Sid Wertheim Omaha, Nebraska

Whitehead Oil Company Lincoln, Nebraska

Dr. William T. Wildhaber Beatrice, Nebraska

Roger Wilson Grand Island, Nebraska Mrs. Lourene Wishart Lincoln, Nebraska

Woodman Accident & Life Lincoln, Nebraska

Douglas W. Johnson President, Financial Coverages Lincoln, Nebraska

> Charles G. Stilwell Omaha, Nebraska

Jim & Virginia Vieregg

Wakefield National Bank Wakefield, Nebraska

Individuals and business concerns who are interested in becoming a donor may contact the University of Nebraska Foundation of the Department of Intercollegiate Athletics.

HUSKER BEEF CLUB—FEEDERS

Herb Albers Feed Lot, Inc. Wisner, NE Alexander Farms, Gaylyn Alexander, Plainview, Allson, Warren, Wisner, NE American Cyanamid Co., Dick Havens, Fremont. Anderson, A. J. & Sons, Lexington, NE Anderson, Gail, Wisner, NE Anderson, Jim, Exeter, NE Arett, Dick & Son, Fremont, NE Armbruster, Allan, Cozad, NE Bachman, Robert, Omaha, NE Bank of Papillion, Eugene Tschida, Papillion, NE Bank of Wood River, Charles Moyer, Wood River, NE Barr, Art. Jr. & Son, Stanton, NE Baumann, Ray, West Point, NE Baxter, Daryl, Grand Island, NE Baxter, LaVerne, Grand Island, NE Baxter, Tom. Grand Island, NE Beins, Mrs. Rae & Family, York, NE Beins, Rod, Aurora, NE Beins, Ron, Aurora, NE Beins, Ross, Aurora, NE Bellar, Gary, Wisner, NE Bergt, Randall, Wisner, NE Berke, Bob, Elwood, NE Biehl, Harold & Son, Lexington, NE Biel, Larry, Gretna, NE Bierman, Warren, Lexington, NE Big Chief of Nebraska, Virgil Eihusen, Grand Island, NE Bill's Volume Sales, William Pullen, Central City. Bolz, Otto, Stanton, NE Brand, DeVern, Wisner, NE Brand, Walt, Wisner, NE Bredthauer, Oscar & Son, Grand Island, NE Bremer Brothers, Gus & Gene, Stanton, NE Brownfield, Dale, Cozad, NE Burngarner Land & Cattle Co., Mervell & Tom, Strang, NE Bundy, Floyd, Ashland, NE Bundy Brothers, Robert, & Melvin, Gretna, NE Burkink, Lee, Scribner, NE Burtwistle, Sam, Stanton, NE Busch, Eugene, Stanton, NE Caskey, Larry, Stanton, NE Cheney, Bruce, Nortolk, NE Cibzens National Bank, Walt Munderloh, Paul Clazeris Mattonal Ballik, Walt Municeroni, N Birardy, George Haase, Wisner, NE Clark, Tom, St. Edward, NE Coe Cattle Co., C.O. Emrick, Norfolk, NE Collins, Ellen B. Bancrott, NE Commercial National Bank & Trust, Ernie Thayer, Grand Island, NE Commercial State Bank, Fred Otten, Hoskins, Crawford, H.W., Omaha, NE Deck, Lester, Winside, NE Deck, Myron, Hoskins, NE Deck, Scott, Hoskins, NE Deck, Steve, Belden, NE Denker, Bill, Lexington, NE Dinklage, Herman, Jr., Wisner, NE Dinklage, Mrs. Herman Sr., Wisner, NE Dixon, Jack, Wisner, NE Else, Gene, Clatonia, NE Englemeyer, Vincent, West Point, NE Falmien, George, Phillips, NE Farmers Elevator, Inc., Gene Ehrisman, Reemer, NE Farmers Elevator, Co., Tom Hoefs, Wisner, NE Farmers & Merchants Nat'l Bank, Jim Knievel, West Point, NE Farmers National Bank, Don Johnson, Pilger. Farr Better Feeds, Jesse Mercer, Duncan, NE Feller, Tom. Wisner, NE First National Bank, Ray Steffensmeier, Beemer. First National Bank, Keith Jobes, Grand Island. First National Bank, Bud Gerhard, Newman Grove, NE First National Bank, Gerald Hunke, West Point, First National Bank, Larry McMasters & Jerry Purintun, Wisner, NE Fleer, Walter, Jr., Hoskins, NE Flying A Cattle Co., G.E. Anderson, Red Oak, IA Fontanelle Hybred, Ray Harmon, Nickerson, NE Freiberg, Richard, Bancrott, NE French, Robert, Arlington, NE Gardner, Everett, Winnetoon, NE Garett, Robert, Omaha, NE Givens, Paul, Lexington, NE Gloe, Don, Wood River, NE

Goeller, John, Pilger, NE Goertzen, Wallis, Henderson, NE G.I. Livestock Auction Inc., Al Bachman & Tom Wiecks, Grand Island, NE G.I. Tire Sales, Wally Karnley, Grand Island, NE Greenline Equipment, Lyons Rerucha, Grand Island NF Grosserode Cattle Co., Steve & Paul Grosserode, Milford, NE Grosshans, Inc., Paul Grosshans, Central City, H & B Cattle Co., Holland Brothers, Wisner, NE Hamann, Deryl F., Omaha, NE Hankins, M.J., Stanton, NE Hansen, Virgil, Stanton, NE Hardesty, Hap, Lexington, NE Hartman Feeds, Dick Hartman, Grand Island, NE Hays, Donald, Osceola, NE Heller, Don. Stanton, NE Hendrickson, Wayne, Kearney, NE Hofferber, Don, Fairmont, NE Holland, Bill. Wisner, NE Holland, Gene, Wisner, NE Hughes, Darrell, Geneva, NE Husa, Norman, Barneston, NE Insurance Associates, Inc., James & Karen Nelson, Norfolk, NE Jim Irwin's Landpower, Inc., Norfolk, NE Jahnke, Gerald, West Point, NE Jindra, Dale, West Point, NE Johnson, Bob, Stanton, NE Kant, Gary, Winside, NE Kimbrough, Dennis, Geneva, NE Kindschuh Bros., Inc., West Point, NE Kirschbaum, James L., Grand Island, NE Klute, Lavern, Hampton, NE Kudrna, Richard, Sioux City, IA Kvols, Kris, Jr., Wisner, NE Kvols, Ron, Wisner, NE Langenberg, Don. Hoskins, NE Langenberg, Henry, Hoskins, NE Langenberg, Stan, Hoskins, NE Langenberg, George, Hoskins, NE Ledler, Howard, Fairmont, NE Leisy & Leisy, Inc., Wisner, NE Lubker, John Jr., West Point, NE Luebbert, Louis, West Point, NE Lueders Oil Co., Douglas Lueders, Wisner, NE Lueshen, Deldon, Wisner, NE Luthy, Norman, Gregi& Jeff, Aurora, NE Mactier, Don. Omaha, NE Magdanz, Melvin, Wisner, NE Marotz, Weldon, Stanton, NE McArdie, Ken, Lexington, NE McClymont, Phil. Holdrege, NE McClymont, Reed, Holdrege, NE McClyment, Rowland, Heldrege, NE McElroy, John, Grand Island, NE McHargue, Billy, Marquette, NE McHargue, Tom, Central City, NE Medelman, Mrs. Henry, Nortolk, NE Meduna, Rudy & Sons, Colon, NE Mertz, Don J., Grand Island, NE Mesmer, J. Fred. Wisner, NE Mettenbrink Farms, Grand Island, NE Meyer, Wilbur, Grand Island, NE Meyer, Perry L., Bancroft, NE Meyers Farm Equipment, Dick Gillham, Grand Island NE Miller, Don R., Fairmont, NE Miserez, Roger, West Point, NE Morris, Stanley, Wayne, NE Mulford, Beverly, Norfolk, NE Munson, Bob, Wisner, NE Nebraska Farm Products, Inc., Cozad, NE Neil, Steve, Cozad, NE Nellor, Harold, Beemer, NE Nielsen Oil & Propane, Don Nielsen, West Point, Norco Mills of Norfolk, Inc., Robert Bridge, Norfolk, NE Norfolk Livestock Market, Inc., M.V. Emrick, Nortolk, NE O'Brien, Tom. Geneva, NE Oliver, J.H. 8 Sons, Grand Island, NE Ortmeier, W. Jim, West Point, NE Ott, Gene, Wisner, NE Overland National Bank, Pete Kyros, Grand Island, NE Paden Construction Co., Bernard Paden. Fremont, NE Papik, Ervin, Cordova, NE Philpot, A.C. & Son, Overton NE Plains Irrigation, John Kreger, Grand Island, NE Post, Doran, Lexington, NE

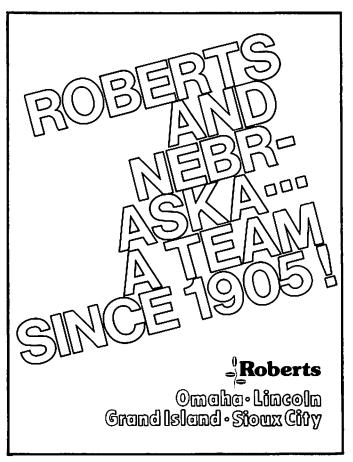
Prinz Grain & Feed, Tom & Leonard Prinz, West

Point, NE Prinz, Robert & Maryin, West Point, NE

Prosser, Harold, Lexington, NE Rabe, Etton, Beemer, NE Raetz, Leign, Stanton, NE R & G Cattle Co., Roland Young, Plainview NE Rasmussen, Keith & Lei Lany, Wisner, NE Ringenberg, Herb, Lexington, NE Roberts Feeder Supply, Dave Chmelka, Grand Rose Realty, Forrest Rose, Hastings, NE Roth, Lonnie, Wisner, NE S & A Feed Lots, Lee Alexander, Plainview, NE S & A Feed Lots, Dwain Spatz, Plainview, NE Schelkopf, Stan, Geneva, NE Schellpeper, Brad, Hoskins, NE Schellpeper, Fred, Stanton, NE Schelipeper, Robert, Stanton, NE Schelipeper, Ronnie, Stanton, NE Schellpeper, Stanley, Stanton, NE Scherer, Dr. Robert, West Point, NE Schlautman, Ed., West Point, NE Schmader, Harold, Schmader Electric, West Point, NE Schmaderer, Robert, West Point, NE Schmitt Bill West Point NE Sellentin Ready Mix, Ray & Ed Sellentin, West Point, NE Shuck, Gary, Edgar, NE Siemers, Bob, Grand Island, NE Sjutin, Paul, Shenandoah, IA Smith, Jack, Arlington, NE Smith, John, Arlington, NE Smith, Juhl, Cozad, NE Smith, Richard, Lindsborg, KS Sprieck, Robert, Pilger, NE Stanton National Bank, G.D. Eberly, Stanton, NE Stevens, Doug, Norfolk, NE

Stevenson Feed Yards, Steve Stevenson & Charles Caskey, Stanton, NE Stieren, Arthur, West Point, NE Stigge, Mike, Howells, NE Stover, Dr. R.D., West Point, NE Stuckey, Harold, Lexington Bank, Lexington, NE Sundell, Don, Blair, NE Thietje, Loy, West Point, NE Thietje, Tim, West Point, NE Thomalia, Gary, Lexington, NE Tredtke, Michael, Stanton, NE Toners International, Larry Toner, Grand Island. NE Trueblood, Terry, Central City, NE Turner Grain Co., Harry Turner, Cairo, NE Utemark, Norval & Sharon, West Point, NE Vasina, Richard, Colon, NE Vogler, Robert, Guide Rock, NE Volkmer, Ernest, Crotton, NE Weatherhoit, Orin & Son, Stanton, NE Weihe, Carl, Norfolk, NE Weihe, Tom, Norfolk, NE West Point Rendering Co., Cliff & Don Johnson. West Point, NE Whaley Cattle Co., Norman Reynolds, Lexington, NE White, Keith, Lexington, NE Whorlow, Kenneth, Husker Concrete & Gravel, Wisner, NE Willers, Bill, Stanton, NE Witt, Tom, Pender, NE Wolff, Ronald, Stanton, NE Wolverton, Kenneth, Pilger, NE W.W. Wood, Inc., North Platte, NE Wrage, Wilbur, Grand Island, NE





HUSKER BEEF CLUB—GROWERS

Allied Tour & Travel, Doyle Busskohl, Norfolk Anderson, G.E., Red Oak, IA Anderson, Vern & Sons, Hastings Andrews, Joe, Bassett Arrowsmith, Dennis, Bassett Arrowsmith, Rex, Newport Asmussen, James, Neligh Aurora Medical Clinic, Drs. Don Larson, John Wilcox & Ken Treptow, Aurora Baldwin, H.L., Oakland Bass Paul & Sons Valentine Bassett Livestock Auction, Rich & Dean Kinney, Becker, Pete & Felix, Ashby Beel, L.C., Jr., Valentine Belville, Terry, Valentine Beman, Donald, Valentine Black Ranch, Arnold & Butch Black, Lakeside Blunck, Craig, Bassett Boerkircher, Roger & Jan, Cozad Boesiger, Orville, Clatonia Boren, Bob, Halsey Brooks, John, Shelton Buell, Barney, Rose Buethe, Kenneth, Lincoln Bush, Mrs. Jerry, Lincoln Cannell, Jack, Gering Carmine, Eldon, Harlan, IA Carver, Gene, Crookston Central Bank, Irv. Joe & Van Hesselgesser. Central City Churchill, Ken, Drybread Herefords, Valentine Coble, Gary, Mullen Coble, Glen & Sons, Mullen Coble, Harry, Mullen Coble, James, Mullen Connealy, Bob, Gordon Connealy, Marty, Whitman Connealy, Neil, Takamah Cow Poke Inn, Keith Dubry, Thedford Curry, W.A., Columbus Dam, Dwight, Valentine Dental Group, Gene Giles, Chris Nix, Alliance Drinkwalter, Bill, Thedford Drinkwalter, Jim, Thedford Duren, David, Columbus Dyer, Dale, Hyannis Eatinger, John, Wood Lake Eby, Ed, Valentine Eckloff, Warren & Sons, Minden

Farmers & Merchants Nat'l Bank, Robert Fricke & Floyd Gove, Ashland Farmers & Merchants Nat'l Bank, Robert Farrar, Helen, Hyannis Farmers & Merchants Nat'l Bank, Jim Knievel, Farmers National Bank, Don Johnson, Pilger Farrar, Helen, Hyannis Fricke & Floyd Gove, Ashland Felske, Chet, Cairo First National Bank, Jim McBride, Aurora First National Bank, Ron Schellpeper, Stanton First National Investment Co., James Stockwell, Scottsbluff Fisher, Garland, Hemingford Fisher, John, Valentine Flying A Cattle Co., G E Anderson, Thedford Garrett, Robert, Omaha Gilbaugh, Douglas & LaVerne Hansen, Gering Glandt, John, Neligh Goerz, Melvin D., Henderson Ham, Ernest, Sutton Ham, Howard, Saronville Hart, Ray, Lincoln Henderson, Jack, Alliance Herian, Don, Alliance Herman, Ed & Warren, Half Circle Cattle Co., Lakeside Herman, Bruce, Lakeside Hilltop Ranch, Harley Bergen, Henderson Hoch, Bob, Bassett Holsten, Bill, Alliance Husa, Norman, Barneston Hutchinson, George, Scottsbluff Hyannis Cattle Co., Ted Jeary, Hyannis Hyannis Insurance Agency, Robert Knepper, Thedford Idoence, Charles, Hemingford Isham, Bob, Gordon Jamar Angus Farms, Jim & Mary Schater, Jeffrey Brothers, Bill-Norman-David, Smithfield Johnson, Bill, Mullen Johnson, Tom, Albion Kiddoo, Edgar D., Omaha Kleen implement Co., Gary Bennett, Franklin. Knust, David, Neligh Koll, Robert, Winside

Kooper, Ed Jr., Alliance Kreis Drywall, Tom Kreis, Stromsburg

Lamoureaux, Howard, Valentine

Lee Forrest Brownlee Lee, Jim, Valentine Lee, Marion & John, Brownlee Lehmkuhl, R.F., West Point Lewis Dwayne Kearney M.B. Cattle Co., Merle Burmester, Sioux City, IA Mahan, Dr. W.F., Mitchell Malcom, Dale, Cozad Mallory, Don. Mullen Mamot Bros. Feed Yards, Larry Mamot, St. Libory Marland, R.T., North Platte Mauch, Emry, Bassett McGuire, Donny, Faulhaber Herefords, Thedord Meyers Land & Cattle, Jack Ressigieu, Alliance Meyers Land & Cattle, Jake Smith, Alliance Milldale Ranch Co., E.H. Shoemaker, Jr., North Platte Minor, JH Company, Harry Minor, Hyannis Morton, Jerry, Bassett Mundorf, Delbert, Wood Lake Neuiahr, Orville, Valentine Neumeyer, Vernon, Valentine Newcomb, Warren, Paxton Oden Enterprises, Mert Oden, Wahoo O'Hare, Kenneth, Ainsworth Onawa State Bank, Onawa, IA Panhandle Cattle Co., Doug Anderson & Kenneth Leistritz, Lakeside Pearson Ranch, Lowell Belville & Ron Elliot, Valentine Plummer, Tom, Ogallala Raine Motel, Jim Colvin, Valentine Rambour Realty Co., Inc., George Rambour, Columbus Reagle, LaVerne, Valentine Frank & Bud, Valentine Regier, Richard D., Henderson Robinson, Dale, Thedford Rothwell, Robert, Hyannis Sandhill Implement, Swanson Brothers, Bassett Sandhill Insurance Agency, Dick Shamis, Valentine Sarnes, Donald, Lexington Saults Ranch, Inc., Orville Connor, Gordon Schlothauer, George & Son, Scottsbluff Schlueter, Gene, Wood Lake Schuler, Ellis, Hooper Schuler, Vern, Hooper Sears, Bob & Diana, Ainsworth Sears, Ron, Ainsworth

Sexton Trucking Co., Ray & Henry Sexton Shalds Land & Cattle Co., Michael Shald Gordon Shepherd, M.D. & Janet, Hyannis Shuck, Wendell, Edgar Shuster's Jack & Jill, Paul Shuster, Lincoln Sibert, Frank, Wood Lake Simmons, Kenneth, Valentine Sittler, Harvey & Son, Martell Smith, Richard, Lindsborg, KS South Omaha Production Credit Assoc., Howard Holstein, Omaha Spain, Sam, Valentine Spring Creek Cattle Co., O.E. Hundley, Lexington Staab, Rollie, Ord State Bank of Cairo, Robert Larson, Cairo Stotts, Rex, Cody Strand, Paul, Valentine Strong Insurance Agency, Rex Strong, Gordon Stucklik John Aurora Stuhr, Herb, Norfolk Sunflower Packing Co., John Tassett, York Tailgate Ranch, Paul McKie, Tonganoxie, KS Tetherow, Dick, Valentine Thedford Livestock Comm. Co., Leland Johnston, Thedford Thompson Herefords, Dale Thompson, McCook Thompson, Tom & Larry Kalkowski, Bassett Thurston, Gene, Ashby Todd, Richard, Kearney Tschida, Eugene & Alberta, Papillion Uhrig, Otto, Hemingford Vieregg, Jim, Big Creek Ranch, Mullen Votaw, Eli, Wellfleet Weber, Carl & Son, Kearney Webster, Floyd, Rushville Western Tank Lines, Don Swerczer, Omaha Wiedeman, Ed, Mitchell Williams, Blair & Randy, Ainsworth Witt, Burnell J., Columbus Wolf Brothers & Reich, Jim Wolf & Bud Tucker. Albion Wrage, Mick, Wood Lake Wright, Arnold, Mullen Wright, Bud, Omaha Zutavern Ranch, Rich Zutavern, Dunning

Reynolds, Simmons, Nelson Insurance

Ask BOB, CHARLIE, SCOTT, DAVE, REESE, JIM ALL YOUR INSURANCE QUESTIONS



Eldred, Vic. Lakeside

Bob Reynolds



Charlie Simmons



J. Scott Nelsor CPCU



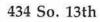
Dave Sundberg, CLU



Reese Wilson



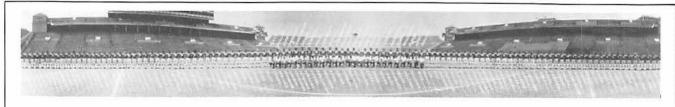
Jim Wagner CLU







Phone 475-6755



PURCHASE YOUR

NU FOOTBALL PANORAMA TEAM PHOTOGRAPH \$7.50*

available through the participating ELK'S LODGES OF THE NEBRASKA ELKS ASSOCIATION

*All profits will be distributed to the Extra Point Club Scholarship Fund and to local Elks Lodge youth programs.

Go BIG RED. all THE WAY AGAIN!

SERVING LINCOLN, OMAHA AND OUT LYING AREAS THROUGHOUT THE MIDWEST

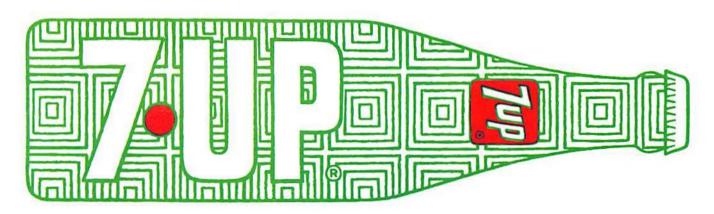
LIKE THE 'HUSKERS'

WHEN YOU'RE NO. 1 IT'S HARD TO BE HUMBLE









IT'S UNRESISTIBLE

Mid-Continent Bottlers Inc., 4801 Superior St., Lincoln, Neb.



NOW...BIG SAVINGS ON MAGNAVOX TOUCH-TUNE COLOR TELEVISION WHEN YOU TRADE IN YOUR OLD TV.

FREE 432-PAGE OFFICIAL FOOTBALL RECORD MANUAL JUST FOR TOUCHING TOUCH-TUNE TELEVISION.

© 1979 MAGNAVOX CONSUMER ELECTRONICS CO.

FREE DEMONSTRATION. FREE BOOK. AT YOUR PARTICIPATING MAGNAVOX DEALER FROM AUG. 26-OCT. 8

MAGNAVÓX

MAGNAVOX

QUALITY IN EVERY DETAIL